

A CHARITY FOUNDED BY  
THE CLASS OF '92

FOUNDATION 92

# ANNUAL REPORT



2022



# A word from our chair

**On behalf of the Board of Trustees, our Founders, and the team at Foundation 92, I am delighted to share our Annual Report for 2022.**

This last year has been very taxing for individuals and communities across Salford and Greater Manchester, with the impact of the pandemic hitting people hard, and presenting challenges for people to participate in regular sports or physical activity. Despite this, 2022 was a year of significant growth for Foundation 92 in terms of our presence, our team and most importantly our impact.

**16,602 hours of delivery / 8,546 individuals supported / 119,851 engagements.**

Alongside our primary focus to support the residents of Salford, we have expanded aspects of our expertise into other areas of Greater Manchester where it has made strategic sense to do so. As with everything we do, collaboration has been key to our success, working with a range of partners, from the public, private and voluntary sectors, both inside and outside of the sporting family. This has allowed us to increase our delivery capacity and expertise in the following areas to meet the needs of our service users.

- Education & Employability
- Community Mentoring
- Health Improvement
- Inclusion, Equality and Diversity
- Social Action
- Physical Activity

In addition to our core delivery strands, Foundation 92 provided a significant Covid response programme, which met the acute needs of our community, and supported those in greatest need to develop their capacity and capability. Examples of support provided, included one-to-one mentoring, targeted family interventions, befriending services, and the delivery of essential packs.

We are proud to support our community, thankful for the help of our partners and our Founders and privileged to impact the lives of so many through our services.



Yvonne Harrison  
Chair of Trustees  
Foundation 92



## The mission

Using the power of sport and education to bring communities together. Providing opportunities, inspiring one another and helping Greater Manchester thrive.

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# Our Founders

**GARY NEVILLE**



GARY IS ONE OF THE MOST DECORATED ENGLISH AND EUROPEAN FOOTBALLERS OF ALL TIME, WITH A TOTAL OF 20 TROPHIES, INCLUDING EIGHT PREMIER LEAGUE TITLES AND TWO CHAMPIONS LEAGUE TITLES.

**RYAN GIGGS**



A TALENTED LEFT-WINGER, RYAN GIGGS DEBUTED WITH MANCHESTER UNITED IN 1991 AND WENT ON TO BECOME ONE OF THE MOST DECORATED PLAYERS IN UK HISTORY, HOLDING THE RECORD FOR MOST COMPETITIVE APPEARANCES AT THE CLUB.

**PAUL SCHOLES**



THE MOST DECORATED ENGLISH FOOTBALLER OF ALL TIME, PAUL SCHOLES HAS 25 TROPHIES TO HIS NAME, INCLUDING 11 PREMIER LEAGUE TITLES AND TWO CHAMPIONS LEAGUE TITLES.

**PHIL NEVILLE**



VERSATILE IN HIS DEFENCE OR MIDFIELD, PHIL HELPED MANCHESTER UNITED BRING HOME SIX PREMIER LEAGUE TITLES, 3 FA CHARITY SHIELDS, THE INTERCONTINENTAL CUP, AND THE CHAMPIONS LEAGUE BEFORE MOVING TO EVERTON IN 2005.

**NICKY BUTT**



AS THE CO-OWNER OF SALFORD CITY FC AND CURRENT CEO. FORMER MANCHESTER UNITED AND ENGLAND PLAYER, NICKY HAS ENJOYED AN EXCEPTIONAL CAREER ON BOTH THE PITCH ITSELF, AND THE SIDE-LINES, WINNING 19 TROPHIES AS A PLAYER INCLUDING 8 PREMIER LEAGUE TITLES.

