

PLAYING AS A TEAM!

REPORT ON SOCIAL AND ENVIRONMENTAL ACTIONS
IN FRENCH PROFESSIONAL FOOTBALL — 6th ÉDITION

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EDITORIAL

The massive vaccination of the population, as well as the considerable efforts made by healthcare personnel, have enabled us to once again experience an almost normal season, marked by the return of fans to the stadiums and numerous CSR actions, some of which had been put on hold due to the pandemic. This sixth Playing As a Team report could be dedicated to them. Like a symbol, they are the ones that opened and closed this season in terms of CSR: a championship day in September dedicated to #SupportersDesSoignants and the first Tournoi des Soignants (Caregivers' Tournament) right at the end of the season, in early June, which is already looking ahead to another edition next year.

In this particular context, the LFP would like to thank and congratulate the Ligue 1 Uber Eats and Ligue 2 BKT clubs for their uninterrupted and ever greater commitment. **More than half of all clubs now have a structure or programme dedicated to CSR actions.** A trend that will continue to strengthen in the coming seasons.

Thanks to everyone's involvement, certain CSR operations have become firmly established in the calendar, thereby demonstrating the lasting nature of our commitment to the causes that we are defending. **As such, next season will mark the fifth edition of the days dedicated to the fight against racism**

and anti-Semitism, against homophobia and support for the Bleuets de France. This continuity increases the impact and resonance of each campaign, year after year.

This sixth edition of Playing As a Team also highlights two new operations rolled out this season and fully backed by all of the 40 Ligue 1 Uber Eats and Ligue 2 BKT clubs, as well as our partners: **"Defenders of childhood"**, a day dedicated to the protection of childhood followed by a great tournament for childhood at the Stade de France; and the first edition of the **Tournoi des Soignants**, bringing together teams of healthcare personnel from all over France including the Overseas Territories.

As in previous years, this report presents the best practices implemented by the clubs. This season, 13 themes are represented, indicating the ever-widening range of issues that football clubs are addressing in response to the needs of their territories and ecosystems. The LFP's CSR strategy is adding to this inventory by highlighting joint actions that have mobilized all of the stakeholders of professional football. This information is completed by the CSR actions of the LFP's and its competitions' partners. Once again this season, all of the stakeholders in professional football (managers, players, coaches, referees) have played as a team!



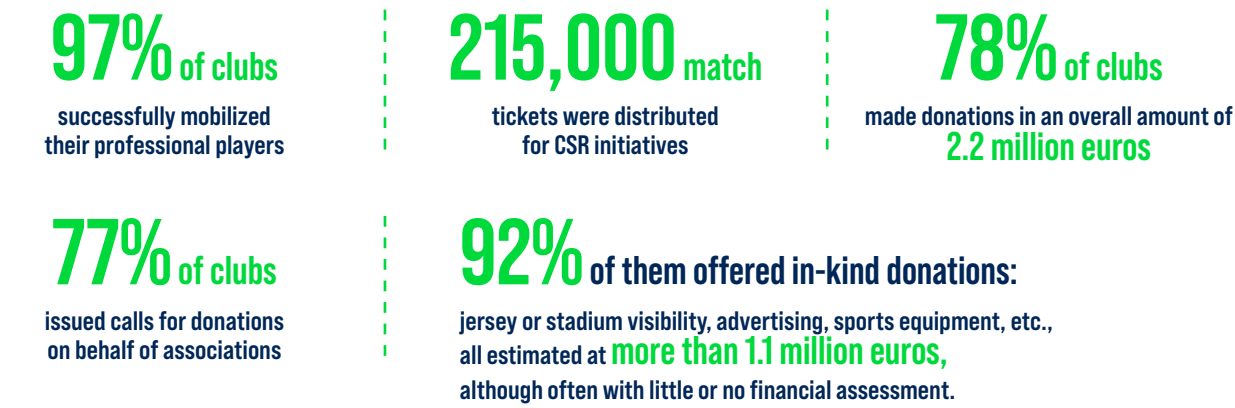
THE SOCIAL AND ENVIRONMENTAL COMMITMENT

OF PROFESSIONAL FOOTBALL IN FRANCE IN KEY FIGURES:



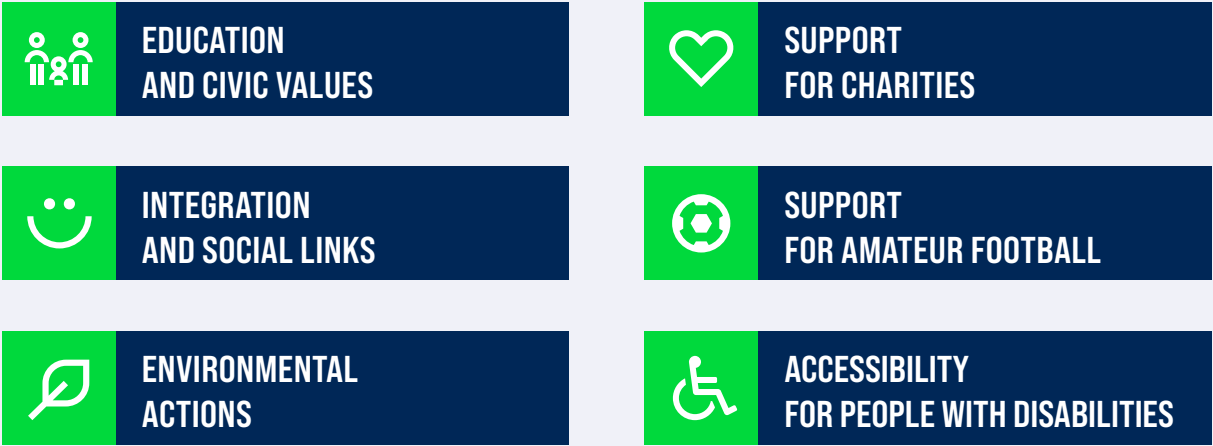
The impact of the health crisis is finally beginning to fade: 20% more actions carried out than in the 2020/2021 season; but continues to make itself felt: 15% fewer actions than in the 2018/2029 season, the last full pre-COVID season.

Professional football clubs continued to mobilize their full ecosystem for the 2021/2022 season:



THE MOST IMPORTANT CSR THEMES

FOR THE CLUBS IN THIS 2021/2022 SEASON:



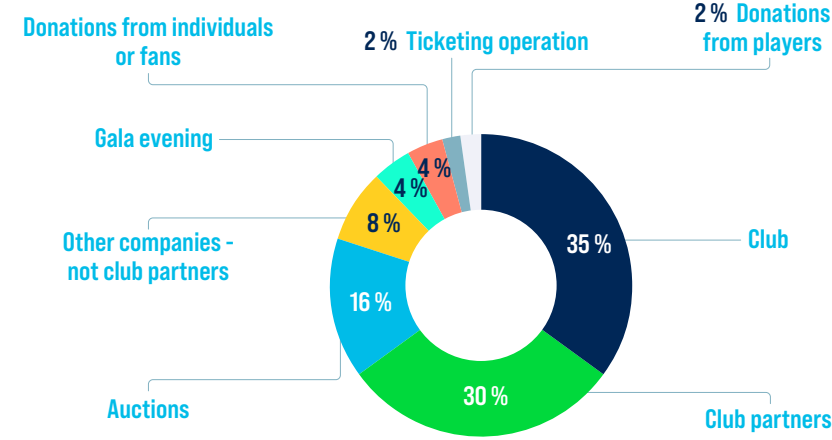
In addition to these key long-term issues, clubs also mobilized once again this season in response to the COVID pandemic, but also in solidarity with Ukraine.

