

Saints

In the Community

ANNUAL REPORT
1ST JUNE 2022 TO 31ST MAY 2023

Reflecting Upon Our Impact in the Perth & Kinross Community



Changing Lives Through Football



REFLECTING ON THE YEAR

The St Johnstone Community Trust's 2022-2023 financial year was a very successful year for the charity, and I thank you for taking the time to read this annual review as we reflect on our achievements and how we have had a positive influence on our local community.

Success is primarily built upon two key factors: the first having a passionate and committed team driven towards achieving the same objectives, the second having the foundations in place to build on the successes of the previous year. I am pleased to say we have both of those in abundance which enabled us to win two awards in the most recent 12 months.

As with all organisations, the past 4 years has been challenging but with cautious financial management, the organisation now has reserves in place and is driving towards increasing its self-sustainability.

We play a very important role within Perth & Kinross, and this is done by running a variety of projects which align to our mission, vision, and pillars. The next year will see us focus on three key areas: Sport, Education, and Wellbeing. You will see more details further in this report.

This annual review will give you an insight into Saints in the Community's day-to-day life and show the positive impact we have made across the city and beyond.

Each of our key projects have the same objective to 'Change Lives Through Football' which is achieved in multiple ways to suit the needs of each individual who attends our projects. We have several long-standing

programmes and celebrated being part of Show Racism the Red Card's 15-year partnership delivery in Perth & Kinross. In 2022, we introduced three new projects to add to our portfolio and this has all been done by identifying the needs of the community.

It is important for me to recognise we could not have achieved any of our 2022-2023 results without the support of St Johnstone Football Club and Perth & Kinross Council. We also want to thank key partners who we work closely with and are listed on our Thank You page.

We represent the St Johnstone brand with pride. Together, we work towards the same goal to ensure we are the Club embedded within our local community and try to make the positive changes on many people's lives. We strive to ensure the emotional connection is built and is strong with individuals from an early age.

We extend a huge thank you to all those who contributed towards our work from volunteers, staff, Trustees, key partners, and stakeholders. We had a great impact in 2022-2023 and I am excited to work with you all in 2023-2024.

On behalf on myself and everyone at Saints in the Community, I would like to say thank you for your continued support. Let's continue to make an impact and let's show the community **#WeAreMoreThanFootball!**

Francis Smith
Chief Executive Officer
The St Johnstone Community Trust

TRUSTEES & STAFF

Our board members provide strategic leadership, and they are the foundation to create a successful and thriving organisation.

Our most important asset is our diverse, skilled and passionate workforce who are capable of empowering our beneficiaries to achieve their full potential.

TRUSTEES

Roddy Ross (Chair)
Scott Walker (Treasurer)
Barry Ferguson

Charlie Fraser
Chris Ahern
Colin Mackay

Fiona Reith
John Irons
Cary George (Secretary)

STAFF



Francis Smith
CEO



Euan McLeod
Community Project
Development Manager



Rebekah Penman
Business
Development Manager



Danny Griffin
Club & Community
Development Officer



Karin Ferguson
Office
Administrator



Josh Henderson
Football & Project
Delivery Officer



Niamh Irvine
Sport &
Wellbeing Officer



Nathan White
Projects
Assistant



Ross Cameron
Football
Assistant

PLUS sessional
coaches &
volunteers

VISION

Building stronger communities through sport, education, and wellbeing to develop healthier, happier, and successful people

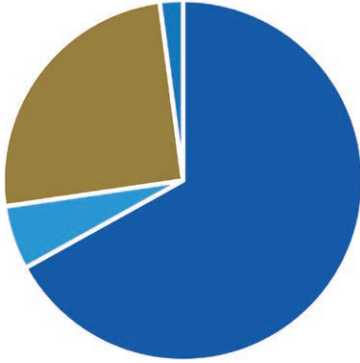
TRUST APPROACH

- Good Governance & Safeguarding
- Social Impact within a Financially Sustainable Model
- A Diverse, Skilled & Passionate Workforce
- Connected Internal & External
- A Range of Facilities to Fit the Needs of the Trust and Communities



