

How it started for Ali and Jamal at the Zaatari refugee camp in Jordan - 2015

5TH ANNIVERSARY SPECIAL EDITION



# ACTIVITY REPORT 2019/20

- 3 Editorial
- 4 Administrative update
- 6 Tackling youth unemployment through football
- 7 Conflict resolution through football
- 9 New projects in Europe
- 17 New projects in Africa
- 24 New projects in Asia
- 28 New projects in the Americas
- 32 Project in Oceania
- 33 2020 UEFA Foundation for Children Awards
- 34 Sponsors
- 36 With UEFA
- 38 Financial report
- 40 Spreading the word
- 42 Thank you!



## IMPRESSUM

### EDITORIAL

Tania Baima, Sally Freedman, Laure N'Singui, Cyril Pellevat, Pascal Torres

### PHOTOS

Action for Development, ActionAid Hellas, AFRANE, Agnès Montanari, AMANDLA, Amp Futbol Poland, Applied Disability Research (FIRAH), Armenian Fund for Sustainability Development, Asociación Civil Andar, Asociația Lunçoara Bihorului, Associação de Futebol de Bragança, Association Football Development Programme, Association Football Development Programme (AFDP Global), Autism Genève, Baan Dek Foundation, Barça Foundation, Bel endroit pour une rencontre, Blue Dragon Children's Foundation, Busajo Onlus, C.I.E.LO – Coopération Internationale pour les Équilibres Locaux, Catherine Cabrol, Coaches Across Continents Ltd, Cosmos FC, Cross Cultures Project Association (CCPA), Dana Roesiger, Education for the Children, Edwin van der Sar Foundation, Éric Abidal Foundation, European Football for Development Network, Fabretto Children's Foundation, FedEx, Football Development in Ukraine, Football for All in Vietnam, Fundación del Empresariado Chihuahuense A.C. (FECHAC), Fundación Real Madrid, Fundación Tiempo de Juego, FundLife Interantional, Futebol dá força, Gazprom, Genesis Project, Georges Malaika Foundation, Handicap International, HAWAR.help e.V., Hope for Mundial Association, IMBEWU, Indochina Starfish Foundation, INEX – Association for voluntary activities, Inter Futura S.r.l., International Organization for Migration, International Trade Centre, Jesuit Refugee Service Iraq, Johan Cruyff Foundation, Julemærkefonden, Just Play, Katamon Moadon Ohadim, Kia, Kick For Trade, Kick4Life, Kicken ohne Grenzen, Klitschko Foundation, Koninklijke Sporting Club City Pirates, Libraries Without Borders, Libraries Without Borders United States, Libre Vue, Light for the World, Liverpool School of Tropical Medicine, Ludotempo – Associação de Promoção do Brincar, Mentor Management Entwicklung-Organisation, National Paralympic Committee of Kazakhstan, Newcastle United Foundation, Oscar Foundation, Plan International Belgium, Plan Netherlands, Planète Enfants et Développement, Play for Change, Power for the people, Rawan, Red Deporte, Right To Play, Sacred Sports Foundation Inc., Samusocial International, Save the Children, Shakhtar Social, Spirit of Soccer, Sport Against Racism Ireland (SARI), Starfinder Foundation, Street Child, Street League, streetfootballworld, Swiss Academy for Development, Terre des Hommes, Terre des Hommes Italy, The Arsenal Foundation, The Scottish Football Partnership Trust, UEFA, UEFA Foundation, UNHCR, UNIS VERS le SPORT (UVS), Women Win, World At Play, Youth Health and Summer Resort Debeli Rtič, Youthorama

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## OUR RECORD SINCE 2015

- 275 projects funded
- 88 awards presented
- 109 foundation project countries
- 23,900 children living in difficult situations who have attended a match through the foundation's wish-makers programme
- 40 tonnes of material sent to children's projects
- 1,180,000 children aged 0-18 who have benefited from the foundation's support
- 32 newly built or refurbished pitches

# EDITORIAL

The 2019/20 season was unusual, to say the least. Not only did it mark the foundation's fifth anniversary, it was also a year of many challenges.

During this year, the foundation's parent organisation, UEFA, expressed a clear desire to consolidate its support for the protection of children and the promotion of equal opportunities for all.

UEFA developed a child safeguarding policy to help all European football associations better defend and protect children while they play football, a principle that underpins all the foundation's activities. An increase in the foundation's operational budget also boosted our ability to act.

All these factors enabled us to play an important role during the health crisis that shook the world in the first half of 2020.

Thanks to its legitimacy, the foundation was able to join forces with Common Goal, a movement whose members include athletes and institutions, and use football as a tool for social development. Listening, coordinating and adapting responses were the watchwords of the foundation's work with its various partners.

By helping children and their families to overcome this crisis, we were able to minimise its

economic and social impact, reduce inequalities and prevent an increase in hardship.

With its players, competitions and shared emotions, football helps us all to dream. In addition to its ability to entertain, football is, above all, a powerful tool for mobilising positive energy and fighting inequality in all its guises.

Thanks to the foundation's projects, football is now an everyday reality in communities across all five continents. It brings together millions of children all over the world, giving them the chance to share experiences and flourish, regardless of their background, gender and culture.

This quote from Pythagoras, which was adopted as a motto when the foundation was set up, therefore seems even more relevant: *"A man is never as big as when he is on his knees to help a child"*

We can be sure that the 2020/21 season will provide even greater opportunities to celebrate the development of individuals and communities, all thanks to football and its stakeholders.

**Aleksander Čeferin,**  
Chairman of the  
UEFA Foundation  
for Children





# ADMINISTRATIVE UPDATE

On Wednesday 20 November 2019, the UEFA Foundation for Children's board of trustees, chaired by the UEFA president, Aleksander Čeferin, met at the House of European Football in Nyon. One of the top items on the agenda was the approval of new projects to be supported by the foundation.

On the basis of the foundation's mandate and overarching strategy, and also the current realities of the world around us, the foundation reinforced its actions to promote employment.

This was done through sport, supporting victims of conflict and supporting general development programmes that use access to sport, particularly football, in the areas of health, education, personal development and the integration of minorities.

Bearing in mind that half of the foundation's budget is earmarked for projects in Europe and the other half for projects in other continents, the board allocated the 2019/20 budget to:

- 42 new projects
- foundation projects associated with UEFA EURO 2020
- five new pitch constructions, in partnership with Lay's

In May 2020 the UEFA Foundation for Children board of trustees meeting was cancelled due

to the COVID-19 pandemic. However, the foundation's work has continued even during this challenging period, and the board decided to proceed with nominations for the 2020 UEFA Foundation for Children awards as planned. It also granted financial support to the Youth Sports Games, the biggest amateur sports event in Europe for children and young people.

The Foundation launched a new call for projects, from July 1 to August 15 2020. The selected projects were announced after the board meeting in November 2020.



## COVID-19 RESPONSE



Less than 24 hours after the creation of Common Goal's COVID-19 Response Fund, the UEFA Foundation for Children decided to support the initiative, becoming the fund's first institutional backer.

The UEFA Foundation for Children provides financial support and services to organisations worldwide that place children's rights at the heart of their projects. In supporting the Common Goal COVID-19 Response Fund, the

foundation's aim is to help tackle the immediate effects of the pandemic on children and young people, ensuring that support continues beyond the initial emergency response, with a focus on deprived communities and conflict settings.

Since launching its COVID-19 Response Fund on 8 April 2020, Common Goal has allocated the first round of funding to 27 community organisations.

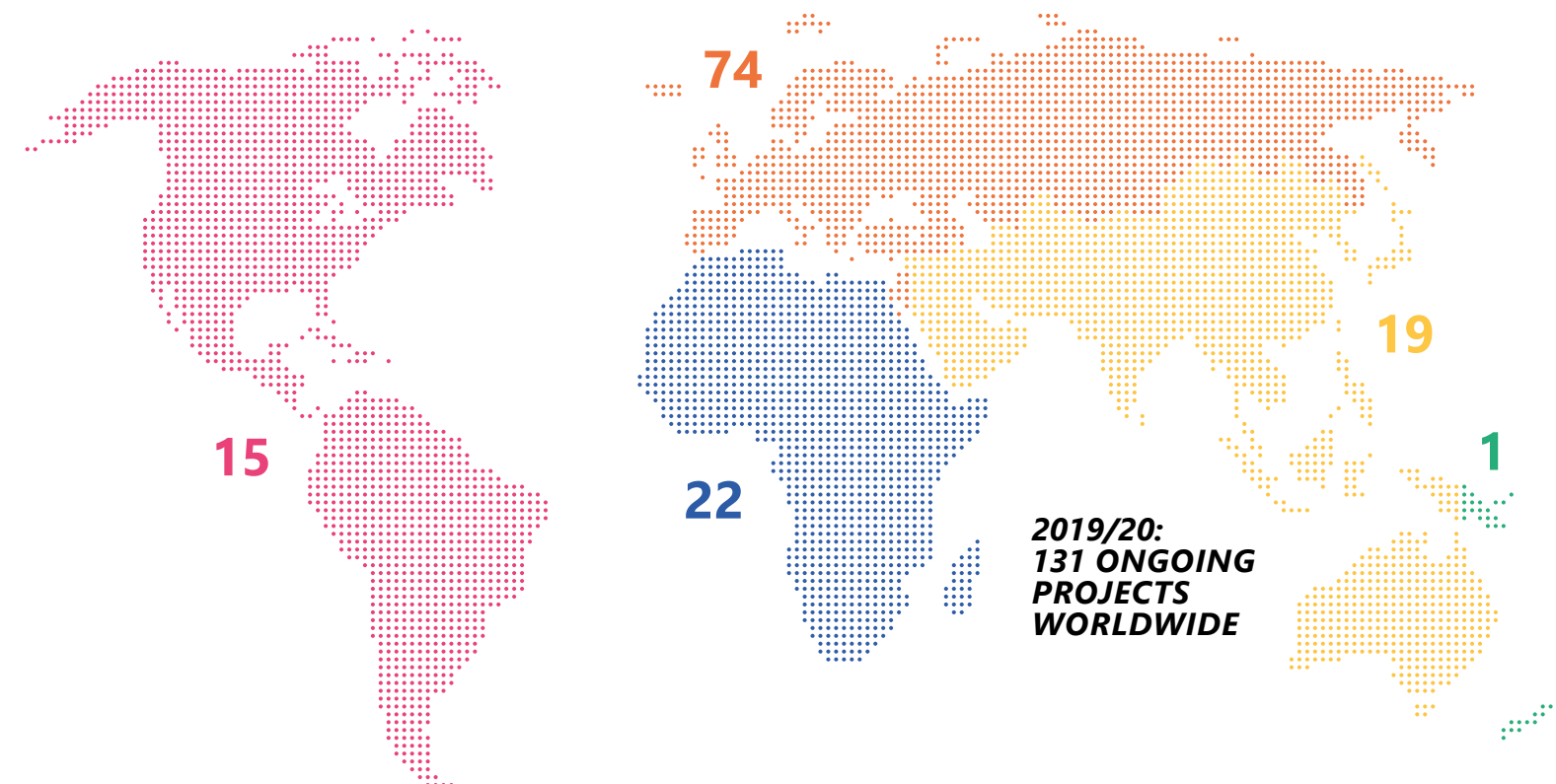


## SAFEGUARDING POLICY

UEFA's vision is for football in Europe to be a safe, positive and enjoyable experience for all children and young people, irrespective of ability and level of involvement with the game.

After extensive and thorough consultation with its member associations, UEFA, in collaboration with its social responsibility partner Terre des hommes, has developed a child safeguarding framework aimed at supporting its member associations in reviewing or implementing a range of measures to adopt a successful and sustainable safeguarding policy at national level. This new initiative comprises an online toolkit that contains practical guidance and support materials.

The UEFA Foundation for Children, through its partners, provides full support for the implementation of this framework.