A CHARITY FOUNDED BY  
THE CLASS OF '92

# FOUNDATION 92

HAF OFFERED FREE PLACES TO  
**9,840**

DIRECT DELIVERY HOURS  
**16,602**

SESSIONS PER YEAR

**5,720**

EDUCATION SUPPORTED  
**4,486**  
individuals

HUMANITARIAN AID TO UKRAINE

**10** TONNES

HEALTH & WELLBEING SUPPORTED  
**175**  
individuals

PARTICIPATION & COMMUNITY ENGAGEMENT SUPPORTED  
**4,045**  
individuals



MENTAL HEALTH SESSIONS  
FOR **825**  
YOUNG PEOPLE

IN **2022**

As Salford and Greater Manchester emerged out of one of the most turbulent times in regards to health and financial security, Foundation 92 used the universal engagement tool of football to support over 6,000 individuals to improve their health, wellbeing, skills and life chances, creating and enabling opportunities for the whole of Greater Manchester to thrive.

Geographically, throughout 2022 Foundation 92's main delivery areas focused on the following Greater Manchester boroughs;

- Salford.
- Manchester.
- Tameside.
- Trafford.
- Bury.

Within each of the aforementioned Boroughs, Foundation 92 is proud to have developed a range of place based, community led, empowerment programmes which embedded the following core operating strands;

- Education and Employability.
- Community Mentoring.
- Crime Reduction.
- Health Improvement.
- Inclusion, Equality and Diversity.
- Social Action.
- Physical Activity.

In addition to the delivery of place based, targeted intervention programmes, Foundation 92, working with partners such as Transport for Greater Manchester and Greater Manchester Police developed a number of interventions which responded to emerging trends faced across Greater Manchester.

Throughout 2022, Foundation 92 worked directly with over 60 individual programme and funding partners. Through such collaboration, **Foundation 92 was able to raise £1,047,796** which was directly reinvested into the Salford and Greater Manchester community.

# Executive Summary

The amount raised demonstrates an increase of over £499,000 compared to 2021, which enabled the charity to increase its workforce by over 40 professionals.

Although 2022 was an outstanding year for Foundation 92, the charities delivery team are particularly proud of the development and implementation of the following programmes;

A. Greater Manchester wide family, health, wellbeing and positive lifestyle mentoring programmes, supported by Bupa UK Foundation.

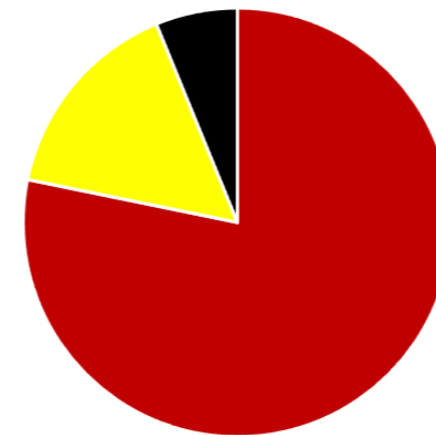
B. Targeted, youth mentoring and violence reduction programmes, delivered within Salford, Manchester, Tameside and Trafford, equipping young people with the skills required to make more positive, informed decisions around their conduct.

C. Specialist, community wide targeted education and mentoring programmes, which reduce hate crime, inequality and disadvantage within some of Greater Manchester's most marginalised and disadvantaged communities.

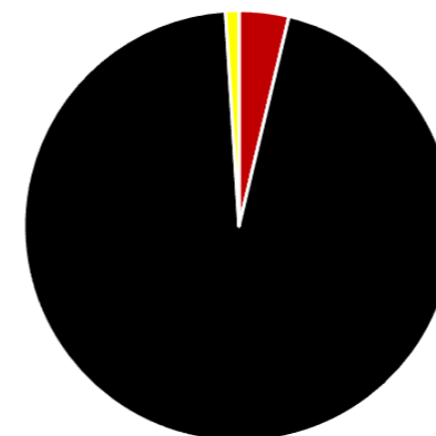
D. Greater Manchester wide, Transport network focused young person, education and risk awareness programme.