ORGANISATION WITHIN THE CLUBS

Clubs continue to structure themselves to better implement CSR strategies: more than half of all clubs now have a structure or programme dedicated to CSR actions. Two-thirds of them are thinking about changing their internal CSR organisation. Two priority tracks are being considered: strengthening of human resources and better structuring of the strategy, notably through the creation of a dedicated entity. The clubs also want to better integrate their partners into the CSR strategy or to mobilize new partners as a lever for development.





These dedicated entities have an average budget of €200,000. While most of the contributions come from the clubs, they are supplemented by many sources:



The obstacles identified by the clubs in developing their CSR projects are always the same: Lack of human resources (time, resources or dedicated entity) and lack of financial means. Other obstacles emerging this season include the club's sports situation and the pace of the competition.

EDUCATION AND CIVIC VALUES






CHAMOIS NIORTAIS FC

Land of Games


With the city of Niort having been labelled as the “Land of Games” looking ahead to Paris 2024, the Olympic delegation visited the René-Gaillard Stadium of Chamois Niortais FC. Thierry Rey, accompanied by the Olympic and Paralympic flags, was able to discuss with young people at the training centre in order to raise awareness of the Paris 2024 Games, but also to share his experiences as a high level sportsman.




OLYMPIQUE DE MARSEILLE


The after-school notebook

In partnership with the Rectorat d'Académie d'Aix-Marseille and Bourrellier Education, OM Foundation has just completed the third edition of its “after-school notebook” operation. Intended for CM1 students (mostly nine-year-olds) from all of the city’s schools, this programme aims to provide a fun and original 180-page support that covers the fundamental knowledge of the CM1 school year (History – Geography – EMC (Civics), French, English, Mathematics, Sciences, History of the Arts) on the basis of exercises and lessons inspired by the OM and the city of Marseille. In addition, throughout the season, players from Olympique de Marseille took part in question and answer exercises with students.



SUPPORT FOR THE BLEUET DE FRANCE





CLERMONT FOOT 63

With our wounded

As part of the operation “Avec Nos Blessés” (With our wounded), Clermont Foot 63 wanted to pay tribute to the war wounded, on the side lines of a game against Montpellier Hérault SC, on the symbolic day of the 77th anniversary commemorating the Victory of 8 May 1945. The match ball was brought by Caiman helicopter and then deposited on the field by two war wounded: Julien Bry, master corporal in the 92nd Clermont-Ferrand infantry regiment, psychologically wounded during missions in Afghanistan and Mali, accompanied by Warrant Officer Guillaume, physically wounded during an operation in Mali in 2016. Donations were also collected for the benefit of the operation “Avec Nos Blessés”.



SM CAEN

Duty of remembrance

On the side lines of a U14 match between SM Caen and Paris Saint-Germain, the two teams participated in a day of commemorations on the Normandy beaches. In the morning, all of the players met at the Juno Beach Centre to make a joint visit around the notion of “Commemoration” and “Duty of Remembrance”. On this occasion, the Office Nationale des Anciens Combattants provided all of the children in attendance with a Bleuets de France, which they wore on this day as well as for the anniversary of the 1918 Armistice.



SUPPORT FOR CHARITIES



PARIS FC

Football Mission

Paris FC organised a large-scale equipment collection for the benefit of Football Mission, an association that works for the common good and the preservation of the planet. Equipment of all kinds (balls, shoes, jerseys, gloves...) were collected for redistribution in isolated areas, especially in Morocco.





NÎMES OLYMPIQUE

Telethon

The Nîmes Olympique participated in the telethon campaign, with the support of the city, that was selected as one of the eight ambassador cities of this 35th edition. Players from the Nîmes Olympique took part in a sports challenge on the square in front of the Arenas for an afternoon. They then took pictures with people suffering from illnesses, along with the club’s mascot.





RODEZ AVEYRON FOOTBALL

Pink October

The Rodez Aveyron Football club committed itself during Pink October, in an effort to raise awareness about breast cancer. The club’s women’s team wore a unique pink jersey, a striking symbol. In addition, the staff of both the men’s and women’s teams wore pink ribbons on their jerseys to support the cause. Finally, Rodez Aveyron Football donated €5,000 to the association “Ruban Rose”, that helps to support research against breast cancer.





USL DUNKERQUE


Blood donation

Like many Ligue 1 Uber Eats and Ligue 2 BKT clubs, USL Dunkerque organised a blood drive at its Marcel-Tribut stadium, in collaboration with the Établissement Français du Sang. Several dozen people took part in this event, supported by players from the club.



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INTEGRATION AND SOCIAL LINKS




FCSM
FC SOCHAUX - MONTBÉLIARD
Mobile Beauty Tent

In December 2021, Tente Beauté Mobile (Mobile Beauty Tent) won the “Julia Beaudrey Prize” organised by the FCSM, which each year recognises a local association defending values of solidarity and openness. This association uses its mobile structure in support of people in precarious situations. It offers workshops in socio-aesthetics and socio-coiffure, as well as a mobile hygiene shop. The objective is for its beneficiaries to rebuild their image and recover a better sense of self-esteem.

In the spring of 2022, the young photographer Anaïs Duveau used modesty and kindness to capture the well-being and smiles of the association's beneficiaries through the efforts of volunteers. Twelve images obtained in this way were exhibited during a match on the square in front of the Stade Bonal and then in the shop. Each unique image was put on sale on the club's online store at the fixed price of €75. The entire profit from the sale of these images was donated to Tente Beauté Mobile. The exhibition, which shows the general public and the association's users themselves a positive image of people in difficulty, is to be presented in other venues.





PARIS SAINT-GERMAIN
Solidarity Canteen

The club set up a “Solidarity Canteen” to help underprivileged students, who are particularly affected by the health and economic crisis. On two occasions this season, 200 of them were invited to the Parc des Princes to enjoy a lunch prepared by the chef Alessandra Montagne. This operation took place in collaboration with charitable associations such as La Communauté Écotable, StudHelp and Le RECHO. The programme is built around several important themes for Paris Saint-Germain: equality, sports, culture, digital, citizenship, music. For that reason, in addition to the preparation and sharing of lunch, various fun and sports activities were organised (football, basketball, visit of the stadium...), as well as HR workshops aimed at supporting students in their job search.