## 2019/20 CALL FOR PROJECTS FUNDING DISTRIBUTION

	Projects per continent (%)	Allocated funds (%)	Countries
Africa	9 (13.64)	1,097,882 (18.96)	12
Americas	5 (7.57)	413,744 (7.15)	5
Asia	8 (12.12)	785,030 (13.56)	6
Europe	43 (65.15)	3,292,952 (56.88)	22
Oceania	1 (1.52)	200,000 (3.45)	15
<b>TOTAL</b>	<b>66</b>	<b>5,789,608</b>	<b>60</b>

## ICONS USED IN THE REPORT AND THEIR LINK TO THE UN CONVENTION ON THE RIGHTS OF THE CHILD



### ACCESS TO SPORT

- ✓ Right to play and recreational activities: Art. 31.1



### ACCESS TO CULTURE AND EDUCATION

- ✓ Right to access information: Art. 17
- ✓ Right to take part in cultural and artistic life: Art. 31(2)



### PERSONAL DEVELOPMENT

- ✓ Right to express views freely: Art. 12
- ✓ Right to freedom of expression: Art. 13
- ✓ Right to education: Art. 28
- ✓ Aim of education: Art. 29
- ✓ Respect for minority cultures, languages and religions: Art. 30
- ✓ Right to play and recreational activities: Art. 31(1)



### PROTECTION FOR CHILDREN WITH DISABILITIES

- ✓ Protection from all forms of discrimination: Art. 2(1)

- ✓ Right of the disabled child to special care and to enjoy a full and decent life: Art. 23
- ✓ Access to medical care: right to access facilities for the treatment of illness and rehabilitation of health: Art. 24



### PROTECTION FOR VICTIMS OF CONFLICTS

- ✓ Protection from all forms of discrimination: Art. 2(1)
- ✓ Protection against violence: Art. 19
- ✓ Right to protection and assistance for refugee children: Art. 22
- ✓ Respect for minority cultures, languages and religions: Art. 30
- ✓ Protection for children in detention: Art. 37
- ✓ Protection in armed conflicts: Art. 38



### GENDER EQUALITY

- ✓ Protection from all forms of discrimination: Art. 2(1)
- ✓ Protection from all forms of sexual exploitation and sexual abuse: Art. 34



### EMPLOYABILITY

- ✓ Protection from economic exploitation and from any work that is likely to be hazardous or to interfere with the child's education: Art. 32



### INFRASTRUCTURE/EQUIPMENT

- ✓ The foundation also supports projects supplying sports equipment and safe infrastructure to support the right to play and recreational activities: Art. 31(1)



# TACKLING YOUTH UNEMPLOYMENT THROUGH FOOTBALL

The youth unemployment rate (under 25 years) in the European Union in June 2020 was 16.8% (Eurostats). In addition, job insecurity means that even young people who are employed find themselves in a precarious situation. A lack of support for young job-seekers, inadequate qualifications and economic recession are all factors that prevent young people from finding sustainable work.

Target group: NEETs (young people not in education, employment or training).

## HOW DOES IT WORK?

Football has a proven ability to bring people together and change lives. Football-based social development programmes can empower young people in disadvantaged communities and provide people who are in work with the opportunity to get involved in further meaningful activities.

The foundation's activities to support youth employment involve:

- using football to engage, motivate and instil life values in young people;

- enhancing young people's personal development and helping them to overcome their own personal barriers;
- helping young people to find jobs, e.g. through help with CV writing, online job searching and mock interviews;
- arranging for young people to visit offices and factories;
- providing support for young people in work.

## PILOT PROJECT ON EMPLOYABILITY WITH NISSAN



From 2017 to 2019, a pilot project financed by Nissan and designed by streetfootballworld supported two organisations: Sport dans la

Ville in Paris and Street League in north London. These organisations share the goal of using the power of sport to help young people to find employment, as hard work, discipline and respect for rules are all values applicable to work and that sport can teach young people. In addition to sports activities, the project involved workshops that enabled young people to develop their skills to increase their employability.

## FEDEX



FedEx has expanded its sponsorship of the foundation's activities in Europe, including for UEFA EURO 2020, and this has provided an opportunity for the company to set up a new long-term corporate social responsibility programme to boost youth employment. Young participants enrol in sub-programmes relating to job searching, general skills training or employability. Four organisations were chosen to run the sub-programmes in each EURO 2020 host country but, due to the COVID-19 crisis, activities have been postponed until the tournament is held in 2021.

Achievements of these organisations in 2019:

- **Oltalom Sport Association** (Hungary): 94 participants.

- **Policy Center for Roma and Minorities** (Romania): 160 participants, 33% of whom are women.
- **Sport4Life** (United Kingdom): 72 participants, 6 of whom obtained an internship and potentially employment.
- **Sport Against Racism Ireland (SARI)**: 134 participants, including 122 young people from immigrant backgrounds and 19% women.

## KICK FOR TRADE INITIATIVE



Kick for Trade is a project backed by the International Trade Centre and organised locally by Kick4Life FC. The aim is to boost the employability and entrepreneurship skills of young people in West Africa. After initial pilot activities in Gambia and Guinea in 2019, a curriculum was developed to enable young people to build transferable skills such as leadership and teamwork by playing football.

## FIGURES

24 projects using football for employability: 12 in Europe, 7 in Africa, 4 in Asia and 1 in South America.

# CONFLICT RESOLUTION THROUGH FOOTBALL

Children from conflict zones are particularly vulnerable. They fled their homes, were separated from their friends and families, and often witnessed or were victims of violence. Most of their fundamental rights are not respected. The board of trustees decided in 2019 to duplicate the Zaatari football programme in other regions.

## HOW DOES IT WORK?

Football plays an important role in alleviating the pain of those who have been displaced by armed conflict, especially children. The project provides children and teenagers with a safe environment and organises football activities that not only keep them busy and teach them life skills, but also give them the chance to enjoy childhood, to play and build their resilience through football.

Three pillars:

- Engage children and young people
- Train and empower local staff and refugee coaches in the camp
- Provide the organisations already active in the camp with equipment

## PROGRAMME IN ZAATARI REFUGEE CAMP IN JORDAN (SINCE 2012)



5 Syrian refugees running the programme, including two women; 26 football coaches, 13 women and 13 men; 5,405 beneficiaries aged 8 to 20 take part in weekly training sessions and tournaments: 2,100 girls and 3,305 boys.



Zaatari camp now has a house of sports and two artificial pitches, one for boys and one for girls, financed by Lay's.

## LIVING TOGETHER PROJECT IN LESBOS IN GREECE (LAUNCHED IN 2019)



Children and the Bonyan Organization as implementing partner.

The Living Together project improves the living conditions of refugees, migrants and host communities. It facilitates social cohesion by encouraging Turkish children and Syrian child refugees to interact while playing together in safe spaces such as schools, community centres and clubs.

## WHAT CAN FOOTBALL GIVE REFUGEE CHILDREN?

These projects allow youngsters, young adults and unaccompanied minors, to simply forget their daily struggles and have a positive outlook both physically and mentally.

Football helps them to integrate into their new environment, make new friends and understand the customs and way of life in their host countries. It also gives the host population an opportunity to get to know, better understand and accept the newcomers, by teaching the two groups how to live together.

The projects include training for refugees and local adults. Women are an important component of the programme to integrate girls in the activities. Giving dignity back not only to the children but also to the adults who are trained and can work as coaches.

## LIVING TOGETHER PROJECT IN GAZIANTEP AND ŞANLIURFA IN TURKEY (STARTING IN 2020)

This is a joint programme involving the Turkish Football Federation, the UEFA Foundation for

## FIGURES

24 refugee projects – 14 in Europe, 5 in Asia and 5 in Africa



# NEW PROJECTS IN EUROPE



Even in wealthy countries in Europe, social inequality has grown over the last few decades. These growing wealth and resource gaps affect young people and their futures. The gaps not only impact access to high-quality education and employment, but also leave some young people vulnerable to violence, discrimination and crime. The UEFA Foundation for Children has always given special attention to children from unprivileged communities, who are living with instability. Half of the foundation's annual budget is dedicated solely to programmes in Europe. 23 New projects in Europe were selected and approved by the board of trustees on 20 November 2019.



## REFUGEES

In 2019, European countries recorded 672,935 new asylum-seekers, and nearly a third of them (202,945) were children. This represents a slight increase of 6% compared to the same period in 2018, when 191,800 children were asylum-seekers. Of the children seeking asylum in 2019, 17,735 were considered by the UN to be 'unaccompanied and separated children', which is 13% less than in 2018, when there were 20,440.

Data by UNICEF, UNHCR and International Organization for Migration

Since its creation, the UEFA Foundation for Children has supported a number of projects in aid of refugee children, who are particularly vulnerable and at risk of various types of discrimination.

Sporting activities are used both to encourage the 'settlement of populations' in refugee camps and to help facilitate the integration of migrants in European communities.

Many unaccompanied refugee minors arrive in Europe without the benefit of a family environment in which to develop social and behavioural skills linked to employment and adulthood.

Girls who have been migrants sometimes experience additional challenges, especially if they are from a patriarchal society with extremely strict family structures. Many are caught between cultures, where they must forge a new identity in order to find their way in their new social environment.

## LIVING TOGETHER IN GREECE



**Country** Greece  
**Partners** Aiolikos FC, Cosmos FC, Barça Foundation, Movement on the Ground, UNHCR  
**Cost** €467,000  
**Foundation funding** €300,000

The project gives around 750 unaccompanied refugee minors the opportunity to play football to improve their overall health. The foundation's support includes providing the host country with sports equipment and renovating sports facilities at primary schools that have both local and refugee pupils.

## LIVING TOGETHER IN TURKEY



**Country** Turkey  
**Partners** Turkish Football Federation, Bonyan Organization  
**Cost** €247,234  
**Foundation funding** €237,234

The project's overall goals are to use football as a tool to help Turkish and Syrian children to live alongside each other and to renovate infrastructure within schools in the cities of Şanlıurfa and Gaziantep. Pitches at ten schools in the three central districts of Şanlıurfa will be renovated so that children enrolled at these schools or just living in the local area can engage in sports activities that will promote integration and improve their life skills. In addition, the project will run regular sports activities at 100 schools, and 300 teachers from those schools will be trained in football and interpersonal skills.

## SPORT AND PLAY FOR INCLUSION AND INTEGRATION



**Country** Bulgaria  
**Partner** World At Play  
**Cost** €51,859  
**Foundation funding** €25,930

World At Play has been running sport and play programmes since 2004. The programmes are specially designed for children

and teenagers who have experienced trauma and conflict, marginalised children, ostracised communities, children who have suffered abuse and violence, and disabled youngsters. Caritas Bulgaria is directly involved in World At Play activities as a local partner of the Harmanli refugee centre and the Voenna Rampa and Ovcha Kupel refugee centres in Sofia.

## WELCOME THROUGH FOOTBALL



**Countries** Cyprus, Germany, the Netherlands, Portugal, United Kingdom and Ukraine  
**Partner** European Football for Development Network  
**Cost** €250,487  
**Foundation funding** €175,000

Participation in sport is often a young refugee's first step towards social integration, as it enables them to make friends and to establish social networks. This project relies on seven partners: SV Werder Bremen, Everton

in the Community, Fundação Benfica, the Sheffield United Foundation, Shakhtar Social, the Naoberschap United Foundation, founded by FC Emmen, and Apollon Limassol FC. Participants can relieve stress, cope with trauma and learn the local language. The aim is to help their transition to adulthood, with a focus on integration into the employment market.

## SPORT-BASED EMPLOYABILITY FOR UNACCOMPANIED MINORS



**Countries** Italy, Greece and Spain  
**Partner** Barça Foundation  
**Cost** €317,933  
**Foundation funding** €200,631

The project combats the social and educational exclusion of unaccompanied refugee minors and young migrants. It includes training coaches, delivering seminars and creating educational materials based on the daily realities and needs of this specific population by developing habits, behaviours and soft skills that promote employability.



## SCORING GIRLS BILDUNG



**Country** Germany  
**Partner** HAWAR.help e.V.  
**Cost** €195,456  
**Foundation funding** €15,000

Founded in 2016 by former Bundesliga player Tuğba Tekkal, who has Kurdish origins, Scoring Girls Bildung uses football as a tool to empower refugee, migrant and underprivileged girls. A total of 120 girls in Cologne and Berlin are participating in this sport-based integration and empowerment programme.

### ONGOING

#### FOOTBALL WITHOUT BORDERS



**Country** Austria  
**Partner** Kicken ohne Grenzen

In the past five years, 500 young people have taken part in the project on a regular basis, including 200 girls. The events, workshops and yearly tournament reached 1,340 young people during this period, including 106 this year, of which 41 were girls.

The Job Goals part of the project has arranged for 17 young people to take part in try-out days at a total of seven companies.

#### SAFE-HUB EDUFOOTBALL



**Countries** Austria, Germany  
**Partner** AMANDLA

The project has reached 80 children aged between 6 and 12 through 60 sessions. Football is used as a tool for teaching self-confidence, motivation, respect and how to deal with setbacks.

#### COME ON, LET'S PLAY!



**Country** Ukraine  
**Partner** Shakhtar Social

This grassroots project helps migrant children from the war zone in eastern Ukraine and disadvantaged and disabled children living close to the frontline to access social support and play football. A total of 411 children aged between 7 and 12 have benefited from the project.

#### PROTECTION FOR CHILDREN WITH DISABILITIES

Despite their differences, all children have the right to play and to enjoy the best conditions



to enable them to stay fit and healthy. Unfortunately, this is not a reality for many children with disabilities.

This leads to exclusion, bullying and isolation. That is why it is so important to support existing clubs through adapted infrastructure and coaching to include young people with disabilities in sport. Sport leads them to new opportunities for social connections, leisure activities, friendships, educational and professional integration, and acceptance in society.