Total income:  
**£1,047,796**



Donations & Legacies	<b>£868,286</b>
Other Trading Activities	<b>£136,363</b>
Other	<b>£43,147</b>



Total expenditure:  
**£909,266**

Raising Funds	<b>£1,907</b>
Charitable Activities	<b>£906,154</b>
Other	<b>£1,205</b>

# Our Trustees & our Team



**YVONNE HARRISON**  
CHAIR OF TRUSTEES



**TONY CAMILLERI**  
EQUALITY & DIVERSITY LEAD



**WILL LEWIS**  
SAFEGUARDING LEAD



**ROB BUCKLEY**  
SECRETARY



**RYAN GIGGS**  
TRUSTEE



**GREG WILSON**  
TREASURER



Throughout 2022, Foundation 92's committed and dedicated team delivered thousands of hours of far reaching, impactful, community support across Salford and Greater Manchester.

Working within the charities core operating themes, the Foundation is proud to have enriched and enhanced lives whilst creating new opportunities for communities to thrive and achieve their potential.

Without the dedicated skill, commitment, and drive of Foundation 92's team, the difference the charity makes on a daily basis would not be possible and the team deserve significant commendation for their tenacious approach to achieving the best that they possibly can, for every community member that we support.

Tom Hutton, **Head of Foundation 92.**



# Media

In 2022, Foundation 92 continued to grow and engage its social media following, highlighting great case studies and demonstrating impact. The charity launched a brand new TikTok channel to increase its visibility with a younger audience, as well as producing the quarterly F92 Mag, sharing insights into the important work that the Foundation carries out across the community.