PAU FC
Christmas Boxes for solidarity

The Pau FC joined up with the Pau solidarity Boxes. The concept behind this initiative involves placing certain objects in the box, that are later distributed to the most unfortunate during Christmas. In order to facilitate this operation, a collection point was set up at the Nouste Camp, the stadium of Pau FC.


SUPPORT FOR AMATEUR FOOTBALL



DIJON FCO
DFCO Tour


For the first time since the start of the health crisis, the DFCO Tour made a comeback. Two editions were organised this season, allowing 280 young people from football schools to share their training with the professional players and the women's team. For one afternoon, each player led a group of children in workshops set up by the DFCO educators.





EN AVANT GUINGAMP
Play like a pro!

On 15 May, the day after last EA Guingamp home game, the club organised a draw that brought together 128 amateur clubs from the Côtes d'Armor. One of them (Louargat) won the right to play a match of its championship at the Roudourou. On the day of the match, the club had full use of the stadium facilities: dressing rooms, giant screens, LED panels, participation of the announcer and photographers of the EAG. The match was also filmed and broadcast on social networks. A record was broken for a game at this level, with 1,770 spectators in the stands!







FC LORIENT
Members at the stadium

When hosting AS Saint-Étienne, FC Lorient, in partnership with the Conseil Départemental du Morbihan, invited 4,000 members from 64 different amateur clubs to the Moustoir. The young members and their companions enjoyed a great show with eight goals scored in this game.




STRUCTURING THE CSR PROCESS




AJ AUXERRE
Horizon AJA

In order to accentuate its CSR policy, AJ Auxerre launched its endowment fund “Horizon AJA” at the start of 2022. Based on three main themes, the endowment fund aims to develop actions to promote a citizen vision of sport, to remind people of its educational virtues and to encourage social innovation and the integration of sustainable development in football throughout its territory. To finance its first actions, an auction of AJ Auxerre jerseys, specially decorated for the Chinese New Year, made it possible to collect €6,530.



The above examples provide just a glimpse of the multitude of initiatives introduced by professional football clubs; other clubs too have already implemented similar initiatives.

CLUBS TAKING ACTION FOR THE ENVIRONMENT



AS SAINT-ÉTIENNE Race to Zero

AS Saint-Étienne linked up with the United Nations climate and environment agency (UNFCCC) by joining the “Sports For Climate Action” programme and committing to becoming carbon neutral by 2040 (“Race to Zero”). By signing this major agreement, ASSE is committing to the five principles that underpin the programme: undertaking concrete environmental actions, reducing its carbon footprint, educating on climate issues, promoting sustainable and responsible consumption patterns, and becoming an ambassador for the climate initiative. AS Saint-Étienne is the first French club to join the “Race to Zero” programme, but it is also joining other major players in the field of sport such as FIFA, UEFA, France 2023, Paris 2024 and football clubs such as Arsenal, Juventus, Liverpool, Paris Saint-Germain and Wolfsburg, as one of the signatories of the “Sports For Climate Action” programme.



FC GIRONDINS DE BORDEAUX United for the planet

The FC Girondins de Bordeaux launched an environmental programme that was the subject of several actions during the season, carried out in collaboration with the association “The Sea Cleaners”.

The first action brought together more than 300 people from the city’s priority districts and amateur football clubs. Four districts of Bordeaux were targeted for a collection of polluting waste. At the end of the action, the 300 people gathered in a village where the sorting and weighing was done. Records were set for the amount of waste collected, including 127,000 cigarette butts.

The second operation took place on the ocean shore: 80 young people – from the training centre, the football school, amateur or local clubs – gathered for an action that involved collecting polluting waste on the Lacanau beach.

For the last action, young people from the city’s priority districts attended an environmental awareness session with a quiz, and a collection session in the district where they live. They were also invited to the stadium for a match.



GRENOBLE FOOT 38 Green Capital of Europe

Grenoble Foot 38 organised an environmental week entitled “Green Capital of Europe” to raise awareness of current climate issues. Several activities were organised around the club, such as: an ecological fresco created by the USVO U15 team, a conference for amateur clubs in the co-nurbation on ecological issues through sport, a waste collection around the Stade des Alpes and the wearing of a “GF Engagement” jersey, that supports the club’s CSR operations, during a championship match. These jerseys, bearing the “Grenoble Green Capital of Europe” logo, were then auctioned off.

CAPITALE VERTE DU 21 AU 28 FÉVRIER 2022

MARDI

TADIUMGO
Le covoiturage,
pour se rendre
aux matchs.

StadiumGO

MERCREDI

SENSIBILISATION
DES ENJEUX
CLIMATIQUES À
TRAVERS LE SPORT

- Fresque écologique
avec les jeunes du club
de l'USVO
- Conférence avec les
clubs du District de
l'Isère / 18h

RELAYS
VERT

JEUDI

TIER
Une autre façon
de venir au
Stade des Alpes.

TIER



HAVRE AC Winds of energy

Le Havre AC committed itself to an ambitious programme of actions with the aim of considerably reducing the environmental and climatic impact of the club’s activities. To achieve this, several means were put in place. The professional group is no longer supplied with plastic bottles, saving 19,000 bottles per season. In order to encourage spectators to come to the stadium by carpooling, the HAC joined the StadiumGo platform, already a partner of the LFP. These initiatives are part of the “Fair Play for Planet” label, which highlights clubs that are committed to the environment.



MONTPELLIER HÉRAULT SC 1 goal scored = 5 trees planted

The Montpellier Hérault SC, in association with its endowment fund “Espoir Orange et Rêve Bleu”, launched a programme “one goal scored = five trees planted” two seasons ago. The objective of this playful approach is to recall the importance of trees in our environment. These trees are planted in municipalities bordering Montpellier, by players of the Montpellier Hérault SC. In total, more than 600 trees have been planted since the start of the operation.



STADE BRESTOIS 29 Reusable cups

Following the example of other Ligue 1 Uber Eats and Ligue 2 BKT clubs, the Stade Brestois 29 implemented reusable “Ecocup” cups in its refreshment stands. These cups are 25 times less polluting than disposable glasses. They are part of a process intended to eliminate single-use plastic in everyday life.



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ACCESSIBILITY FOR PEOPLE WITH DISABILITIES



QUEVILLY ROUEN Handi'Cup

The first edition of the QRM Handi'Cup was held on Tuesday 22 February at the Amable-Lozai Stadium. This tournament was an opportunity to welcome nearly 150 people with disabilities, aged 8 to 40, from 17 different structures. The youngest and the oldest enjoyed a great day of sport with the presence of the club's mascot and three professional players. At the end of the day, the participants had a snack offered by the Ethics and Sport Committee and received tickets for the Quevilly Rouen – AC Ajaccio match. Four of these structures were able to play in the curtain raiser of this match and all were saluted at half time.