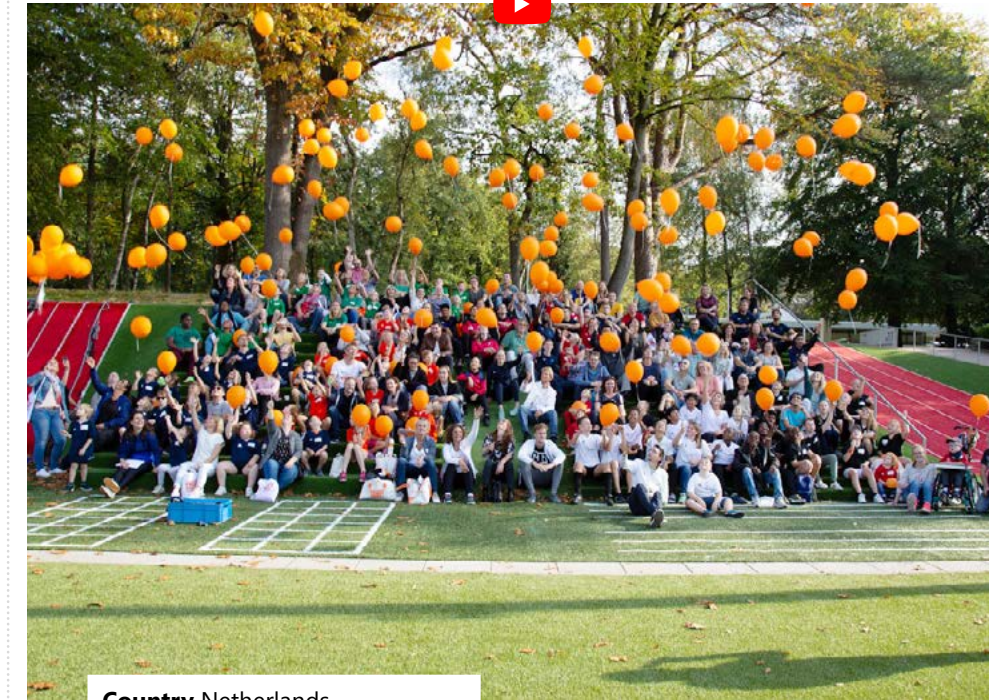
#### FOOTBALL PITCH FOR YOUTH WITH DISABILITIES



**Country** Kazakhstan  
**Partner** National Paralympic Committee of Kazakhstan  
**Cost** €50,000  
**Foundation funding** €45,000

The Paralympic Committee plans to provide a football pitch for people with disabilities, including visual impairments, to offer them equal development opportunities and to advance their development in society.

## CHILD AND PARENT DAY

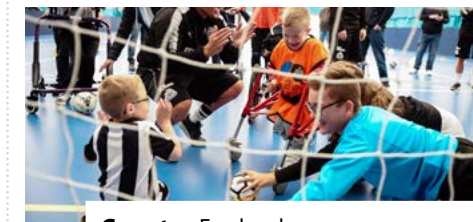


**Country** Netherlands  
**Partner** Edwin van der Sar Foundation  
**Cost** €50,000  
**Foundation funding** €25,000

The Child and Parent Day is an annual sporting event for families with children aged 5 to 12 who have brain injuries. The event encourages social interaction and helps them to make friends.

In addition, it facilitates knowledge sharing and recognition for the parents.

### ONGOING ACTIVE LIVES



**Country** England  
**Partner** Newcastle United Foundation



A number of community projects help 2,500 children, young people and adults with disabilities to keep active and learn new skills.

#### IMPROVING COMMUNICATION AND EDUCATION FOR AUTISTIC CHILDREN



**Countries** Belgium, France, Ireland, Luxembourg, Switzerland, United Kingdom  
**Partner** Applied Disability Research (FIRAH)

A four-year research project aimed at improving communication and education for autistic children in Europe.

New technologies have been used to develop appropriate programmes to promote communication and learning, enabling people on the autism spectrum to gain independence. Several programmes have been developed:

- çATED for your teeth, to help children with autism improve their dental hygiene.
- e-GOLIAH, a project providing digital games that help children to improve their attention and imitation skills.
- A web documentary about early identification of the signs of autism.





## PERSONAL DEVELOPMENT

To combat exclusion, the foundation supports programmes that provide young people with the opportunity to develop their full potential through football, leading to various sociocultural, educational and civic programmes. The objective is to support vulnerable families, children in difficult socioeconomic situations and with poor educational prospects, teenagers with mental health problems, minority groups, children at risk of social exclusion, victims of violence and children living in shelters, to help them to achieve their potential.

## SOCIAL SPORTS SCHOOL IN EUROPE



**Country** Italy, Portugal, Romania, Spain, United Kingdom  
**Partner** Fundación Real Madrid  
**Cost** €382,250  
**Foundation funding** €200,000

The project is aimed at children in Europe aged 5 to 18 who are in difficult socioeconomic situations, leading to a lack of learning

opportunities. The programme uses sports values as an educational tool that contributes to children's development and involves mixed-gender teams.

## SCORE FOR EDUCATION



**Country** Albania  
**Partner** Save the Children  
**Cost** €268,883  
**Foundation funding** €225,883

The project promotes early childhood education for disadvantaged girls and boys in Albania, including Roma children, and to promote healthy lifestyles to help the children to develop to their full potential. The project will be implemented in schools and community centres in Gjirokastër, Elbasan and the Mat area.

## LIVE MATCH COMMENTARIES



**Country** France  
**Partner** Bel endroit pour une rencontre  
**Cost** €79,700  
**Foundation funding** €10,700

The project uses football commentary as an educational tool to improve speaking skills. The participants learn to commentate on men's and women's football matches as they would on the radio. The aim is to develop verbal communication skills mentored by professional sports journalists and former players.



## ONGOING

### FOOTBALL FOR DEVELOPMENT



**Country** Czech Republic  
**Partner** INEX – Association for voluntary activities

A total of 350 young people (59% of whom are girls) take part in activities involving nine different nationalities mixed together, working on breaking stereotypes in racism, cultural differences, gender, disabilities, team spirit, teamwork and youth empowerment.

### FOOTBALL FOR PEACE ACADEMY



**Country** Bosnia and Herzegovina  
**Partner** Genesis Project



The programme uses the football3 methodology to focus on fair play, equality and teamwork. It empowers young people with skills they need on and off the pitch. The project provides 16 new coaches, and 392 weekly training sessions in 8 primary schools.

### EMPLOYABILITY

Employment is an important economic factor for a country. Youth unemployment, defined as unemployment among those aged 15 to 24, is often examined separately, because it tends to be higher than in older age groups. To address youth employability, some foundation partners use sport programmes to help young people to build skills that will help them to find a job. The foundation has developed tailor-made projects for sponsors such as Nissan and FedEx to invest in youth employment through their corporate social responsibility programmes.

### GOALS FOR MY FUTURE III



**Country** Austria  
**Partner** Mentor Management-Entwicklung-Organisation

**Cost** €250,000  
**Foundation funding** €100,000



This project targets young people aged between 14 and 18 who are connected with a football club and aims to get them back into education, employment or training.

A total of 146 young people (113 boys and 33 girls) took part in the programme. Now 94 of the boys are in employment, school or training (an 83.19% success rate) and 28 of the girls are (an 84.85% success rate).

## ACCESS TO SPORT AND EDUCATION


Access to sport is a fundamental right and a key element in young people's physical and psychological development. Regular participation in sport helps young people learn values such as respect, team spirit and commitment, which are all indispensable for their integration into society and the workplace.

### STREET FOOTBALL MOVE

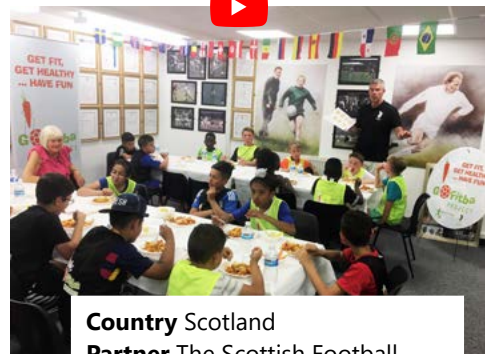


**Country** Portugal  
**Partner** Associação de Futebol de Bragança  
**Cost** €106,186  
**Foundation funding** €70,000




 The project takes street football to the children of 12 municipalities in the north-east of Portugal. Equipped with small goals, balls, markers, T-shirts for the players and a sound system for entertainment during the matches, the objective is to reach 1,000 participants, encouraging them to be more active, have fun, develop better social skills and prevent health problems.

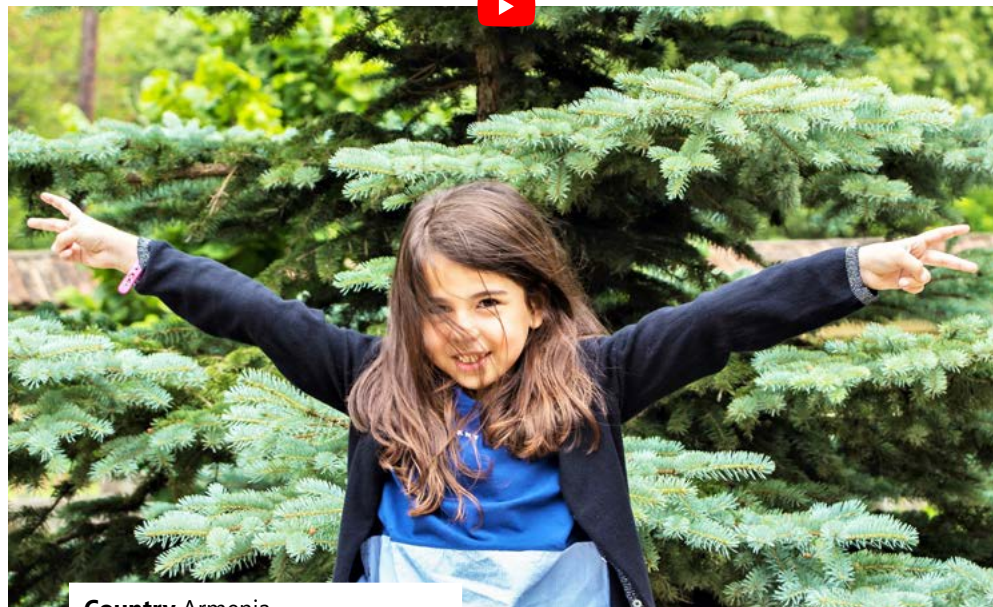
## GOFITBA




**Country** Scotland  
**Partner** The Scottish Football Partnership Trust  
**Cost** €70,596  
**Foundation funding** €33,448

 The project invests in vulnerable primary school children living in poverty across deprived areas of Scotland. It aims to maximise their prospects in terms of health and well-being by providing free-to-access and fun football activities, health education and hot, healthy meals. The programme includes football and fitness sessions encouraging physical activities and cooking lessons with nutritional messages. A total of 400 young children have taken part.

## GENERATION SPORT



**Country** Armenia  
**Partner** Armenian Fund for Sustainable Development  
**Cost** €250,000  
**Foundation funding** €100,000


 For many years, physical education has been neglected in Armenian schools. The general objective of the project is to promote participation in sport among Armenian children in 15 schools selected by a jury from the ministry of education, science, culture and sports. Schools in rural areas and with disabled pupils will have priority. They will be equipped with sports facilities and equipment and be asked to organise annual sporting events. A total of 30,000 school children will benefit from this project.

## HAPOEL KATAMON'S NEIGHBOURHOODS LEAGUE



**Country** Israel  
**Partner** Katamon Moadon Ohadim  
**Cost** €304,000  
**Foundation funding** €100,000




 Hapoel Katamon Jerusalem FC aims to show marginalised Jewish and Arab children from the east and west of Jerusalem a different reality involving professionalism, optimism, joy and hope. A total of 750 children and 30 coaches are involved in the project.

## PLAY PROUD



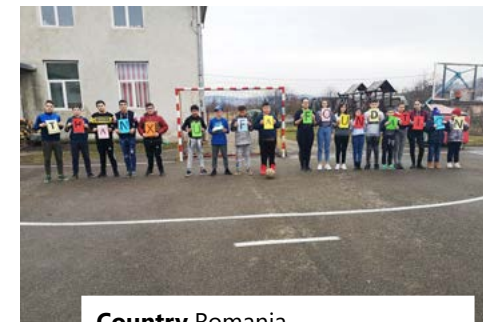
**Areas** Europe, Africa and Asia  
**Partner** streetfootballworld  
**Cost** €250,000  
**Foundation funding** €100,000

 Play Proud is a coach-centred exchange programme with the objective of making grassroots sport more inclusive for the




LGBTQ+ community, especially children and teenagers who have previously been excluded from such programmes. The project impacts the lives of over 250 disadvantaged children and teenagers in marginalised communities in Africa (South Africa and Zimbabwe), Asia (India and Indonesia) and Europe (Italy and the UK).

## SYNTHETIC SPORTS FIELD



**Country** Romania  
**Partner** Asociația Lunșoara Bihorului  
**Cost** €38,000  
**Foundation funding** €33,000


 Asociația Lunșoara Bihorului is active in Lunșoara village in a rural area in western Romania. The association owns the ground next to the secondary school.

Their objective is to build a synthetic sports field where school children and other young people can spend their free time. Between 300 and 1,000 people in the village and the surrounding area, mainly children, will benefit from the project.