Followers: 2,935  
Engagements: 98,064



Followers: 1,714  
Engagements: 316,549



Followers: 1,453  
Engagements: 14,137

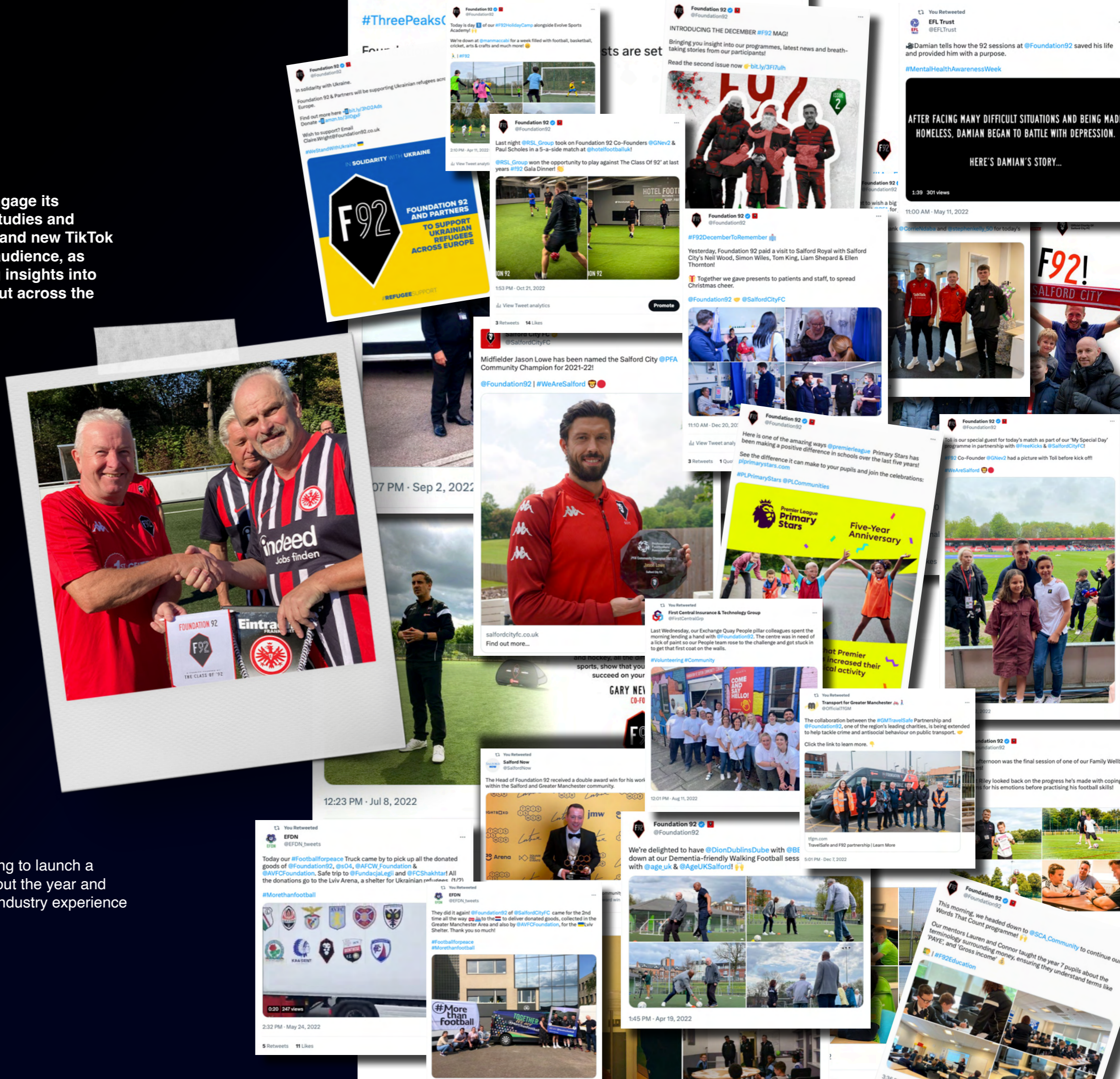


Followers: 3,082  
Engagements: 12,386



Followers: 426  
Engagements: 328,557

What's to come in 2023? The Foundation are looking to launch a brand new podcast, run celebration months throughout the year and offer work placements to students, to gain valuable industry experience in media.



# Demographics



## An overview.

Greater Manchester's population in the 2021 Census is estimated to be 2,867,800.

This is an increase of 185,272 on the 2011 Census final estimate and represents a growth of 6.9% in the ten years, higher than the growth across England and Wales (6.3%) over the same period.

All Greater Manchester local authorities have seen population growth since 2011 with the highest rate of growth being in Salford (15.4%).

The scale and characteristics of the growth in Greater Manchester's population will have implications for services such as health and social care for the elderly, school places and public transport but will also mean that Greater Manchester authorities funding from central government will change in accordance with these population changes.

## The challenge.

Salford has some of the highest levels of poverty and inequality in the UK, with many families struggling to make ends meet.

This has been exacerbated by the COVID-19 pandemic, with many people losing their jobs and facing financial hardship.

Salford and Greater Manchester have higher than average crime rates, with a particular problem of violent crime in some areas.

Educational attainment in Salford is lower than the national average, with a high percentage of young people not achieving the expected level of education.

This can lead to reduced employment opportunities and perpetuate cycles of poverty.

Health inequalities exist in Salford and Greater Manchester, with higher rates of obesity, smoking, and poor mental health.

There is also a shortage of healthcare resources in some areas, which can lead to longer waiting times for appointments and treatments.