RC STRASBOURG ALSACE Socially responsible king cakes

On the occasion of the 2022 Epiphany, the Racing Club de Strasbourg Alsace, with the help of the Femmes de Foot association, imagined a new solidarity product. In their shop windows, 17 Alsatian bakeries and pastry shops offered “galettes des rois” (king cakes) with a figurine provided by the RC Strasbourg Alsace. In total, 2,592 king cakes were sold, thanks to the involvement of the artisans and of the kings and queens of heart. This enabled the Racing and Femmes de Foot to finance 4 projects for children in hospitals. (150 cuddly toys for children, six months of monthly interventions by the association Coeur de Clown, one year of animal meditation sessions and one year of horse therapy for a child suffering from autistic disorders). The operation will be repeated in 2023.



ANGERS SCO It's so football

Angers SCO conducted a vast programme to raise awareness of cecifoot (blind football) through its “C'EST SI FOOT” (“It's so football”) project. Young people from the club and the city were able to try out football for the visually impaired and many pictures were posted on social media showing people with their hands in front of their eyes. The highlight of this operation was the hosting of an international friendly cecifoot match between France and Turkey. Finally, on the last day of the championship, a free cecifoot fan zone was available around the Raymond-Kopa Stadium.



PROTECTION OF CHILDHOOD



AC AJACCIO Toy drive

Through its ACA Futsal team, AC Ajaccio organised a toy drive, in order to give toys a second life and to offer them to underprivileged children. Their involvement made it possible to collect a hundred toys that were then redistributed to children for Christmas.



FC METZ Rafael Lorraine

During a home game, FC Metz changed its shirt sponsor to display the Rafael Lorraine association. Created in 2012 in memory of Rafael Fiorina, who died at the age of 14, the association aims to provide moral support to children battling disease. Rafael Lorraine accompanies them during activities such as concerts, sports events or trips. The shirts with the logo of this unique sponsor were then auctioned off and €6,334 were collected for Rafael Lorraine.



RC LENS La Gaillette wednesday

Thanks to the joint efforts of Racing Coeur de Lens and the association “Noël des Enfants”, thirteen children were able to participate in one of the last training sessions of the season with RC Lens players. Coming from the Antoine de Saint-Exupéry care centre in Vendin-le-Vieil, the Lens hospital, and a children's home in Saint-Quentin, they took full advantage of this special moment from the side lines of the Daniel Leclercq field. This event is in line with the “La Gaillette Wednesdays”, during which children from disadvantaged backgrounds, disabled or having difficulty integrating socially have special access to training sessions and an opportunity to interact with players and staff for autograph sessions or photos.



SC BASTIA Paese Turchinu

As part of their “Paese Turchinu” programme, many schools in Corsica set up a partnership with SC Bastia. Several times during the season, schoolchildren were able to visit the Armand-Cesari stadium, eat in its lounges, or meet with the players.



TOULOUSE FC Jerseys to paediatric scrubs

The association Les Petites Bosses strives to provide moral, material and financial support to children and teenagers who are ill or disabled. In partnership with Toulouse FC and Stade Toulousain Rugby, 200 jerseys were collected to be transformed into paediatric scrubs. In addition, with the objective of inclusion, workers with disabilities took part in this project. Symbolically, the operation was launched on 7 April, World Health Day.

The above examples provide just a glimpse of the multitude of initiatives introduced by professional football clubs; other clubs too have already implemented similar initiatives.

WOMEN’S RIGHTS



AS MONACO
#8MarsMonaco

From the Academy to the pros, including the Red & White supporters, the entire AS Monaco team mobilized on the occasion of International Women's Rights Day (March 8). Defender Ruben Aguilar and goalkeeper Vito Mannone took part in the #8MarchMonaco awareness campaign, led by the Monaco Women's Rights Committee, by participating, alongside club supporters, in the creation of a collective work designed by artist Mr One Teas and to which a hundred local personalities contributed. On the Academy side, students in their final year exchanged with activists of the FALCAO Foundation that promotes women's football and fights against gender inequalities in sport. Other young people participated in lectures on the history of women in sport, as well as on Josephine Baker, who was honoured by AS Monaco at a game this season. Finally, as part of their college certificate exam, 9th grade students prepared a video tracing the journey of three female figures (Malala, Rosa Park and Marie Curie).

SPORT & HEALTH

OGC NICE
The Daily Mile

Supported by INEOS, OGC Nice (as part of its "Childhood" action) and the City of Nice, the Daily Mile campaign was officially launched in Nice schools last November. The principle is simple: each day, the children must run or walk for 15 minutes (which is often the distance of a "mile" or 1.60 km). Launched in the UK, the programme already has 3 million followers worldwide. Children who, day after day, are doing something for their present and future well-being. Encouraged and advised by Flavius Daniliuc (OGC Nice player), godfather of the Daily Mile, young and old laced up their running shoes and ran their first collective "mile". With everyone sharing in the good mood, and under the amused look of their teachers, the schoolchildren of Terra Amata (Nice) then received gifts from OGC Nice. About ten schools have already participated in this operation.



STADE RENNAIS FC
Move ! Your Class

On Friday 6 May at Roazhon Park, Stade Rennais FC welcomed 400 children who have been participating in the Move! Your Class programme every day since January 2022. This collaborative school-based project aims to integrate more sports into the daily lives of students. During this morning at the stadium, the children were able to devote their energy to football-related activities (shooting range, juggling, etc.) and to a choreography performed with the club's mascot. They then attended the professional team's training session, as well as an autograph session with the players. This action is part of the Move! programme, which is aimed more broadly at the overall population, and was recognised at the end of the season by the Philippe Séguin Trophies of the Fondation du Football.

FACED WITH THE COVID-19 PANDEMIC

FC NANTES
Heroes' match

On the occasion of the match between FC Nantes and Stade Brestois 29, the FC Nantes Foundation wished to dedicate this match to the caregivers of the Loire-Atlantique by launching the 1st edition of the "Heroes' Match". As such, almost 10,000 caregivers from the department were invited to the game, including many hospital professions (doctors, surgeons, anaesthetists, nurses, orderlies, medical secretaries and pharmacists). Without exception, everyone was invited. In addition to these invitations, the mock kick-off was given by two caregivers from an EPHAD (Seniors' residence), which was hard hit by COVID-19. The Yellow and Green, on the other hand, wore a special jersey with a "Heroes' Match" patch. Right after the final whistle was blown, the jerseys worn by the players were autographed and auctioned off. The profits were used to improve the working conditions of caregivers, notably in hospitals.



SUPPORT FOR THE UKRAINIAN PEOPLE



LOSC LILLE
United For Peace

LOSC Lille organised a big collection for Ukraine, thanks to donations from its supporters, partners and the logistical support of the Food Bank. More than two tonnes of non-perishable foodstuffs were collected for the victims of the Ukrainian conflict. This collection was associated with the auction of the jerseys worn by the players and emblazoned with the universal message United For Peace during the LOSC Lille – AS Saint-Étienne match. All of the profits (€7,000) went to the programme "Solidarity Ukraine" of the Fondation de Lille. LOSC also took advantage of this match to invite about 50 Ukrainian refugees to the Pierre-Mauroy Stadium, via the association Portail de l'Ukraine.