## HEALTH GOAL LIVERPOOL



**Country** United Kingdom  
**Partner** Liverpool School of Tropical Medicine  
**Cost** €211,428  
**Foundation funding** €80,000

 The project aims to reduce the impact of HIV, other sexually transmitted infections and early pregnancies among teenagers in disadvantaged areas of Liverpool, a consequence of inequalities in health and education.


There will be 300 participants aged 11 to 16, 50% of whom will be girls. The participants will include children with disabilities and poor mental health.



## ONGOING SUCCESS PACKAGES



**Country** Ukraine  
**Partner** Klitschko Foundation


 This project aims to provide 12,000 children in Ukraine aged 11 to 15 with access to sport and to motivate them to train regularly.

## FOOTBALL WITH NO LIMITS



**Country** Spain  
**Partner** Red Deporte




 In this project, football is used in the Madrid area of Cañada Real to foster harmonious relations between the various communities – mainly Moroccan and Roma families – and to encourage children to obtain an education or the tools they need in order to find a job.

A total of 420 young people aged 6 to 18 from different communities are benefiting from training sessions, football festivals and educational workshops.

## BEYOND GOALS



**Country** Greece  
**Partner** ActionAid Hellas

 Led by international football player Dimitris Papadopoulos, the project provides over 1,000 disadvantaged children with life





values and skills, and helps them to have a better life, dignity and opportunities to develop themselves and their communities.

## PLAY FOR CHANGE SPORTS CENTRE



**Country** Italy  
**Partner** Play for Change

Between 100 and 300 children aged 3 to 14 (60% with challenging social backgrounds, 30% with disabilities and 10% migrants or refugees) benefit from the renovation of a sports centre in the Sanità district of Naples.

## SCORING FOR HEALTH



**Countries** Belgium, Israel, Netherlands, Poland, United Kingdom, Ukraine  
**Partner** European Football for Development Network

The Scoring for Health project tackles poor eating habits and sedentary lifestyles among school children aged 7 to 13 and their parents. Approximately 2,600 boys and girls will be taking part in this two-year programme hosted by European football clubs.

Currently, 1,176 children across Europe have already been directly impacted by the project. As a result, the pupils were exposed to more hours of physical activity per week than before and were also able to participate in sports that they had not tried previously.

## CREATE



**Country** Israel  
**Partner** Terre des Hommes Italy

The project provides educational recreational and extracurricular activities in ten primary schools in East Jerusalem. In the last three years, 5,150 children have taken part, and 79% of them have acquired academic and social skills and improved their performance at school and their interaction with other pupils.

## BRINCAR DE RUA



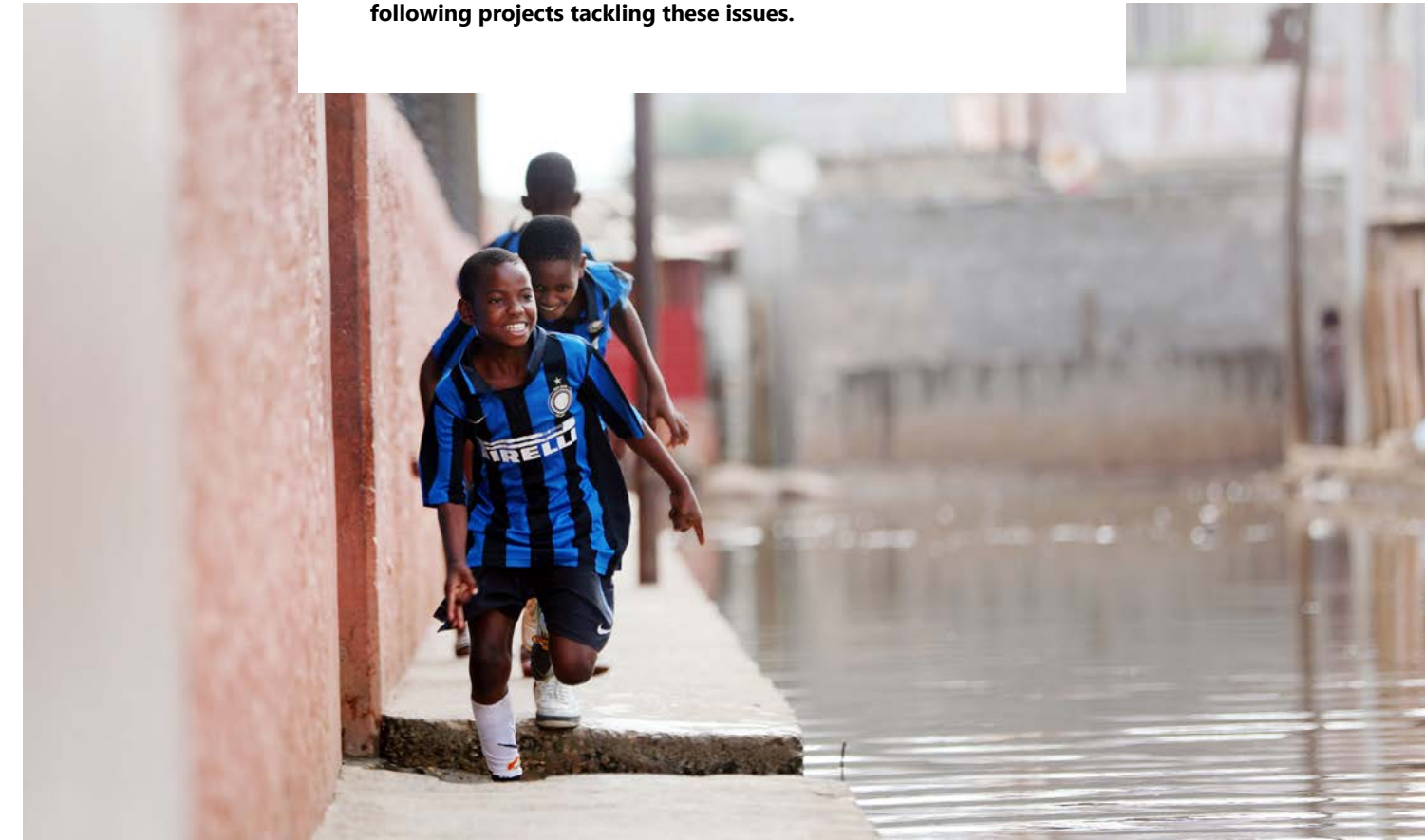
**Country** Portugal  
**Partner** Ludotempo – Associação de Promoção do Brincar

The project aims to create the conditions for 2,300 children from the same neighbourhood to get together and play outdoors, safely, in parks and streets.

59,230  
beneficiaries of the new projects

# NEW PROJECTS IN AFRICA

Nine new projects in Africa were selected and approved by the board of trustees on 20 November 2019. Africa faces many issues related to conflict, social exclusion and gender equality to mention only a few. The foundation chose to provide its support to the following projects tackling these issues.



## REFUGEES

By supporting socio-educational and sports projects, the foundation seeks to improve the living conditions of refugee children, support their dignity and improve respect for their fundamental rights.

68% of the world's refugees are from five countries:

- 6.6 million from Syria
- 3.7 million from Venezuela
- 2.7 million from Afghanistan
- 2.4 million from South Sudan
- 1.1 million from Myanmar

73% of whom are hosted in neighbouring countries

UNHCR, June 2020

According to the United Nations Development Programme's 2019 Human Development Report, 85% of refugees are women and children.

As a result of the conflict they are fleeing, many children in refugee camps have been traumatised by violence and exploited as child soldiers and have lost loved ones. In addition, women and girls face gender-based violence and discrimination.

The cultural taboo around menstruation also makes girls skip school or even drop out entirely. With their educational and economic opportunities limited, they are at increased risk of child marriage, abuse and teen pregnancy.



## EXERCISING CHANGE IN PALABEK



**Country** Uganda  
**Partner** Street Child  
**Cost** €34,168  
**Foundation funding** €34,168

Palabek is one of the newest refugee settlements in Uganda, hosting over 50,000 refugees, primarily from South Sudan. As repatriation is unlikely to occur soon and the settlement welcomes more and more people every day, there is a need to strengthen social cohesion and forge closer ties between communities.

Street Child and its local partners use sports and educational workshops to promote well-being, community engagement, child protection and social cohesion and to combat gender stereotypes.

## OPEN FUN FOOTBALL SCHOOL



**Country** South Sudan  
**Partner** Cross Cultures Project Association (CCPA)  
**Cost** €300,000  
**Foundation funding** €250,000

The Cross Cultures Project Association is collaborating with the South Sudan Football Association to provide access to football activities for children affected by decades of war and conflict in 'Fun Football Schools'. The aim is to support peace and reconciliation among different ethnic groups.

## SPORT FOR INCLUSION



**Countries** Algeria, Morocco and Tunisia  
**Partner** International Organization for Migration  
**Cost** €199,662  
**Foundation funding** €199,662

Football is an extremely popular sport in the Maghreb region and provides children with an ideal way to climb the socio-economic ladder, like for many young people around the world. Aimed at young migrants and host communities, the project promotes the inclusion of migrants in Algeria, Morocco and Tunisia through the shared practice of football, with the aim of fighting racial discrimination against vulnerable groups, fostering integration and reducing potential tensions between communities.

## ONGOING

### CHILDREN ON THE MOVE



**Country** Uganda  
**Partner** Swiss Academy for Development

This 24-month programme of sport and play activities helps young refugees in the Moyo district to overcome trauma, feelings of stress and anxiety and to develop social cohesion, trust and crucial life skills. The project has reached 14,522 people, including 8,500 youngsters, through 1,764 sport and play sessions and 66 psychoeducation sessions.

## STREET CHILDREN

*Africa is a continent of children. Children make up half its population, and up to 20% of them are disabled. Diseases such as HIV/AIDS are leaving children orphaned and in charge of their households at very young ages. There are an estimated 32.1 million orphans in Africa.*

Source: children.org

The projects financed by the foundation fight the social exclusion of the most vulnerable children. They support rehabilitation into society and family reintegration, thus helping beneficiaries to regain their dignity and confidence. Sport is presented both as an educational activity that supports youngsters' physical and emotional growth and as a social activity that teaches the values of community and getting along with others. One of the objectives of the projects is to offer young people better prospects for the future and a sense of responsibility.

## BUSAJO CAMPUS: EQUAL CHANCES THROUGH SPORT



**Country** Ethiopia  
**Partner** Busajo Onlus  
**Cost** €99,221  
**Foundation funding** €65,000



Busajo Campus is a social and educational project aimed at street children living in the Ethiopian city of Sodo. The support of the foundation will enable Busajo Campus to build a gym, changing rooms and bathrooms, to extend the use of its sports fields and facilities to children and young people in non-residential programmes and those in neighbouring communities, and to promote equal opportunities for boys and girls through the universal language of sport.

## SHOWING EXCLUSION THE RED CARD



**Country** Burkina Faso  
**Partner** Samusocial International  
**Cost** €555,940  
**Foundation funding** €175,000

To fight against the social exclusion of street children in Ouagadougou, Samusocial in Burkina Faso has developed various services, including mobile teams carrying out street patrols, an emergency shelter, a day-care centre and sports activities. In the period from July 2019 to June 2020, Samusocial provided care through these services for 690 children and teenagers on the streets. In addition, over a

period of two months during the COVID-19 pandemic, Samusocial distributed hot meals daily to 300 youngsters living on the streets who were heavily impacted by the health crisis.

## ONGOING

### UVS INTERNATIONAL EDUCATION CENTRE



**Country** Senegal  
**Partner** UNIS VERS le SPORT (UVS)

UVS has opened a school in the city of Saint-Louis in Senegal where 100 street children can live and enjoy education, sports activities, medical care and vocational training.

## GENDER EQUALITY

In Africa, many girls marry before the age of 18. Child marriage carries an increased risk of domestic violence, abuse and poverty. It leads to less decision-making power for women and early unwanted pregnancies, increasing the risk of maternal and child mortality. The practice of female genital mutilation (FGM) is still widespread in Africa and contributes to

a woman's risk of contracting HIV and other sexually transmitted diseases. Eliminating FGM is thus crucial for achieving the UN's Sustainable Development Goals for health and well-being, as well as those for high-quality education, safe motherhood and economic growth.


## FUTURE LEADERS OF DRC



**Country** Democratic Republic of Congo (DRC)  
**Partner** Georges Malaika Foundation  
**Cost** €76,740  
**Foundation funding** €18,000






 The Georges Malaika Foundation believes in the enormous potential of the Congolese people to bring about change on their own terms. It aims to support the youth of the village of Kalebuka in becoming future leaders who will bring about positive change in their community. To achieve this mission, the foundation offers access to a variety of sports, including football, basketball, tennis and volleyball.

## REMBA ISLAND EDUCATION, HEALTH AND NUTRITION PROJECT



**Country** Kenya  
**Partner** Power for the People  
**Cost** €9,220  
**Foundation funding** €4,300

 The project will provide basic infrastructure to support women and children on the island – economically, nutritionally and educationally. The intention is to reduce prostitution, rape, sexually transmitted diseases and


malnutrition, while improving children's school attendance and women's literacy and business skills. The local and national authorities have already provided land for a poultry farm, kitchen garden and football pitch.