## Despite all of the challenges the Salford Spirit is strong!

# Programme delivery & outcomes

<p><b>JANUARY</b></p>  <p>Foundation 92 launched two new Walking Football programmes, including a Dementia friendly session in partnership with Age UK Salford.</p>	<p><b>FEBRUARY</b></p>  <p>Young participants of the Foundations sessions delivered social action around knife crime, anti-social behaviour and pollution. With two of the participants winning the Mini Community Ambassador of the Year award at the Annual Power of Youth event in Birmingham.</p>	<p><b>MARCH</b></p>  <p>Foundation 92 supported Ukrainian Refugees by delivering aid to the Netherlands and Poland, working in partnership with fellow European club Foundations as part of the European Football for Development Network.</p>	<p><b>APRIL</b></p>  <p>The Foundation's free Easter Holiday Activity camps supported young people in the community with a healthy meal each day as well as fun activities across Greater Manchester as part of the Governments Holiday Activity Fund.</p>
<p><b>MAY</b></p>  <p>Foundation 92 hosted its first VI/Blind Football Festival in partnership with several local charities, with many young people with various levels of impairment taking part in a range of fun-filled activities.</p>	<p><b>JUNE</b></p>  <p>The charity once again supported the people of Ukraine through the donation of 337 aid packages via the EFDN. Whilst the Foundation also hosted an Equality, Diversity and Inclusion Celebration with Co-Founder Gary Neville and Principal Partner 1st Central, bringing together schools from across Salford.</p>	<p><b>JULY</b></p>  <p>Foundation 92 supported young people in the Jewish community through the holidays by providing a sports camp in partnership Manchester Maccabi and Evolve Sports Academy. The charity also launched its very own Mobile Hub.</p>	<p><b>AUGUST</b></p>  <p>The Foundation took part in the Premier League Youth Summit. Whilst the charity provided over 2,800 free places for young people across Greater Manchester on its Summer Holiday Activity camps.</p>
<p><b>SEPTEMBER</b></p>  <p>Co-Founders Nicky Butt and Ryan Giggs with Foundation 92 Trustee Tony Camilleri completed the Three Peaks challenge to raise money for Foundation 92 and Salford Foodbank. Whilst the charities Walking Football team travelled to Germany to take part in the EFDN Walking Football Tournament.</p>	<p><b>OCTOBER</b></p>  <p>Foundation 92 launched the Community Champions League in Salford, with over 18 schools taking part in football tournaments and social action projects.</p>	<p><b>NOVEMBER</b></p>  <p>Salford City FC players continued to visit schools in the community to meet pupils and provide insight into life as a footballer.</p>	<p><b>DECEMBER</b></p>  <p>The Foundation once again supported families across the community by spreading some Christmas cheer and giving out over 1,700 presents as part of the F92 December To Remember campaign.</p>

*“The support of our partners is amazing. We have a lot of great partners and that is so important to the Foundation as it massively helps to get into these areas and to support the community. The work the staff do at Foundation 92 is amazing, but the partners that we have, have been so vital and it’s something that we’re really proud of.”*

**Nicky Butt**

# Our awards & nominations



Individual/Organisation  
Promoting Health &  
Wellbeing  
*This Is Manchester Awards*



Organisation Making a  
Difference in the Community  
*This Is Manchester Awards*



Tom Hutton for Making a  
Difference in the Community  
*This Is Manchester Awards*



Tom Hutton for Rising Star/  
Emerging Talent Award  
*This Is Manchester Awards*



Tom Hutton for Rising Star/  
Emerging Talent Award  
*Made In Manchester  
Awards*



Community Initiative  
of the Year  
*Manchester Sports Awards*

*“The idea of Foundation 92 was to infiltrate as much of Salford as possible to impact communities, to address issues, through the power of football.”*

**Gary Neville**

*I’d like to say a massive thank you to the team and our amazing partners for supporting Foundation 92’s delivery across 2022! It is great to be recognised for the difference the Foundation is making across communities.*

**Tom Hutton, Head of Foundation 92**



# Foundation 92 across Europe

## Netherlands:

Foundation 92 travelled to Rotterdam (Feyenoord) & Breda, to pass donations over to the European Football Development Network (EFDN) team, with the aim of delivering humanitarian aid to Ukrainian Refugees.

## Germany:

The F92 Walking Football team made the journey over to Leverkusen, to compete in the EFDN's Walking Football League!

## Ukraine:

The charity launched its Ukraine Humanitarian Mission! With the support of the Greater Manchester community and the EFDN the Foundation delivered over 10 tonnes of vitally needed supplies to Ukrainian Refugees.

## Hungary:

Head of Foundation 92, Tom Hutton presented at the EFDN Conference: Sustainability and Human Rights at Ferencvaros, Torre Club, Budapest.