OLYMPIQUE LYONNAIS
Heroes' match

On 10 May 2022, the Groupama Stadium hosted the second edition of the Heroes' Match, during which the Team OL Legends and Team UNICEF faced off, with the proceeds going to protect children in Ukraine. Thanks to the involvement of everyone, spectators, viewers, partners, donors, viewers, nearly €500,000 were collected over the course of the evening in order to sustain the UNICEF programmes in Ukraine and the OL Foundation.



STADE DE REIMS
Collection for Ukraine

The Stade de Reims organised a large-scale collection for Ukraine, which resulted in the collection of numerous items (food, blankets, comforters, medical equipment, nappies). In total, 80 m³ filling nine lorries headed to Ukraine from Reims. This gesture is all the more powerful since the women's team at the Stade de Reims includes a Ukrainian player, Tanya Romanenko.

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THE LFP'S CSR COMMITMENTS

FOR CHILDHOOD TO BE CHILD'S PLAY

On the occasion of the 14th Ligue 1 Uber Eats day and the 16th Ligue 2 BKT day, under the impetus of Mohamed Bouhafsi, with the sponsorship of Adrien Taquet, Secretary of State in charge of Children and Families and in partnership with the CNAPE (National Convention of Child Protection Associations), the LFP took action in favour of children.

Professional football wanted to show children in difficulty that they are not alone and to remind everyone of the toll-free number 119 – Allô Enfance en danger, a confidential and free call 24 hours a day, 7 days a week – a number to call when you are a child in danger or when you think a child around you is in danger.

Thanks to the very strong mobilization of the professional clubs, each crest was redrawn by children. With the support of its lead partners, Uber Eats and BKT, the LFP also had logos drawn for its competitions, for its social networks and for the match protocol flags.

Jamel Debbouze also agreed to narrate the video clip made for the operation.



The campaign continued with a children's tournament organised at the Stade de France on Sunday 21 November that brought together 240 children, selected by CNAPE member associations in 20 cities of the Ligue 1 Uber Eats clubs.

Accompanied by 50 educators, the children were able to travel to Paris for an exceptional weekend experience: spectator of the France – New Zealand rugby match on Saturday evening, and participant in the football tournament on Sunday. Many activities were planned and stars as well as professional players were there to encourage the children.

In preparation for this event, each Ligue 1 Uber Eats club hosted its city's 12 children for unique experiences: discussions with players, presence during their training sessions, visit to the training centre or the stadium, participation in autograph sessions, etc. Each child was also given a set of equipment to wear proudly during the tournament at the Stade de France.

ALL SUPPORTERS OF CAREGIVERS

Like last season, French professional football once again mobilized in support of hospital staff through the "Supporters of Caregivers" operation. During the 6th Ligue 1 Uber Eats day and the 8th Ligue 2 BKT day, several operations were carried out to pay tribute to them. The LFP, with the support of its lead partners Uber Eats and BKT, changed its logo and that of the competitions to white, the colour of the caregivers, visible on social networks and on the flags positioned during the pre-game protocols. Uber Eats also got involved by inviting caregivers to matches, and offering them the opportunity to bring the match ball to the referees.

In addition, thanks to its partnership with the French Hospital Federation (FHF), the LFP donated €500 for each goal scored on this day. In total, with 50 goals scored by the Ligue 1 Uber Eats and Ligue 2 BKT, €25,000 was raised to fund a project mobilizing hospital staff.

This project took shape with the organisation of the first **Tournoi des Soignants** (Caregivers' Tournament), on Tuesday 7 June, again in partnership with the FHF. Sixteen mixed teams formed within the Local Hospital Units (GHT) represented the Ligue 1 Uber Eats and Ligue 2 BKT clubs of their territory by proudly wearing their colours during this tournament organised at the Montpellier Hérault Sport Club training centre.

In a friendly atmosphere, marked by the presence of Laurent Nicollin, president of Montpellier Hérault SC and Mr. Michaël Delafosse, mayor of Montpellier and president of the Regional Hospital Federation of Occitania, FC Metz won this first edition ahead of Nîmes Olympique and Paris FC. Souleymane Camara, the most capped player in the history of Montpellier Hérault SC and French champion in 2012, came especially for the occasion to distribute the prizes to the teams, who left after a day spent in joy and good humour.



The following is a list of participating hospitals and the club that they represented:

- | | | |
|--|---|---|
| ▶ Paris Est Val de Marne Hospitals for Paris Saint-Germain | ▶ GHT des Alpes du Sud for AS Monaco | ▶ Hôpitaux de Provence for Olympique de Marseille |
| ▶ GHT Haute Bretagne for Stade Rennais FC | ▶ GHT Basse Alsace sud Moselle for RC Strasbourg Alsace | ▶ Haute-Savoie Pays de Gex for Olympique Lyonnais |
| ▶ GHT Cévennes Gard Camargue for Nîmes Olympique | ▶ GHT Loire for AS Saint-Étienne | ▶ GHT des Alpes-Maritimes for OGC Nice |
| ▶ GHT Guadeloupe for Paris FC | ▶ GHT Lille Métropole Flandre Intérieure for LOSC Lille | ▶ GHT Est-Hérault et Sud-Aveyron for Montpellier Hérault SC |
| ▶ GHT du Rouergue for Rodez Aveyron Football | ▶ GHT Haute-Garonne and Tarn Ouest for Toulouse FC | |
| ▶ GHT de Maine-et-Loire for Angers SCO | ▶ GHT Moselle Est for FC Metz | |

SUPPORT FOR THE BLEUET DE FRANCE

For the 3rd consecutive year, all of French professional football teamed up with the “Bleuet de France” association to help the families of victims of wars and attacks. Under the sponsorship of Frank Leboeuf, the LFP along with the Ligue 1 Uber Eats and Ligue 2 BKT clubs had a twofold objective for this dedicated day: to support the ONACVG’s duty of remembrance by raising awareness among as many people as possible, and to collect donations for the Bleuet de France.

On the occasion of the 13th Ligue 1 Uber Eats day and the 15th Ligue 2 BKT day, an awareness clip was widely relayed on websites, the professional football social networks as well as in all stadiums. All spectators and the general public were also invited to participate by using the “Bleuet de France” filter on Instagram and the #JeSoutiensLeBleuet.

On the fields, the players wore a jersey with the Bleuet de France logo. The referees and delegates wore armbands with the crest of the Bleuet. The Bleuet flower was also worn by everyone present on the field’s sidelines: coaches and club managers and staff, video assistants and media managers; and also by the journalists present in the stands, as well as broadcasters and TV commentators thanks to our broadcasters Prime Video, Canal+, beIN SPORTS and La Chaîne L’Équipe.

Many clubs also initiated specific projects in their areas.