## ONGOING

### FOOTBALL FOR HEALTH PREVENTION

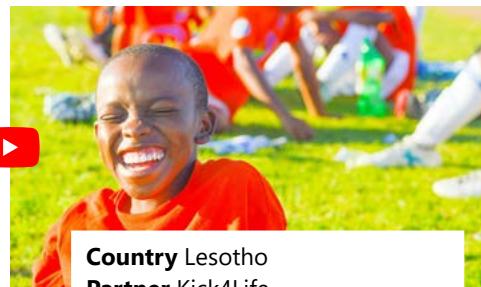


**Countries** Burkina Faso and Ivory Coast  
**Partner** streetfootballworld


 This project provides access to safe spaces for 1,540 girls and young women living in areas that are particularly affected by HIV/AIDS and FGM.

Sport helps them to build trust and to acquire the knowledge they need to lead healthy, autonomous lives, ultimately acting as an important vehicle for change.

## GOOD HEALTH AND WELL-BEING THROUGH FOOTBALL



**Country** Lesotho  
**Partner** Kick4Life

 The project includes the development and delivery of a holistic and integrated health and well-being programme for 3,000 children and teenagers in the Maseru district of Lesotho, using football to engage and educate them and to motivate positive behaviour change.


## PERSONAL DEVELOPMENT

The foundation promotes projects that seek to empower children, especially projects that safeguard their fundamental rights. Children are naturally drawn to recreation and play, which are vital parts of their development. Sport, including football, teaches children about health and well-being, respect for differences, interculturality and the importance of education. Football is used as a tool for combating the isolation and social disengagement of young people with low self-esteem or who have trouble fitting into the formal education system.

## AFRICAN BLACK'N BLUE



**Countries** Angola, Cameroon, Democratic Republic of Congo, Uganda  
**Partner** Inter Futura S.r.l.  
**Cost** €377,736  
**Foundation funding** €153,460

 The African Black'n Blue project develops children's resilience through education and football. It aims to promote knowledge exchange by giving groups of locals the opportunity to meet each other and share their personal experiences.


The following priority issues have been identified for each country:

- Angola: health improvement, sanitary protection and crime prevention
- Cameroon: ethnic integration and improvement of rural areas
- Democratic Republic of Congo: prevention of malnutrition
- Uganda: gender equality, education and entertainment

## ONGOING TUSOBOLA




**Country** Uganda  
**Partner** Right To Play

 The project aims to improve the quality and equality of educational and social outcomes among children and teenagers. A total of 3,727 youngsters from schools (1,960 of whom are girls) and 798 from the community (272 girls), are participating in the programme.

## BOPHELO KE KGWELE (THE GAME, THE LIFE!)



**Country** South Africa  
**Partner** IMBEWU

 The project offers extracurricular activities combining sport and educational tools to 730 children and teenagers (380 boys and 350 girls) to reduce high-risk behaviour.

## EMPLOYABILITY

For those living in poverty, the skills needed to find a job can seem overwhelming. Lack of employment in poor communities leads to an increase in gang affiliation, drug use, violence and teenage pregnancies. The foundation's support for the Kick for Trade programme creates lasting change by providing access to life-changing career development workshops that teach young people the essential skills needed to prepare for joining the workforce and to find and keep a job.

*There are more than 64 million unemployed young people worldwide and 145 million young workers are living in poverty.*


*Source: International Labour Organization*

Through Kick for Trade, the project consortium comprising the International Trade Centre, streetfootballworld, Kick4Life, FedEx and the UEFA Foundation for Children aims to ensure that young adults are part of the world of work and receive the training they need to support them in their professional development and entrepreneurial aspirations.

## KICK FOR TRADE

**Countries** Gambia and Guinea  
**Partners** International Trade Centre, streetfootballworld, Kick4Life  
**Cost** €287,750  
**Foundation funding** €200,000



 Football offers an opportunity to engage with young adults who are far from the job market and need career guidance. Through the Kick for Trade project, the consortium plans to develop two toolkits – life

skills for employability and football for entrepreneurial skills development – to address specific youth development needs among young people in and returnees to Gambia and Guinea.

29,630

beneficiaries of the new projects





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# NEW PROJECTS IN ASIA



Seven new projects in Asia were approved by the board of trustees on 20 November 2019. In some parts of the continent, many children are living in extreme poverty. Their fundamental rights are not respected, and their physical, social and psychological development are at risk.



## REFUGEES

There are currently 79.5 million people across the world who have been forced to flee their homes, more than ever before. They include 26 million refugees, around half of whom are under 18.

On average, refugees live in camps for 17 years. UNHCR

## A SAFE SPACE FOR DISPLACED YAZIDI YOUTH



**Country** Iraq  
**Partner** Jesuit Refugee Service Iraq  
**Cost** €619,085  
**Foundation funding** €120,000

The Jesuit Refugee Service Iraq adopts a multi-layered unified project model that promotes mutual understanding, social cohesion and peace. The various project modules and programmes will be supplemented by the construction of a fenced multipurpose sports ground and an annex with facilities and equipment. The complex will provide safe and supervised sports and recreational activities for 21,000 children, teenagers and young adults from both internally displaced persons and host communities.

## FOOTBALL IN THE AZRAQ REFUGEE CAMP



**Country** Jordan  
**Partners** Association Football Development Programme (AFDP Global), The Catalyst Foundation  
**Cost** €58,000  
**Foundation funding** €58,000

The Association Football Development Programme intends to continue its ongoing project in the Azraq refugee camp to provide safe and supervised sports activities for refugee children and teenagers. A total of 600 young people from 8 to 17 years old (25% girls) are participating in the activities, supervised by 18 football coaches (including 9 women) who have been trained in football coaching and life skills.

## PERSONAL DEVELOPMENT

Play is an important part of children's development. It helps to develop their brains, their language and communication skills. Through the projects the foundation supports, games and sports are used to tackle important topics, develop life skills and emphasise the importance of education.

## COACHING FOR LIFE



**Country** Indonesia  
**Partner** The Arsenal Foundation  
**Cost** €727,177  
**Foundation funding** €144,500

Jakarta is home to 300 slum communities, where many girls and boys live on less

than one US dollar a day and are forced to work from a young age. Societal gender expectations dictate that girls perform domestic chores such as housekeeping and taking care of younger siblings.

In 2018, the Arsenal Foundation and Save the Children teamed up to design Coaching for Life. This exclusive football project delivers on-pitch sessions, to help 1,000 children develop their resilience and vital life skills.



## THE GAME IS WORTH IT



**Country** Sri Lanka  
**Partner** C.I.E.LO – Coopération Internationale pour les Équilibres Locaux  
**Cost** €35,000  
**Foundation funding** €20,000

Play is essential for child development. C.I.E.LO and its local partner have been renovating a rural nursery school in Sri Lanka and equipping it with a toy library, as well as constructing a sand and grass pitch for outdoor games and team sports and purchasing games and sports equipment.





## MINE RISK EDUCATION



**Country** Cambodia  
**Partner** Spirit of Soccer  
**Cost** €238,150  
**Foundation funding** €114,833

Cambodia is one of the countries most affected by landmines anywhere in the world. Spirit of Soccer began its operations in Battambang province, where 450 children a year were being killed by landmines and explosive remnants of war.

Children, especially those in rural areas, are in particularly affected because they are most likely to be unaware of the risks of playing in or crossing hazardous areas.

The project aims to deliver mine risk education (MRE) to approximately 12,000 Cambodian children through football/MRE clinics and tournaments and to a further 24,000 Cambodian children through a multimedia campaign involving the distribution of posters and school notebooks.

## REFUGEES ESPORTS CUP



**Country** Jordan  
**Partner** Libraries Without Borders  
**Cost** €100,000  
**Foundation funding** €100,000

For the first time, Libraries Without Borders and the UEFA Foundation for Children organised a Refugees eSports Cup tournament in the Zaatari refugee camp. The event involved 200 young people aged from 10 to 18, including people with disabilities. Video games are a cultural product that refugees should have access to, just like libraries or museums. During a match, they can then escape from their daily lives and their difficult living conditions. Video games also help to create social cohesion.

## ONGOING FOOTBALL FOR CHANGE



**Country** Cambodia  
**Partner** Indochina Starfish Foundation

The association works directly with 500 disadvantaged children aged 11 to 14 (40% of whom are girls) and 202 teenagers and local adults who are trained as football coaches. The project promotes the right to play and to education, as well as healthy life choices, equality and diversity.

## CHEPANG GIRLS' SCHOOL



**Country** Nepal  
**Partner** Planète Enfants et Développement

The project is designed to help Chepang girls between the ages of 11 and 18 to complete their education in conditions conducive to their development.

The foundation is supporting the construction of a new accommodation centre for 35 girls, giving them security, dignity and a calm daily life.

## SUPPORTING EDUCATION IN AFGHANISTAN



**Country** Afghanistan  
**Partner** AFRANE

The project supports Afghan schools and enhances secondary education in Parwān and Kabul by providing equipment to 16 schools (benefiting 28,000 pupils), training 460 teachers and constructing a sports field (benefiting 1,387 pupils).

## STREET CHILDREN

Whether they live in the city or in rural provinces, children living on the streets are extremely vulnerable to abuse and trafficking. Football is used to empower children and young people in low-income communities by delivering education programmes and life skills sessions.

The aim is to protect them from all forms of abuse, introduce them to new opportunities and to promote education that is inclusive, including for all genders, so they can develop their self-confidence.

## NEW FUTURES THROUGH SPORT



**Country** Vietnam  
**Partner** Blue Dragon Children's Foundation  
**Cost** €230,797  
**Foundation funding** €65,268

The streets of Hanoi are home to many children from poor provinces who have made their way to the capital city in search of work or to run away from domestic problems, such as violence, alcohol and drug abuse.

On the streets, children are at high risk of abuse in the form of child labour or sexual abuse. The project uses sport as a catalyst for positive change towards a new future for these children and to ensure that all Blue Dragon children are confident leaders of their own lives. Sports and recreational activities create safe and happy spaces for vulnerable children and help them to develop essential life skills and to explore their passions so that they can build successful futures.



**53,935**  
 beneficiaries of the new projects

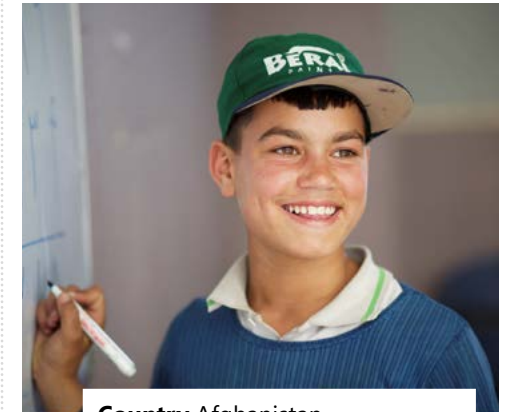
## ONGOING EDUCATION WITH A KICK



**Country** India  
**Partner** Oscar Foundation

The project, in Mumbai, comprises sport and education programmes that rely on the power of football as a hook to engage street children in a variety of activities. 556 boys and girls have been reached through the project.

## EDUCATION FOR STREET CHILDREN



**Country** Afghanistan  
**Partner** Action for Development

The socio-sports school for street children engages 206 marginalised young people in Kabul (84 of whom are girls) and provided 43,417 meals.



# NEW PROJECTS IN THE AMERICAS



The foundation's board of trustees approved six new projects in the Americas in November 2019. The projects help children develop life skills through sport, empowering them to escape the cycle of poverty and to find their place in society.



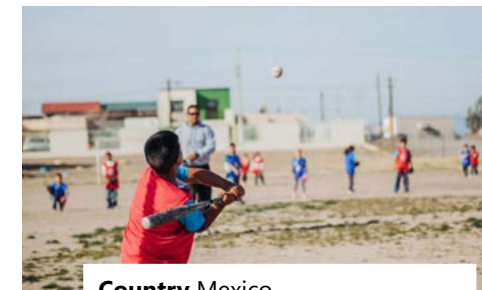
## PERSONAL DEVELOPMENT

In some areas of the United States, children living in poverty struggle as a result of under-performing schools, poor diets, unsafe communities and other barriers to success.

In countries like Nicaragua and Mexico, challenges such as precarious employment and persistent poverty mean that families often struggle to provide food and other necessities for their children. This affects the emotional well-being of the children, as they suffer from chronic stress, irritability, anxiety, headaches and difficulty concentrating.


To support this segment of the population, the foundation works with partners focusing on education programmes to empower and help young people to find their place in society.

## AFTER-SCHOOL PROGRAMME



**Country** Mexico  
**Partner** Fundación del Empresariado Chihuahuense A.C. (FECHAC)  
**Cost** €295,171  
**Foundation funding** €88,235




 This after-school programme runs in 88 schools around the state of Chihuahua to provide vulnerable children with the necessary support and motivation to encourage them to continue with their studies. It includes a sports component that serves two main purposes: to gain physical benefits and to use the sports values to develop life skills like healthy habits and self-confidence.