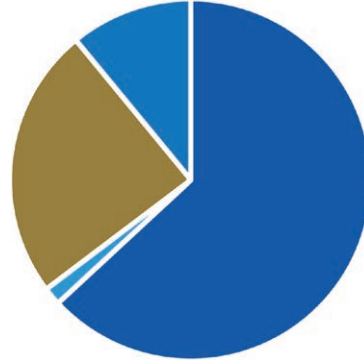
FINANCE

2023 YE Income



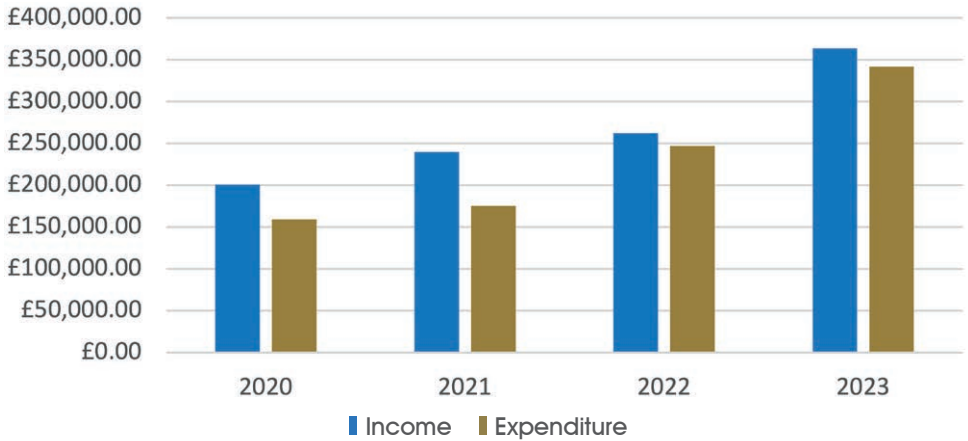
■ Grants ■ Donations & Sponsorships
■ Participant Fees ■ Services

2023 YE Expenditure



■ Staff Wages ■ Capital
■ Revenue ■ Administration

Financial Growth



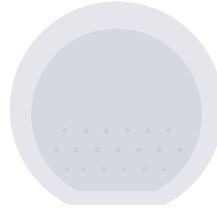
Reserves: We operate a 6-month reserves policy. Any surplus is reinvested back into our programmes.

Accounts: The 2023 annual accounts are draft, subject to Trustee approval and unaudited at the time of publishing this document. Our fully audited accounts are available to view via the OSCR website.

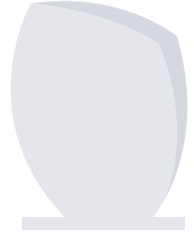
HIGHLIGHTS

AWARD RECOGNITION

- **Commitment to the Community** award winner 2022, Perthshire Chamber of Commerce Business Star Awards
- **Sport for Change** award winner 2023, Perth & Kinross Sports Award



Commitment to the Community



Sport for Change

Saints

in the Community

Timeline

VEHICLE FOR CHANGE

2022

Welcomed new Chief Executive Officer to the Trust, Francis Smith

Expanded our staff team through the Young Persons Guarantee and Graduate Career Advantage opportunities

Awarded the Perthshire Chamber of Commerce 'Commitment to the Community' Business Star award

2023

Awarded the Perth & Kinross Sports Council 'Sport for Change' award



Took part in our first European Football for Development Network, **#MoreThanFootball** social media campaign



Hosted first Community Match-Day at St Johnstone vs Hibernian



OVERALL IMPACT NUMBERS

42 DISTINCT
PROJECTS

1,462
SESSIONS

21,414
TOTAL
PARTICIPATIONS

1,938
DELIVERY HOURS

XANDER'S STORY

Having ADHD and autism can be very challenging. I have loved to kick a football from the minute I could walk. It was a great way for me to burn off my extra energy! I always wanted to be part of a team but my social anxiety and inability to stand still meant coaches were often unwilling to work with me. I was once told I would never be good enough which has had a massive impact on my mental health, confidence and self-esteem.