A big auction of Bleuet shirts was organised. The FFF took part in this exceptional sale, adding jerseys worn by the French team during the France-Kazakhstan match.

149 jerseys were auctioned off and a cheque for €55,000 was presented to the ONACVG on behalf of the entire football ecosystem, in the presence of Geneviève Darrieussecq, Minister Delegate to the Minister of the Armed Forces, in charge of Remembrance and Veterans, Véronique Peaucelle-Delelis, Director of the ONACVG, Frank Leboeuf, Ambassador of Bleuet de France alongside the LFP and Laura Georges, Secretary General of the FFF.



NATIONAL CAMPAIGN “#PARIERSANSCLASHER”

For the first time, a sports body teamed up with a gaming regulator to send a message of awareness to punters. Faced with the scourge of online hate generated by a lost sports bet, the LFP, in collaboration with the ANJ – French Gaming Authority, decided to act by launching the campaign “#Pariersansclasher” (meaning betting without clash). A totally absurd clip, in which the bodies of the players disappeared like the “invisible man,” is intended to recall the fact that “when you bet, don’t forget that there’s a person behind the jersey”. Broadcast on social networks, it uses the vocabulary of sports betting through the words “combined” or “boosted odds.” This operation is intended as a warning that the stakes of sports betting must not become more important than the stakes of the sports themselves.

#PLAYINGASATEAM

In order to better promote and publicize the many initiatives of French professional football clubs, the LFP launched the hashtag #Jouonslacolectif (meaning playing as a team) in September 2018 and invited all clubs to use it on the various social networks. Over the 2021/2022 season, this hashtag identified **4,103 publications** on CSR initiatives of professional football, attracting nearly **62 million views** and generating more than **1.2 million reactions** (likes, repost, etc.) from the general public, i.e. **4 times more than the previous season**.

NATIONAL PLAN FOR COMBATING DISCRIMINATION

IN MAY 2019, THE PROFESSIONAL FOOTBALL LEAGUE ORGANISED ITS PLAN TO COMBAT ALL FORMS OF DISCRIMINATION IN THREE KEY AREAS:

- ▶ COMBATING RACISM AND ANTI-SEMITISM,
- ▶ COMBATING HOMOPHOBIA,
- ▶ AND COMBATING SEXISM AND VIOLENCE AGAINST WOMEN.

This programme, like all LFP initiatives, is being built in close collaboration with expert partner associations:



The action plan of the LFP and its partner associations includes many awareness and prevention operations introduced since the 2018/2019 season and renewed each year:

- ▶ A reporting platform accessible to everyone online in partnership with the Licra;
- ▶ Dedicated championship days and digital campaigns intended to raise public awareness;
- ▶ Seminars to raise awareness for the different audiences within the clubs;

- ▶ Awareness-raising workshops in training centres for young professional players as part of Open Football Club programme of the Fondation du Football;
- ▶ Harassment & Discrimination workshops for professional players, coaches and club managers;
- ▶ Meetings between supporters' associations and anti-discrimination associations.

THIS ACTION PLAN WAS RECOGNISED 3 TIMES DURING THIS SEASON:

 SPECIAL JURY PRIZE of the Sport & Management Awards for the plan for combating discrimination September 2021	 INTERNATIONAL FARE PRIZE by Football v Homophobia for its commitment to the fight against homophobia February 2022	 BRONZE PRIZE by the PHNX Awards for its #UnMurPourElles campaign June 2022
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STRUGGLE AGAINST ONLINE HATE SPEECH

Committed to the fight against online hate speech, the LFP has brought together the Facebook and Twitter platforms on several occasions since February 2021 in order to build dedicated tools for professional clubs to fight against this scourge, which targets everyone involved in professional football (managers, players, coaches, referees). With the development of two new features, clubs now have a preferred option for reporting hateful content on these platforms.

Based on this experience and the important task that is still to be accomplished to counter hate on social networks in the long term, the LFP worked in parallel to find an independent solution to be more effective and to counter online hate that can be rampant on certain game nights.

By signing a partnership with the French company Bodyguard, the LFP is equipped with an innovative and unprecedented technology to protect its accounts and those of the competitions (Ligue 1 Uber Eats, Ligue 2 BKT) from all forms of harassment and online hate. Bodyguard is a DeepTech start-up whose technology preventively detects and moderates hateful content in more than 67 countries.

“#UNMURPOURELLES” NATIONAL CAMPAIGN

On 25 November, the International Day for the Elimination of Violence Against Women, the LFP, together with Ligue 1 Uber Eats and Ligue 2 BKT and in collaboration with Solidarité Femmes, launched the “#UnMurPourElles” (a wall for women) operation. The backdrop of this campaign is the fact that, every year, 220,000 women are victims of physical and/or sexual violence from their (ex-)spouse, and it aims to recall the commitment of French professional football against this scourge. In order to raise awareness, clubs and all of the LFP’s partner associations were invited to take a photo of themselves making a wall, a nod to the footballing gesture, and to publish it in an Instagram story. 33 clubs participated, 50 posts were made, generating nearly 1 million impressions and 600 commitment actions on social media. The aim of this operation was to inform as many people as possible about the 3919 telephone number, a free helpline for victims of gender-based and sexual violence.



NATIONAL CAMPAIGN “FIGHTING RACISM AND ANTI-SEMITISM, #REPORT”

A new campaign against racism and anti-Semitism was held on the sidelines of the 29th Ligue 1 Uber Eats day and 30th Ligue 2 BKT day. In collaboration with the Licra and for the first time EA Sports, a clip was made with this message: “#Signalez contre le racisme et l’antisémitisme” (#Report racism and anti-semitism). Broadcast on the LFP social networks and massively relayed by the clubs, it was seen more than 1.5 million times and generated more than 187 million impressions. The operation continued during the weekend matches, during which players and referees posed together with the same message. Finally, in the FIFA Ultimate Team game mode of EA SPORTS FIFA 22, a unique jersey and stadium elements with the campaign slogan were made available to players for free (see page 26).



“GAY OR STRAIGHT, WE ALL WEAR THE SAME JERSEY” NATIONAL CAMPAIGN

On the occasion of the International Day against Homophobia on 17 May, clubs took action during the 37th Ligue 1 Uber Eats day and the 38th Ligue 2 BKT day.

To raise public awareness, an original film was widely distributed and viewed 2,640,000 times.

In association with Panamboyz & Girlz United and SOS Homophobie, with the support of UNFP and the participation of Paul Bernardoni (AS Saint-Étienne), Yannick Cahuzac (RC Lens), Adil Rami (ESTAC Troyes), Christophe Galtier (OGC Nice), Amaury Delerue (F1 referee), Benoît Cheyrou and Julien Brun from Prime Video, and Olivier Rouyer, the first professional player to have come out at the end of his career, the film deals with the theme of coming out in French professional football.