## SENIOR LEADERS



**Country** United States  
**Partner** Starfinder Foundation  
**Cost** €258,056  
**Foundation funding** €44,829



 This intensive after-school programme allows young people from low-income Philadelphia neighbourhoods to develop critical personal and leadership skills. It combines football training with the promotion of health

and fitness, academic support and leadership development, in order to help participants to achieve success both on and off the field.


Every year the project helps 120 high-school students, primarily with low to average household incomes, and almost 50% of them are girls.

## PLAY TO LEARN 2.0



**Country** Nicaragua  
**Partner** Fabretto Children's Foundation  
**Cost** €74,695  
**Foundation funding** €50,000




 The foundation's contribution enables Fabretto to further develop meaningful extra-curricular activities in some of the most vulnerable communities in Nicaragua.

Fabretto focuses on linking education to sports and recreational activities, especially by training children's football teams in rural communities. The project aims to provide educational and recreational activities for 780 children.

## WASH AND LEARN



**Country** United States  
**Partner** Libraries Without Borders United States  
**Cost** €225,000  
**Foundation funding** €100,000

 The average laundrette customer spends up to two and a half hours a week at the laundrette. By reaching them where they are, when they are available, the Wash and Learn Initiative makes literacy education accessible

for low-income families who may not have the time or money to access other services.

Now in eight states, the initiative equips laundrettes with computers, specialist software, Wi-Fi hotspots, books, specially designed furniture and other educational resources designed to create playful, literacy-rich spaces for young children and families.



## ONGOING

### MATH ATTACK



**Country** Saint Lucia  
**Partner** Sacred Sports Foundation Inc.

The Math Attack programme provides child-friendly after-school academic enrichment and support for 120 children between the ages of 11 and 15, using sport as a tool to develop their life skills. The programme offers high-quality assistance in three core areas: maths, extracurricular sporting activities and life skills.

### INTER CAMPUS VENEZUELA



**Country** Venezuela  
**Partner** Inter Futura S.r.l.

Inter Campus offers support to often-forgotten causes with the aim of making a difference through sport and other long-term projects.

A total of 125 children aged 6 to 14 (28% of whom are girls) receive support in the areas of social protection, health and education, helping them to achieve integral self-development and build their personality through football.

### CRUYFF COURTS IN THE DUTCH CARIBBEAN



**Areas** Aruba, Bonaire, Sint Eustatius, Saint Martin  
**Partner** Johan Cruyff Foundation

Through sport and play, children participating in the programme learn to interact and develop mentally and physically. More than 2,000 children have attended activities run by 150 certified coaches. In collaboration with these coaches, approximately 200 events are organised annually.

### GENDER EQUALITY

According to Argentina's Observatory on Femicide, 124 girls were killed in Argentina between 2008 and 2013 – an average of around 21 a year. Poor social status and a lack of access to leadership roles and economic opportunities are linked to girls feeling powerless and to increases in gender-based violence.

The use of violence, intimidation and coercion against girls reinforces their subordinate status, takes power out of their hands and limits their opportunities and the decisions they can make for themselves.

Through football, girls can tackle gender stereotypes and develop leadership skills, giving them the opportunity to boost their self-esteem and courage. The ripple effects of their experience on the pitch can be observed in all aspects of their lives: people who play football take the initiative, speak up and have the courage to take risks, and when they fall, they get back up again. Through football, girls learn to challenge sociocultural norms and gender stereotypes, both at community level and in wider society. When they play football, they transcend the limits that society places on them, acquiring skills that will allow them to do the same in other areas of life, such as education and the workplace.

### A GOAL FOR GENDER EQUALITY



**Country** Bolivia  
**Partner** Plan International Belgium  
**Cost** €106,060  
**Foundation funding** €87,380

The project aims to protect children, especially girls and young women, from domestic violence, sexual abuse, human trafficking,

early marriage and child labour. It also promotes individual and collective leadership by adolescent women and is centred not only on students but also on parents and teachers. Football methodology is used with mixed-gender teams to allow girls and boys to engage together in dialogue, reach agreements and compromises, play with fairness and respect, and reflect on their in-game behaviour and that of their teammates. A total of 40 schools and 20,938 young people are benefiting from the project, including more than 1,000 direct participants.

### LA NUESTRA FOOTBALL CLUB



**Country** Argentina  
**Partner** Women Win

**Cost** €315,000  
**Foundation funding** €143,300

Most killings of girls in Argentina are linked to gender-based violence or take place after sexual abuse. La Nuestra Football Club uses a curriculum in which football drills and matches are intertwined with the teaching of life skills.

The girls play and have fun, while also boosting their self-esteem and confidence, developing leadership skills, learning about health matters and the environment, becoming financially literate and developing the skills they need to stand up for their rights.

## ONGOING

### LA LEAGUE: CHAMPIONS OF CHANGE



**Country** Nicaragua  
**Partner** Plan Netherlands

The project uses football to empower girls and young women between the ages of 12 and 24 to decide for themselves whether to get married and have children.

A total of 302 girls and 188 boys have been trained as Champions of Change through football, and 4,493 children have been reached by those Champions of Change through peer-to-peer events.

## DISABILITY

Discrimination towards disabled children often leads to them being given limited access to basic social services, in particular education, and to a general lack of recognition.

## ONGOING

### INCLUSION OF CHILDREN WITH DISABILITIES IN BOLIVIA



**Country** Bolivia  
**Partner** Light for the World

Since the project began, 32 sports instructors have been trained on how to bring disability in sports into the mainstream.

A total of 231 children and young people with disabilities regularly take part in sports classes, 400 have taken part in sports events.

**7,979**  
beneficiaries of the new projects



# PROJECT IN OCEANIA

**30,000**  
new beneficiaries

Established in 2009, Just Play programme is developed and managed by the Oceania Football Confederation. Run by 5,400 local coaches and volunteers, it has reached 316,000 children and adolescents aged 6 to 12 in the Pacific Islands. The foundation has supported this programme since its creation in 2015.

Just by playing with a ball, children learn, grow and explore sport in a positive and meaningful way.



## JUST PLAY



**Areas** American Samoa, Cook Islands, Fiji, French Polynesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu

**Partner** Just Play

**Cost** €600,000

**Foundation funding** €200,000

Delivered by teachers in primary schools during school hours and by community volunteers after school hours, the project engages children through active participation in a series of interactive football sessions. Through the integration of social messages into all activities, children learn to develop healthy lifestyle habits, to include people with disabilities, to support and encourage gender equality and to increase their engagement in school and the community. Sport is one of the great schools of life, helping children to develop their motor skills, express themselves and learn social skills.

With a ball, a coach and a safe place to play, Just Play delivers football in combination with life skills messages aimed at building stronger, healthier individuals, communities and nations by addressing social issues affecting children and teenagers in the Pacific area and beyond. Children and teenagers are empowered to advocate for change, helping their peers and the community at large to develop positive behaviours and enhance their resilience. A total of 317,004 children have taken part in Just Play and 7,198 volunteers and teachers have been trained.

# 2020 UEFA FOUNDATION FOR CHILDREN AWARDS

The board of trustees allocated €1 million to the 2020 UEFA Foundation for Children Awards which was equally shared among 20 European children's charities recommended by UEFA member associations.

In addition, the board awarded €50,000 to this year's Youth Sports Games, the largest European amateur sports event for children and teenagers, which was held in Bosnia and Herzegovina, Croatia and Serbia.

**Austrian Football Association**  
SOS-Kinderdorf

**Belgian Football Association**  
Koninklijke Sporting Club City Pirates



**Belarus Football Federation**  
SOS-Children's Village Marjina Gorka

**Croatian Football Federation**  
Croatia Down Syndrome Association

**Football Association of the Czech Republic**  
Real Top Praha

**Danish Football Association**  
Julemærkefonden



**English Football Association**  
Coaches Across Continents Ltd



**Estonian Football Association**  
SOS Children's Village Association of Estonia

**German Football Association**  
In Safe Hands e.V.

**Gibraltar Football Association**  
Help Me Learn Africa

**Italian Football Association**  
Ospedale Pediatrico Bambino Gesù

**Lithuanian Football Federation**  
Nemuno krašto vaikai

**Irish Football Association**  
Irish FA Foundation

**Polish Football Federation**  
Hope for Mundial Association



**Portuguese Football Federation**  
Ludotempo – Associação da Promoção do Brincar

**Football Union of Russia**  
Under the Flag of Kindness

**Scottish Football Association**  
Scottish Charitable Incorporated Organisation

**Football Association of Slovenia**  
Youth Health and Summer Resort Debeli Rtič



**Swedish Football Association**  
KIF Örebro DFF

**Ukrainian Association of Football**  
Football Development in Ukraine





# SPONSORS



## KIA ▲

Kia has renewed its support for children in the Zaatari refugee camp in Jordan, bringing the 'Dream Pass' back for a second season, in which football boots were donated and distributed to children in Zaatari, enabling their Dream Pass to come true. As part of the UEFA Europa League trophy tour from February to May, the trophy was due to visit schools, grassroots clubs and pop-up locations in city centres in six European countries that had not been visited by

the trophy before. Unfortunately, due to the COVID-19 pandemic, the tour had to be stopped in early March.

Kia remained committed to completing the initiative and arranged for schools to take part online. Famous football personalities joined Kia and the UEFA Foundation for Children, taking part in a series of exciting online football classes and enlisting the support of school children and football fans to donate unused boots for children and teenagers from the football programmes

at the Zaatari refugee camp. For every pair donated, Kia donated an additional pair, meaning that even more youngsters in the camp are able to play in better conditions.

Special thanks go to Éric Abidal, Thomas Bertold, Jerzy Dudek, Patrice Evra, Michael Owen, Francesco Totti and Rafael van der Vaart, whose participation ensured that 1,000 pairs of boots were collected.

Once the COVID-19 situation improves, an event will be organised in the camp to conclude the online classes and the distribution of the boots.



## GAZPROM ▼

The UEFA Foundation for Children used its donation from Gazprom to develop and implement a project with streetfootballworld and its partner Football Friends. A football pitch was built in Bavanište, Serbia, to allow local young people to play football and organise local and regional football tournaments. The project also linked up with activities such as workshops, presentations, training camps, language courses, seminars and events addressing themes such as children's rights, education, discrimination, peace, reconciliation, drugs, abuse, hooliganism and racism.



## PLAYSTATION ▲

PlayStation supported the first Refugees e-Sports Cup, jointly organised by Libraries Without Borders and the UEFA Foundation for Children, by supplying gaming consoles and video games. A total of 200 youngsters aged 10 to 18 took part, including people with disabilities. The tournament was held between 26 January and 1 February 2020. At the core of this project were both social cohesion and entertainment.

## LAY'S ►

Following the success of the three football pitches financed in the Zaatari and Azraq refugee camps in Jordan in 2017 and 2018, Lay's has committed to building five new pitches, in unprivileged communities in Africa, Europe and South America.



## ADIDAS

To support the foundation's projects and in response to needs for equipment, adidas produced 700 sets of football kits, each including five balls, 24 bibs and one pump. This year, 362 of these sets have already been distributed to projects all around the world.

## EUROPEAN COMMISSION

As part of UEFA EURO 2020 tournament, the European Commission is supporting seven UNITY Festival 2020 projects that are now

postponed until summer 2021. The festivals will showcase the potential of football to promote the social inclusion of young foreigners through active participation and exchanges with youngsters in these European communities.

The aim is to promote values such as freedom, equality, dignity, solidarity and civil rights. Ultimately, the events will help to shift perceptions on migration and build inclusive communities across Europe that bridge cultural differences and language barriers and overcome social stigmas.

## FEDEX

From May 2019 to June 2020, FedEx and the UEFA Foundation for Children implemented a Football for Employability programme, delivering employability workshops, training modules and a wide range of sessions to help young people to develop football-based life skills, as well as organising mentoring, job placements and internships to assist young people who had dropped out of formal education.

As a result, 128 young people have progressed into employment and training. Due to the COVID-19 pandemic, many of the activities were restructured and delivered online from early March until the end of the project.

Young people in four local organisations benefited from the programme: Sport Against Racism Ireland, Oltaom Sport Association in Hungary, Sport for Life in the United Kingdom and Policy Center for Roma and Minorities in Romania.



# EVENTS WITH UEFA

We endorse UEFA's humanitarian role and each season we have the privilege to take part in UEFA competitions or events.

## 2019 UEFA SUPER CUP, ISTANBUL FOOTBALL LEAVES NO ONE ASIDE

At the opening ceremony of the UEFA Super Cup in Istanbul, a mixed choir of child amputees from the Turkish Sports Federation for the Physically Disabled and the singers of the Turkish Radio and Television's polyphonic children's choir, performed Bob Marley's 'Three Little Birds'.

UEFA's president and the chairman of the UEFA Foundation for Children, Aleksander Čeferin, also promoted this message during the cup ceremony, where he was accompanied by Ali Turganbekov, a young Kazakh boy born without legs, who has a passion for football and dreams of becoming a Paralympic champion.