However, being able to take part in the ADHD+Sport and Autism FC programmes with The St Johnstone Community Trust has helped me astronomically! I have built friendships and social skills, worked on my social anxiety, they have made me feel included and shown me I can do what



I set my mind to. It has given me a great understanding of who I am, what my goals are and how I can help other children in order to give something back. My coaches in recent years have given me the best experiences and opportunities. I am now a volunteer at the Community Trust, helping other children to have the chances and opportunities which I have grasped and worked hard at.

Football has helped me to develop a healthy mindset, gain leadership skills, and helped with my co-ordination, concentration and decision making. It is my release from daily stress; when I step onto the pitch, I am a footballer and everything else is left at the pitch side. Football has taught me sportsmanship, respect, resilience, and it is about never giving up!



SPORT

To provide football and other sporting activities, competitive and recreational, for children, young people and adults.

We provide a variety of football and sporting opportunities to promote physical activity participation, fun, and skill development for children, young people and adults. We work to align with the outcomes of the Scottish FA and Active Scotland's strategic frameworks and our team of qualified professional staff and volunteers' deliver these sessions across the county. The provision of high-quality programmes will enable us to maximise our income for reinvestment back into the community through our Education and Wellbeing projects.

PROJECTS

- Pre-School Activities
- Recreational Sports
- Development Coaching
- Girls Football
- Goalkeeper Coaching
- Holiday Sports
- ASN Sports
- Adult Sports



1,248
DISTINCT
PARTICIPANTS

12 VENUES

3,289
COMPLIMENTARY
MATCH-DAY TICKETS

Distributed to local families to attend a St Johnstone FC home fixture

131
BOYS &
GIRLS ACCESSED
£1-TO-PLAY FOOTBALL

In response to the cost-of-living crisis, the Community Trust decreased our children's recreational football activities from £4 to £1 throughout the month of December



EDUCATION

Use the widespread appeal of sport to engage the community in projects designed to educate and upskill.

Football has a unique way to engage people in curriculum-based and career-focussed projects. We work with many of the county's schools to deliver projects which provide young people with an alternative curriculum to develop life skills and meet their wider achievements.

While in primary schools, we work in classrooms to promote acceptance and respect of each other and a diverse society, giving pupils the space and correct language to discuss racism and stereotypes.

PROJECTS

- Employment Support
- School Education
- Club Support
- Developing Life Skills
- Street Sports
- Discrimination & Diversity



40
SCHOOLS
VISITED

73 **CLASSROOMS**

1,700
PUPILS

150+
CONTACT HOURS



WELLBEING

To provide mental and physical wellbeing projects which help support people to be fitter, healthier and happier.

Our Wellbeing activities are targeted at improving the health of Perth & Kinross residents. Our projects focus on areas such as mental health, obesity, neurodiversity and disabilities, tackling food poverty, dementia, and social isolation. It is important for the Trust to engage with our communities and allow them to feel connected to us.

PROJECTS

- Holiday Hunger
- ADHD+Sport
- Learning Disability & Autism Support
- Mental Health & Wellbeing Support
- Football Fans in Training
- Health Walks
- Reminiscence Activities



498
FREE MEALS
PROVIDED

42
MEN SUPPORTED
Through Mental Health & Wellbeing
Football project

125+KG
LOST IN WEIGHT
Through Football Fans in
Training project

883
PHYSICAL ACTIVITY
HOURS GIFTED
For activities which usually have
a cost associated to them

At Saints in the Community we are committed to promoting equality and inclusion throughout all our work. We will continue to identify barriers to participation, develop our projects and support national and global equality campaigns and awareness days.



THANK YOU





Saints

in the Community

Proud To Support
Our Local Community

The St. Johnstone Community Trust (SCIO)
McDiarmid Park | Crieff Road | Perth | PH1 2SJ

Tel: **01738 459095**

Registered Scottish Charity (SC046478)