# Education & Employability

Anti-discrimination workshops

60

Our Goal

825

**INDIVIDUALS  
SUPPORTED**

People Referral Unit

75

SEND Delivery

238

Nursery Settings

300

Jewish Community Members

495

Premier League Primary Stars

2,493

4,486

Individuals engaged

94,734

Total visits into programmes

12,920

Delivery hours

What they said:

"Since we moved to this school and began working with Foundation 92, it has helped him a lot, he's like a new boy now." Our Goal mental health programme parent of participant.

What they said:

"Foundation 92 has had a great impact on the children, all of the feedback that we've had from children has been very positive." Primary School Teacher

What they said:

"We can teach people a lot through sport and football, particularly at these types of events (Equality, Inclusion, and Diversity Day). Naturally when you make children aware of their surroundings they accept, that actually, we're all different personalities." Gary Neville.



# Health & wellbeing

Corporate Wellbeing

30

Family Wellbeing

20

FitFans

20

**INDIVIDUALS  
SUPPORTED**

Walking Football

40

Yoga Street Games

25

Social Inclusion

60

175

Individuals engaged

3,559

Total visits into programmes

1,130

Delivery hours

**What they said:**

“Foundation 92 have been fantastic they have made us feel at ease throughout the programme. It has made our relationship better as a family and it has brought us together.” *Family wellbeing programme*

**What they said:**

“I’ve definitely noticed a difference in Dad, he’s brightened up. It really makes a difference to him. I can see a definite physical change in him.” *Son of attendee of dementia friendly walking football*

**What they said:**

“All of the issues I was seeing the doctor before the programme for, have now gone.” *Fit Fans participant*



# Participation & Community Engagement



**4,045**  
Individuals engaged

**21,558**  
Total visits into programmes

**2,552**  
Delivery hours

**What they said:**

“It’s given me something to look forward to each week, and it gives me a positive focus in life.” *92 Shield participant*

**What they said:**

Having a free lunch for Dominic throughout the summer was absolutely amazing – especially when money can be a bit tight these days. It was a huge load off of my mind knowing he was safe, having fun and was eating a healthy lunch.” *HAF participant*

**What they said:**

“The sessions give adults a chance to meet other parents too, so if you’re new to the area its really useful in helping you to feel part of the wider community”. *Premier League Kicks parent of attendee*



# 2023

the year of opportunities

**Foundation 92, throughout 2022 underwent rapid and sustained development throughout Greater Manchester, enabling the Charity to support thousands of individuals to achieve their potential.**

Throughout 2023, Foundation 92 is focusing its efforts and investment in both providing and enhancing life chances, with particular focus on the themes of;

- Health improvement.
- Educational attainment.
- Making of positive life choices.
- Development of positive behavioural characteristics.
- Continued development of inclusive and tolerant communities.

Working within the above themes, Foundation 92 intends to further enhance and strengthen its diverse delivery offer, through the creation of new provision such as;

- The opening of a brand new Alternative Education setting in Salford.
- The creation of an innovative, Railway Safety education and youth mentoring programme.
- The creation of a community wide Civic Society Education programme.
- The delivery of nationally recognised social action and personal development provision.
- The creation of a brand new supported living programme.

Through the development of the above new operating strands, alongside further development of the charities footprint and impact throughout Greater Manchester.



**Tom Hutton**  
Head of Foundation 92



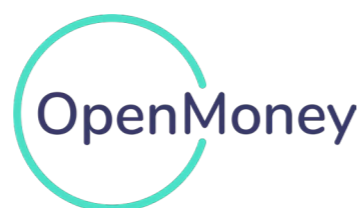
## Principal Partner



## Official Charity of Salford City FC



## Ambassadors



## Programme Partners



*The achievements of Foundation 92 throughout 2022 would not have been possible without both the support of the partners we work with, our valued partnership with Salford City Football Club and the communities we serve. On behalf of everyone associated with Foundation 92, thank you for your support.*

## Foundation 92 Partners



## Friends of Foundation 92





REGISTERED CHARITY NUMBER

1180246

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