On the sidelines of the weekend's games, players and referees posed in front of the message “gay or straight, we all wear the same jersey”. Like last season, captains, referees, stewards, coaches and TV reporters wore rainbow armbands, a symbol of the LGBT movement. In addition, the players once again wore jerseys with rainbow-coloured numbers.

114 jerseys were then auctioned off for a gross amount of €65,000 that will be redistributed (excluding transport and logistics costs) to the associations Foot Ensemble, Panamboyz & Girlz United and SOS Homophobie.



THE OPEN FOOTBALL CLUB PROGRAMME OF THE FONDATION DU FOOTBALL

This programme, proposed by the Fondation du Football, aims to support professional football clubs and the Pôles Espoirs by setting up civic and cultural actions for young players in training (aged between 13 and 19). For the 2021-2022 season, there will be more than 1,200 club-organised workshops (an average of 20 per club), including 655 Open Football Club workshops and 639 club-organised workshops with local organisations, replicating the programme model. 97 workshops were held on anti-discrimination issues: 28 for gender equality and against sexism, 36 against homophobia and 33 against racism and anti-Semitism.

As part of the Fondation du Football's Open Football Club programme and on the occasion of the National Collection Drive for Food Banks, the training centres of professional football clubs took mass action in support of the volunteers of the Food Banks and other associations such as the Restos du Cœur and Secours Populaire. In total, 22 training centres, mobilizing 150 young people, committed themselves to the fight against food insecurity, by being present in shopping centres. They were also made aware of the fight against waste and took part in a visit to the warehouses of the Food Banks.



UNPRECEDENTED STUDY INVOLVING COACHES

In association with UNECATEF, Foot Ensemble conducted an original survey on the perception of homosexuality and homophobia among coaches of professional clubs. A total of 78 coaches working with professional groups and in training centres responded to a questionnaire.

The initial results show that homosexuality is very widely accepted (90% favourable response) by coaches. 78% of them think that coming out will not be a problem in the locker room and 50% of them would advise a gay player to come out. These encouraging results are also accompanied by a need for training. In this area, 85% of the surveyed coaches are calling for more training or awareness-raising on the issue of homophobia in football.

Also, in partnership with the LFP and the Fondation du Football, the association Foot Ensemble repeated, for the second year, its study on the perceptions and attitudes of young male and female football players towards homosexuality in society and more particularly in football.

ACCESSIBILITY AND INCLUSION

In order to improve the accessibility of sports venues, the LFP, in collaboration with the FFF and the FFSFH (French Federation of Disabled Football Supporters), joined the Erasmus+ project “Good Governance Needs Access and Inclusion” in February 2021. This programme led by CAFE (Centre for Access to Football in Europe) includes their Belgian and German counterparts (national federations, professional leagues and associations of fans with disabilities), as well as the Portuguese University ENSILIS.

The project's first step was the launch of a large survey among Belgian, French and German fans with disabilities. The purpose of this survey, conducted in November 2021 was to provide an in-depth understanding of the current state of accessible and inclusive services in each country's stadiums and the various barriers encountered in these areas.

These results enabled the FFF, FFSFH and LFP to put together a long-term strategy and to identify priority actions that need to be implemented so as to improve accessibility and inclusion within the Ligue 1 Uber Eats and Ligue 2 BKT football competitions organised by the LFP as well as during the French national team matches.

The next step will be to share this national plan with all of the Handicap referents of professional football clubs and the FFF (or DAO – Disability Access Officer according to the UEFA term). The sharing of best practices identified in Europe thanks to the Erasmus+ programme, particularly on the ticketing aspect for example, will serve to provide recommendations that are applicable and achievable by all parties from the start of the 2022/2023 season.

A second survey will be launched in November 2023, i.e. after one year, to measure the strategy's impact and the close collaboration between federations, leagues and their associations of disabled supporters. This will provide for a comparison and assessment of improvement.

Workshops will also be organised in each of the three countries to identify and share best practices at the European level on the different themes.

This Erasmus+ project will serve as a pilot and implement an action plan as well as a range of support tools for other national associations, leagues and groups of disabled supporters across Europe and beyond, so that similar measures can be implemented in their countries.



ENVIRONMENTAL PROTECTION

NATIONAL STRATEGY

Away from social networks, the LFP continues to take action and mobilize professional clubs to reduce their impact on the environment and promote biodiversity.

Of the many key issues in environmental protection, three were the focus for professional football during this 2021/2022 season:

1 THE CARBON FOOTPRINT OF THE LFP AND OF PROFESSIONAL CLUBS

As a professional football entity, body or club, it has become essential to understand the notion of carbon footprint, to measure emissions, to mobilize all internal departments on this subject, and to define a low-carbon strategy for the coming years.

With this in mind, the LFP integrated the completion of a scope 3 carbon footprint assessment into the Licence Club, thereby encouraging all Ligue 1 Uber Eats and Ligue 2 BKT clubs to make a go of this exercise. The League itself will conduct this assessment for the 2021-2022 season. All stakeholders will then have to define effective and realistic low-carbon strategies.

2 PLASTIC BOTTLES IN STADIUMS

While the February 2020 anti-waste law for a circular economy, known as "AGEC", already banned the free distribution of plastic bottles, safety issues in December 2021 prompted the French Government to ban all possession of bottles in the stands of football stadiums.

The second half of the season saw numerous meetings and exchanges between CSR referents, Food & Beverage referents, beverage partners, ecological associations, disposable or reusable cup suppliers, in an attempt to identify the best operational solutions to meet this environmental, safety and economic challenge for service providers supplying refreshments in stadiums.