"The children from the choir and Ali Turganbekov have demonstrated that strong beliefs in their dreams can help them overcome many obstacles. We must pay respect to all disabled children in football or other sports, who give their best and lead an active lifestyle," said the chairman.

## MAKING CHILDREN'S FOOTBALL DREAMS COME TRUE THROUGHOUT THE SEASON

The UEFA Foundation for Children was once again able to rely on the support of UEFA volunteers, known as wish-makers. This season, 12 wish-makers dedicated their time and energy to fulfilling 19 children's dreams. Through collaboration with various associations, including Étoile Filante, Association Rêves and the Make-a-Wish Foundation, the UEFA foundation was able to give seriously ill children the



opportunity to attend a UEFA football match. The children also met their favourite football team or player. This unforgettable experience gave children who are physically unable to play football a chance to enjoy it as spectators.

For the first time this season, our wish-makers worked closely with the Éric Abidal Foundation to offer children undergoing prolonged hospital treatment the opportunity to live a behind-the-scenes experience thanks to a robot connecting the child remotely to the players in the stadium on matchday. Being part of the game can help these young fans improve their medical treatment processes, inspire and give them hope while combating their social exclusion.



## TWO YEARS AFTER THE MATCH FOR SOLIDARITY THE OUTCOME

The charity match jointly organised by UEFA and United Nations offices in Geneva financed six projects and benefited 10,500 children for two years.

**1. La Vie en Bleu** is a project run by Autisme Genève, an association that promotes a better understanding of people living with autism and an appreciation of diversity in society. The money was used to support activities for these children.



**2. Inclusive Sports for Development** project promotes the integration and inclusion of disabled and non-disabled children and in the Mymensingh and Tangail regions of Bangladesh. Run by Handicap International in partnership with local disability organisations, it benefited more than 854 children, 434 of whom have physical or mental disabilities. The project also trained teachers in 29 schools and 20 sports instructors.



**3. Everyone invited to the pitch!** fosters the development of people living with mental disabilities through employment, sport, art, culture and health initiatives. The Asociación Civil Andar is a social organisation working in Moreno, in the province of Buenos Aires, Argentina. It has been running personal development projects for people with mental disabilities for 20 years.

**4. Inclusive Sports for Peace** project is run in the districts of Trincomalee, Batticaloa and Ampara in eastern Sri Lanka. Organised by Handicap International, the activities benefit 3,196 children, 945 of whom are disabled, as well as 80 teachers and 20 sports instructors. The project provides inclusive sports activities in schools located in multi-ethnic areas that have been damaged or destroyed as a result of the civil war, with the objective of integrating disabled children and promoting social cohesion in all communities.

**5. Solidarité Aveugle** (Blind Solidarity) is a project run in Bamako, Mali, since 2012 by Libre Vue to provide opportunities to play blind football. It has provided equipment for the national centre for the visually impaired in Bamako, created teams and organised blind football tournaments. Its main priority is to promote the



integration of the visually impaired in the community by combining sport, education and vocational training. A total of 300 children have benefited from the blind football programme since the Match for Solidarity.

**6. Emergency programme** run by Terre des hommes gives safe accommodation to 403 individuals (refugee families and unaccompanied minors) in the Ioannina and Thessaloniki regions of Greece. In addition, this nine-month project aimed to establish an integrated, sustainable child-protection system.



FOR MORE INFORMATION:



## SOLIDARITY TRIP TO SENEGAL



**Name of the project** School renovation  
**Country** Saint-Louis, Senegal  
**Partner** UNIS VERS le SPORT (UVS)  
**Date** 23 Sept. – 4 Oct. 2019

Fifteen UEFA staff volunteers set off on a humanitarian adventure organised by the UEFA Foundation for Children with its local partner, UVS. The objectives were to repaint the elementary school building of Makhana – a village in the region of Saint-Louis – and bring them sports equipment and school supplies.

This way of spending holiday time was new to most of the participants, who focused on exchanges with locals by staying with the villagers and experiencing the Senegalese way of life, their customs, their cuisine and culture.

During the stay, the group attended the inauguration of the UVS international centre, a project part-funded by the UEFA Foundation for

Children. The centre will provide a roof over the heads of 100 street children, where they can receive healthcare and a proper education. The sports activities are also used as a way to promote prevention campaigns and raise public awareness of children's rights.

In addition, sports activities are organised for 5,000 local schoolchildren. The originality of the project is that the centre will be totally self-financed by farming and market gardening.





# FINANCIAL REPORT

## FOREIGN CURRENCY

The UEFA Foundation for Children's financial records are maintained in Euros as the majority of the donations received and contributions granted are denominated in Euros. The financial statements are presented in Swiss francs. Assets and liabilities are converted at the closing rate, the foundation's capital at the historical rate applicable at the date of incorporation and the statement of activities at the average rate for period. Unrealised exchange losses are booked in the statement of activities and unrealised exchange gains are provided for in the balance sheet.

## THE EXCHANGE RATES USED ARE AS FOLLOWS:

EUR-CHF	30 JUNE 2020	30 JUNE 2019
Closing rate	1.070	1.109
Historical rate (foundation capital)	1.038	1.038
Average rate	1.080	1.133

## BALANCE SHEET AS AT 30 JUNE 2020

ASSETS	30 JUNE 2020		30 JUNE 2019	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>CURRENT ASSETS</b>				
Cash and cash equivalents	850,196	909,285	214,879	238,365
Receivables from UEFA	5,504,380	5,886,934	4,948,240	5,489,083
Prepaid expenses	100,000	106,950	136,500	151,419
<b>TOTAL CURRENT ASSETS</b>	<b>6,454,576</b>	<b>6,903,169</b>	<b>5,299,619</b>	<b>5,878,867</b>
<b>TOTAL ASSETS</b>	<b>6,454,576</b>	<b>6,903,169</b>	<b>5,299,619</b>	<b>5,878,867</b>

LIABILITIES	30 JUNE 2020		30 JUNE 2019	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>CURRENT LIABILITIES</b>				
Other payables	6,626	7,086	6,626	7,350
Provision for unrealised exchange gains	–	29,315	–	70,008
Allocated contributions	5,435,387	5,813,147	4,199,580	4,658,594
Unallocated emergency fund	48,866	52,263	48,866	54,207
<b>TOTAL CURRENT LIABILITIES</b>	<b>5,490,879</b>	<b>5,901,811</b>	<b>4,255,072</b>	<b>4,790,159</b>
<b>FOUNDATION CAPITAL</b>				
Foundation capital	1,000,000	1,038,350	1,000,000	1,038,350
Retained results	44,547	50,358	20,005	22,562
Net result for the period	-80,850	-87,350	24,542	27,796
<b>TOTAL FOUNDATION CAPITAL</b>	<b>963,697</b>	<b>1,001,358</b>	<b>1,044,547</b>	<b>1,088,708</b>
<b>TOTAL LIABILITIES</b>	<b>6,454,576</b>	<b>6,903,169</b>	<b>5,299,619</b>	<b>5,878,867</b>

## STATEMENT OF ACTIVITIES FOR THE PERIOD ENDED 30 JUNE 2020

	30 JUNE 2020		30 JUNE 2019	
	(in EUR)	(in CHF)	(in EUR)	(in CHF)
<b>DONATIONS</b>				
From UEFA allocated to projects	5,890,200	6,363,772	5,826,050	6,598,439
From UEFA allocated to admin. costs	1,735,205	1,874,715	1,549,828	1,755,296
From other parties	816,810	882,482	172,936	195,863
<b>TOTAL DONATIONS</b>	<b>8,442,215</b>	<b>9,120,969</b>	<b>7,548,814</b>	<b>8,549,598</b>

Contributions to projects	6,700,620	7,239,350	6,021,130	6,819,381
Salaries and social charges	740,854	800,419	765,863	867,398
Building and IT costs	179,600	194,039	182,163	206,313
VIK equipments	114,028	123,196	–	–
Other administrative expenses	700,723	757,061	601,802	681,586
Administrative expenses	1,735,205	1,874,715	1,549,828	1,755,297
Other expenses	–	–	2,303	2,608
Financial result	87,240	94,254	-48,988	-55,483
<b>TOTAL EXPENSES</b>	<b>8,523,065</b>	<b>9,208,319</b>	<b>7,524,272</b>	<b>8,521,802</b>
<b>NET RESULT</b>	<b>-80,850</b>	<b>-87,350</b>	<b>24,542</b>	<b>27,796</b>

## CONTRIBUTIONS BY HEADINGS

30 JUNE 2020	PRIOR YEARS		2019/20	2019/20
	ALLOCATED	PAID	ALLOC.	CONTRIB.
Exceptional donation by founder for migrants	100,000	–	100,000	–
UEFA Foundation for Children Award 2015	200,000	120,000	80,000	–
Call for projects 2015	20,000	20,000	–	–
Call for projects 2016	169,465	116,716	52,749	–
Call for projects 2017 – Outside Europe	312,931	230,308	82,623	–
Call for projects 2017 – Europe	119,207	56,149	63,058	–
Match For Solidarity 2018/Related Donations	306,142	85,469	220,673	–
Call for projects 2018 – Europe	750,345	433,773	316,572	–
Call for projects 2018 – Outside Europe	880,090	693,916	186,174	–
Call for projects 2018 – Post conflict	243,000	192,200	50,800	–
Call for projects 2018 – Employability	239,280	231,424	7,856	–
Call for projects 2018 – Other & addit. budget	859,121	427,471	431,650	–
UEFA Foundation for Children Award 2019	–	955,500	45,500	1,001,000
Call for projects 2019 – Europe	–	497,002	1,545,950	2,042,952
Call for projects 2019 – Outside Europe	–	736,206	1,560,450	2,296,656
Call for projects 2019 – Other & addit. budget	–	284,606	265,394	550,000
Other donations	–	384,073	425,939	810,012
<b>TOTAL IN EUR</b>	<b>4,199,580</b>	<b>5,464,813</b>	<b>5,435,387</b>	<b>6,700,620</b>
<b>TOTAL IN CHF</b>	<b>4,658,594</b>	<b>5,844,618</b>	<b>5,813,147</b>	<b>7,239,350</b>



## FINANCIAL AUDIT

This financial report has been audited by Ernst & Young SA according to Swiss limited audit standards. The audit established that the accounts comply with the law and the charter of the foundation.



# SPREADING THE WORD...

This season was expected to be very busy, especially with the projects planned for UEFA EURO 2020. From March, we adapted our communication to the new needs of our partners and reinvented our events. Through creative innovation, we succeeded in raising the awareness of the importance of children's rights.



## 30TH ANNIVERSARY OF THE UN CONVENTION ON THE RIGHTS OF THE CHILD

To celebrate this major milestone, we created a poster campaign in Nyon and encouraged schoolchildren to take part in a treasure hunt.

The lucky winners and their families were invited to UEFA. While at UEFA headquarters, the



winners had their picture taken with the Henry Delaunay Cup and received branded gifts.

## REFUGEES ESPORTS CUP IN ZAATARI CAMP

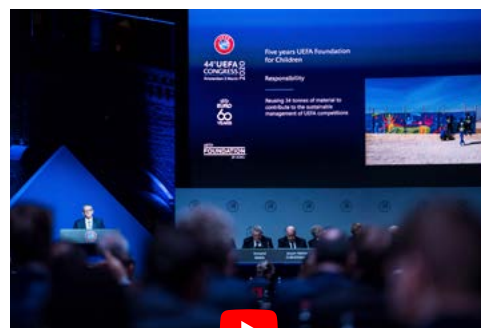


For the first time, an eSport tournament was held in a refugee camp to showcase how video games can be a vector of social cohesion. The event was organised in partnership with Libraries



Without Borders and PlayStation. The tournament received wide coverage on social media and was supported by Facebook, ArmaTeam and a well-known French influencer.

## UEFA CONGRESS IN AMSTERDAM – 5TH ANNIVERSARY OF UEFA FOUNDATION FOR CHILDREN



To mark the foundation's 5th anniversary, an update was presented to the UEFA Congress, attended by all member association presidents and general secretaries, as well as to the UEFA and FIFA executive committees.

Supported by UEFA, we promoted new projects on social media platforms during the week of the fifth anniversary.

## #DREAMINGFOOTBALL

This social media campaign was created during the first peak of the COVID-19 pandemic in Europe when all activities were locked down. We created a positive story by encouraging children and football lovers around the world to focus on 'the day after the crisis' – the time when football would bring back much joy to everyone!

The Instagram project asked supporters to illustrate their replies to the question: What is your football dream when the crisis is over?

This campaign was supported by football celebrities and our partners.

## CHAMPION TEACHERS

All over the world, parents and teachers are juggling homeschooling with homeworking. Children are e-learning, with no chance to kick a ball around in the playground with friends. To give everyone a daily break from teaching and studying in isolation, the UEFA Foundation for Children invited some of Eu-

ropean football's top players and coaches to become a Champion Teacher. The online learning resources are available on UEFA.com and aim to educate and entertain children aged 6 to 12 with dictation lessons read by Laura Benkarth (Bayern München and Germany) Gianluigi Buffon (Juventus and Italy) and Ryan Giggs (Manchester United and Wales), to name a few.