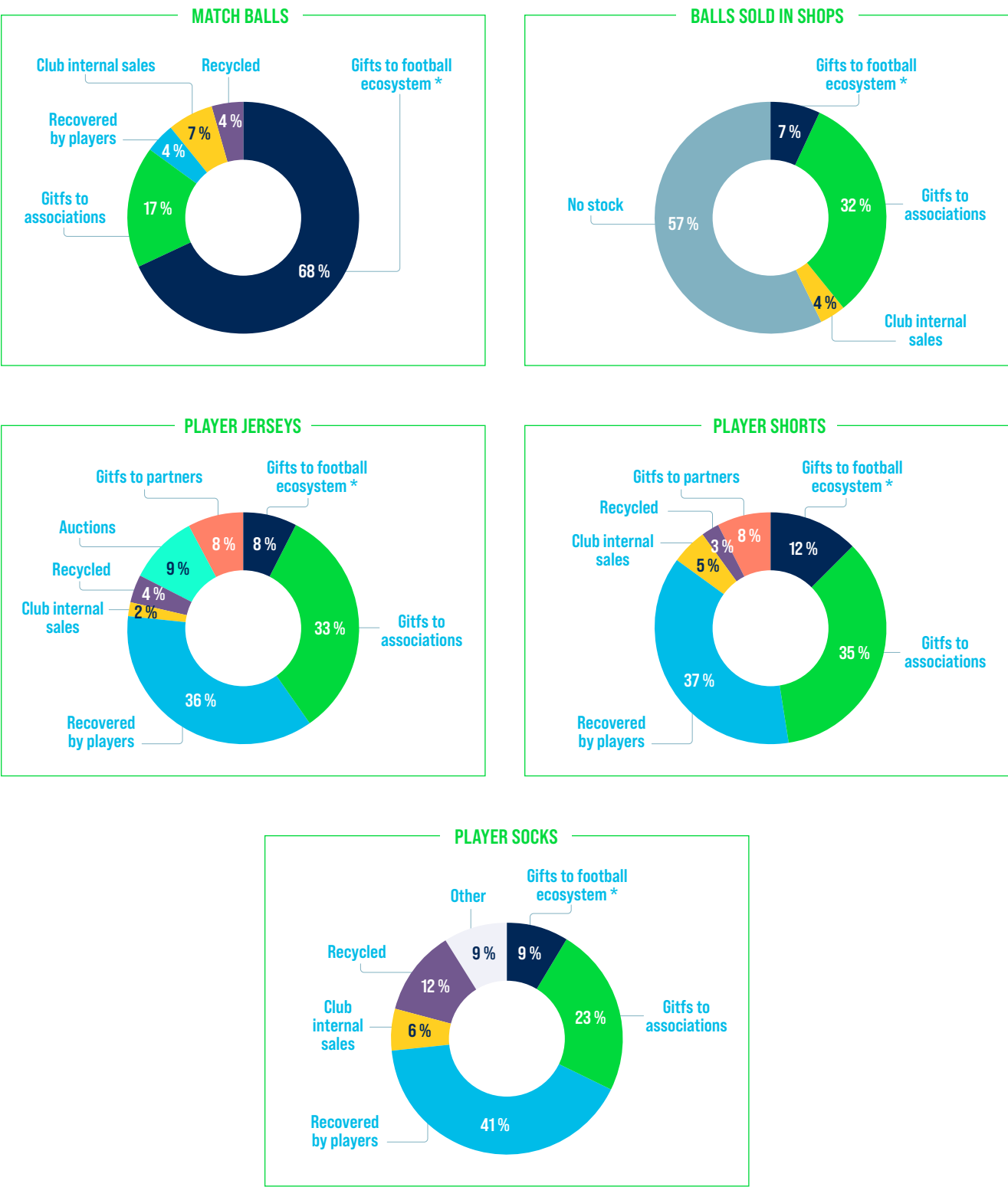
Work and experimentation will continue from the start of the 2022/2023 season, with a strong desire on the part of the clubs and the LFP to exchange information in order to identify best practices.

3 THE ENVIRONMENTAL RANKING OF LIGUE 1 CLUBS

After the Premier League and the Bundesliga, the Ligue 1 now also has its own environmental ranking. Sport Positive, an independent British consulting firm, was able to produce this ranking thanks to the data provided by the clubs on all climate issues: energy efficiency, use of public transport, local biodiversity development, water management, etc.

Over and above the ranking itself, the number of projects implemented by each of the clubs is impressive and can serve as a benchmark between clubs to continue to improve.

WHAT IS THE END OF LIFE FOR FOOTBALL EQUIPMENT?



*Football ecosystem: training centres and partner amateur clubs.

PARTNERS AT OUR SIDE

Working closely with the LFP, the partners of professional football contributed actively to the societal commitment of the ecosystem by supporting seven CSR operations over the 2021/2022 season.



UBER EATS

Uber Eats, a major player in home meal delivery in France, has supported the LFP's CSR programme since the beginning of the year. The brand's involvement takes many forms. It makes its communication tools available to the various associations (ticket offices, field experience, etc.). It works together with the LFP teams to transform its logo as operations progress (white for the caregivers, a child's drawing for child protection). Uber Eats also uses its own communication networks to relay the various operations and thus increase their impact.

The brand's active involvement in the "Supporters of Caregivers" operation made it possible for 80 caregivers from the French Hospital Federation to attend the various matches. 12 people from the hospital sector were able to benefit from a VIP experience on the sidelines and 10 lucky people were able to hand the ball to the match referees during each match's official protocol, dressed in an exceptional white version of the Uber Eats bomber jacket to mark the occasion.

BKT

Throughout the year, BKT, the lead partner of the Ligue 2 BKT, demonstrated its support for the various CSR actions implemented by the LFP: modification of its logo, relay and support during operations, etc. In addition, during three Ligue 2 BKT championship days (D34/D35/D36), BKT offered 100 seats per match to the children from the CNAPE. By working together with the LFP, BKT was able to invite 33 associations and provide them with 1,363 match tickets in the 20 L2 BKT clubs.

A festive and friendly moment for these children, many of whom were attending a professional football game for the first time.



EA SPORTS

In partnership with the LICRA and during the 29th Ligue 1 Uber Eats day and the 30th Ligue 2 BKT day, the LFP launched a campaign to promote the reporting platform against racism and anti-Semitism in stadiums. EA SPORTS joined the campaign by revealing a collector's jersey specially made for the FIFA Ultimate Team mode of the FIFA 22 video game. This is the first time that a specific jersey has been created in the game to support the overall operation. In addition, several EA SPORTS ambassadors promoted the operation on their social networks, including Kylian Mbappé.



LA POSTE

For the 20th consecutive time, La Poste, in collaboration with the Federations and professional football, rugby, basketball and handball leagues, organised the National Referee Days from 20 to 31 October 2021. A good opportunity to honour referees and to mobilize all sports stakeholders in recognition of the importance of their function. On this occasion, many operations took place in stadiums, clubs, but also on the social networks of the actors of French professional football. A total of 20 specific protocols were organised on the pitches of the Ligue 1 Uber Eats and Ligue 2 BKT: honour guard for referees, mock kick-off by young referees.

POINT.P

Historically committed to sports, POINT.P is the first official partner of all French professional men's and women's football teams (Ligue 1 Uber Eats, Ligue 2 BKT and D1 Arkema).

In addition to its desire to disseminate a culture of sport within the company, POINT.P is demonstrating its commitment to gender equality in order to make its jobs more attractive to talented women. This partnership is also intended to develop cohesion and a sense of belonging.

In this context, POINT.P launched the first edition of the POINT.P Football Cup in May 2022. This mixed football tournament brought together more than 1,000 players from all over France.

The national final took place in Clairefontaine, where an LFP ambassador presented the winning team with the trophy.



METHODOLOGIES & SOURCES / SURVEY AND INTERVIEWS

This report was based on statements made by professional football clubs (clubs belonging to Ligue 1 and Ligue 2 for the 2021/2022 season). It presents all social and environmental initiatives piloted or undertaken by each club (partnership, or material, human or financial support, etc.) effectively implemented during the 2021/2022 season.

All of the various elements were collected by means of a questionnaire sent out in May 2022, supplemented by follow-up telephone interviews with the clubs to obtain more detailed information on the returned questionnaires. The data were then compiled in such a way as to provide an overview of the social and environmental commitment of professional football, and to showcase these initiatives.



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