## WEBINAR FOR WORLD REFUGEE DAY

Due to the current health crisis, all activities around World Refugee Day were cancelled.



We therefore decided to organise a webinar for refugees aged between 12 and 17 from five partner organisations running refugee programmes: Kicken Ohne Grenzen (Austria), Cross Cultures Project Association (South Sudan), Barça Foundation in Greece, Association Football Development Programme (Jordan) and the Lesbos project with Cosmos FC and Aioliikos FC (Greece).

Dimitris Papadopoulos, a UEFA EURO 2004 Champion and former refugee, took part in the discussion. He relished the opportunity to pass on his own experiences and answer questions from the youngsters about his life and footballing career.



## THE NEWS MARKET

To better promote our activities and events, we have partnered with TheNewsMarket; a media hub that hosts content and distributes it to journalists worldwide. The objective is to give our initiatives greater visibility and increase media coverage and engagement.

## MASTERCARD – VIRTUAL MASCOTS

The UEFA Foundation for Children and Mastercard offered youngsters suffering from life

threatening illnesses the chance to meet UEFA Champions League stars virtually as they entered the stadium.

Player mascots from England, Germany, Italy and Spain were given the opportunity to meet some of the world's greatest footballers virtually during the postponed 2020 UEFA Champions League final tournament in August. Two youngsters got to interact with the likes of Kylian Mbappé and Ángel Di María before the semi-final between Leipzig and Paris Saint-Germain, and another virtual meeting took place in the lead-up to the UEFA Champions League final between Paris Saint-Germain FC and FC Bayern Munich.





# THANK YOU!

**Despite the COVID-19 pandemic and the new challenges it has brought with it, the UEFA Foundation for Children was able to rely on the its partners' commitment to help it safeguard children's rights. Thank you for not giving up. Thank you for your perseverance in adapting your projects in aid of children in need. We would also like to express our gratitude to each and every person, including UEFA staff and organisation that has happily helped us to put a smile on children's faces before and during these unprecedented times. Finally, we do not want to forget to thank all those in the healthcare sector for their hard work during this crisis.**

## OUR FUNDERS

UEFA, ADIDAS, EUROPEAN COMMISSION, FEDEX, GAZPROM, KIA, LAY'S, PLAYSTATION, THE CATALYST FOUNDATION

## OUR PARTNERS

### IN AFRICA

- Busajo Onlus (Ethiopia)
- Cross Cultures Project Association (CCPA) (South Sudan)
- Georges Malaika Foundation (Democratic Republic of the Congo)

- IMBEWU (South Africa)
- Inter Futura S.r.l. (Angola, Cameroon, Congo, Uganda)
- International Organization for Migration (Algeria, Morocco and Tunisia)
- International Trade Centre (Gambia and Guinea)
- Kick4Life (Gambia, Guinea and Lesotho)
- Power for the People (Kenya)
- Right To Play (Uganda)
- Samusocial International (Burkina Faso)
- Street Child (Uganda)
- streetfootballworld (Burkina Faso and Ivory Coast)
- Swiss Academy for Development (Uganda)
- UNIS VERS le SPORT (UVS) (Senegal)

### IN AMERICA

- Fabretto Children's Foundation (Nicaragua)
- Fundación del Empresariado Chihuahuense A.C. (FECHAC) (Mexico)
- Inter Futura S.r.l. (Venezuela)

- Johan Cruyff Foundation (Aruba, Bonaire, Sint Eustatius, Saint Martin)
- Libraries Without Borders United States (United States)
- Light for the World (Bolivia)
- Plan International Belgium (Bolivia)
- Plan Netherlands (Nicaragua)
- Sacred Sports Foundation Inc. (Saint Lucia)
- Starfinder Foundation (United States of America)
- Women Win (Argentina)

### IN ASIA

- Action for Development (Afghanistan)
- AFRANE (Afghanistan)
- Association Football Development Programme (AFDP Global) (Jordan)
- Aurora (Jordan)
- Blue Dragon Children's Foundation (Vietnam)
- C.I.E.LO – Coopération Internationale pour les Équilibres Locaux (Sri Lanka)
- Indochina Starfish Foundation (Cambodia)
- Jesuit Refugee Service Iraq (Iraq)
- Libraries Without Borders (Jordan)

- Oscar Foundation (India)
- Planète Enfants et Développement (Nepal)
- Spirit of Soccer (Cambodia)
- The Arsenal Foundation (Indonesia)

### IN EUROPE

- ActionAid Hellas (Greece)
- Aiolikos FC (Greece)
- AMANDLA (Austria and Germany)
- Foundation of Applied Disability Research (FIRAH) (Belgium, France, Ireland, Luxembourg, Switzerland, United Kingdom)
- Armenian Fund for Sustainable Development (Armenia)
- Asociația Lunșoara Bihorului (Romania)
- Associação de Futebol de Bragança (Portugal)
- Barça Foundation (Italy, Greece and Spain)
- Bel endroit pour une rencontre (France)
- Bonyan Organization (Turkey)
- Coaches Across Continents Ltd (England)
- Cosmos FC (Greece)
- Croatia Down Syndrome Association (Croatia)

- Edwin van der Sar Foundation (Netherlands)
- Éric Abidal Foundation (Spain)
- Étoile Filante/Sternschnuppe (Switzerland)
- European Football for Development Network (Belgium, Cyprus, Germany, Israel, Netherlands, Poland, Portugal, Ukraine, United Kingdom)
- Football Development in Ukraine (Ukraine)
- Fundación Real Madrid (Italy, Portugal, Romania, Spain, United Kingdom)
- Genesis Project (Bosnia and Herzegovina)
- HAWAR.help e.V. (Germany)
- Help Me Learn Africa (Gibraltar)
- Hope for Mundial Association (Poland)
- In Safe Hands e.V. (Germany)
- INEX – Association for voluntary activities (Czech Republic)
- Irish FA Foundation (Ireland)
- Julemærkefonden (Denmark)
- Katamon Moadon Ohadim (Israel)
- Kicken ohne Grenzen (Austria)
- KIF Örebro DFF (Sweden)
- Klitschko Foundation (Ukraine)
- Koninklijke Sporting Club City Pirates (Belgium)

- Liverpool School of Tropical Medicine (United Kingdom)
- Ludotempo – Associação da Promoção do Brincar (Portugal)
- Make-a-Wish Suisse (Switzerland)
- MasterCard
- Mentor Management-Entwicklung-Organisation (Austria)
- Movement on the Ground (Greece)
- Municipality of Mytilene (Greece)
- National Paralympic Committee of Kazakhstan (Kazakhstan)
- Nemuno krašto vaikiai (Lithuania)
- Newcastle United Foundation (Poland)
- Ospedale Pediatrico Bambino Gesù (Italy)
- Play for Change (Italy)
- Policy Center for Roma and Minorities (Romania)
- Real Top Praha (Czech Republic)
- Red Deporte (Spain)
- Rêves France (France)
- Rêves Suisse (Switzerland)
- Şanlıurfa National Education Directorate (Turkey)
- Şanlıurfa Youth and Sports Directorate (Turkey)

- Save the Children (Albania)
- Scottish Charitable Incorporated Organisation (Scotland)
- Shakhtar Social (Ukraine)
- Sport4Life (United Kingdom)
- SOS Children's Village Association of Estonia (Estonia)
- SOS-Children's Village Marjina Gorka (Belarus)
- SOS-Kinderdorf (Austria)
- Sport Against Racism Ireland (SARI) (Ireland)
- streetfootballworld
- Terre des hommes Italy (Israel)
- Tiafi Community Center (Turkey)
- The Scottish Football Partnership Trust (Scotland)
- Turkish Football Federation (Turkey)
- Under the Flag of Kindness (Russia)
- UNHCR (Greece)
- World At Play (Bulgaria)
- Youth Health and Summer Resort Debeli Rtič (Slovenia)

### IN OCEANIA

- Just Play (American Samoa, Cook Islands, Fiji, French

Polynesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu)

## EUROPEAN FOOTBALL

The UEFA Foundation for Children is grateful for the involvement of the European football family. A big thank you to all football associations, clubs and national teams for your tireless support in achieving our mission.

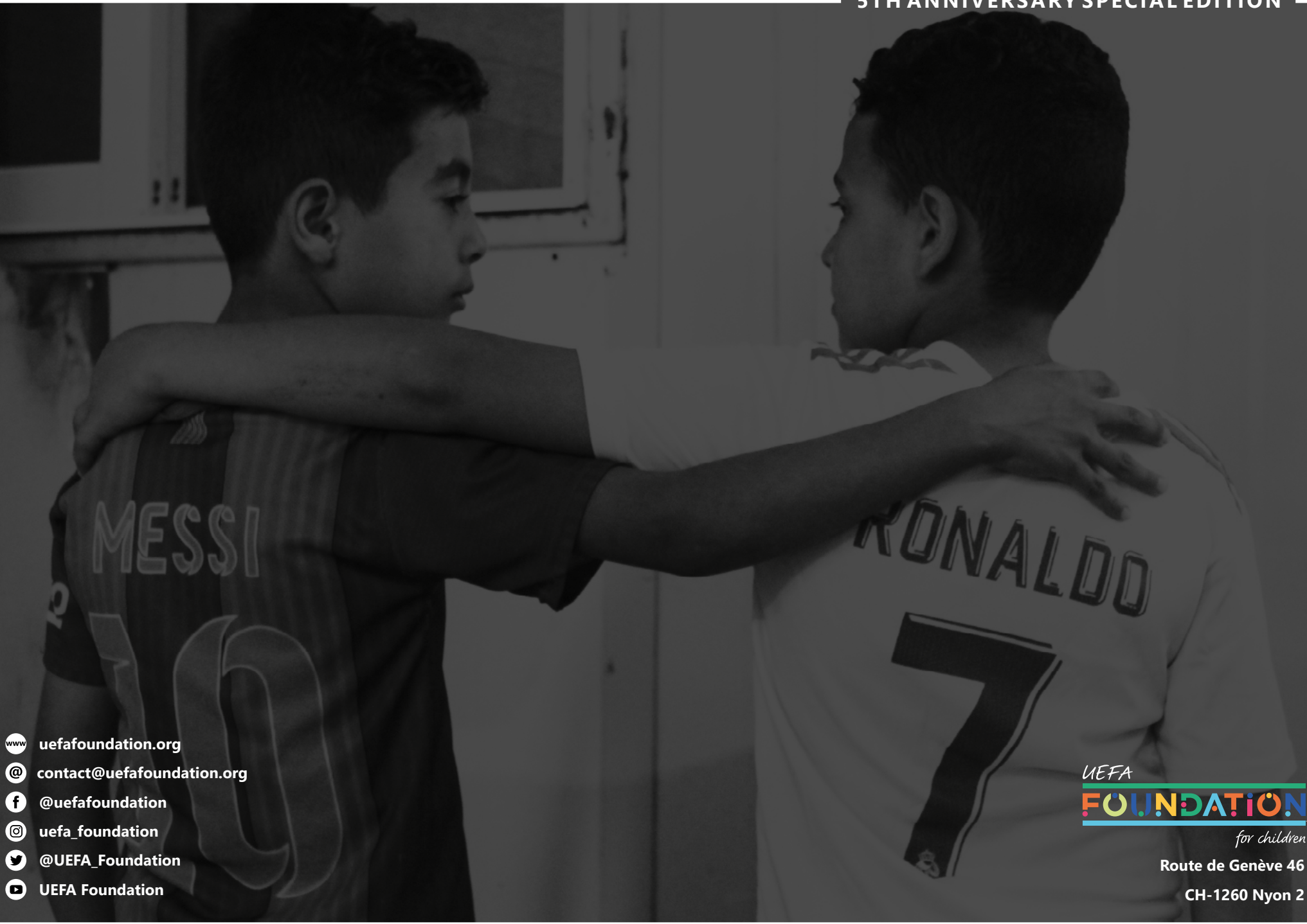
## FOOTBALL PERSONALITIES

Alex Telles, Amandine Henry, Antoine Griezmann, Bebeto, Blaise Matuidi, Brian Laudrup, Candice Gherbi, Cristiano Ronaldo, Dimitris Papadopoulos, Éric Abidal, Francesco Totti, Frenkie de Jong, Gaizka Mendietea, Georgios Tzavellas, Hugo Lloris, Iker Casillas, Ivan Rakitic, Jerzy Dudek, Kevin De Bruyne, Kylian Mbappé, Laura Georges, Louis Saha, Luis Figo, Mark van Bommel, Melissa Ortiz, Michael Owen, Miralem Pjanic, Nacho, Neymar, Nuno Gomes, Patrice Evra, Patrick Kluivert, Paul Pogba, Rafael van der Vaart, Raphael Varane, Robert Keane, Roberto Carlos, Samuel Eto'o, Sarah Boudaoud, Thomas Berthold, Tugba Tekkal

## INFLUENCERS

Augustin Trapenard, John Sulo, Lea Camillerie, Logan freestyle, Remy Chanson (Armateam), Sebastien Abdelhamid, Torlk (Armateam)





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