“This splendid night will establish the colours of our badge:  
black and blue on a background of golden stars.  
It will be called Internazionale,  
because we are brothers of the World.”

Giorgio Muggiani, 9 March 1908

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**INTER Campus**

Born as an expression of the ethical spirit that distinguishes F.C. Internazionale Milano since its foundation, Inter Campus is now defined as an authentic program of Corporate Social Responsibility.
Since 1997 Inter Campus gives back the Right To Play to thousands of needy children aged 6 to 13, using the values of sport and the game of football as an educational tool.

Inter Campus contributes to the development of the local communities, supporting educational, social and sanitary protection programs carried out by local partners. Moreover, Inter Campus promotes social integration among differing ethnic groups and cultures.
29 countries
36 local partners
72 centers (rural and urban areas)
10,000 children, boys and girls, every year
More than 200 local operators
13 staff + 8 collaborators
Inter Campus operates in complicated and often regressive contexts, working as a promoter towards sustainable social improvement.

The PROCESS

1. Implementation of a new program with local partner
2. Visits and jerseys distribution
3. Communication and exchange of information
4. Focus on education and side activities
5. Involvement of community and partners
6. Promotion and visibility
7. Monitoring and checks
8. Further development of local projects and international partnerships
1. IMPLEMENTATION of a NEW PROGRAM

Criteria:

- activity
- making the difference together
- Integrity and reliability
- feasibility (time and money)
We want to be there:
#InTheCommunity

3 People: 1 PM and 2 Coaches

10,000 Inter uniforms given every year

2. VISITS and JERSEYS DISTRIBUTION

LOCAL PROJECT MANAGER

LOCAL COACH

PROJECT MANAGER

COACH
4. INVOLVEMENT of the COMMUNITY and PARTNERS

We cannot do everything alone…

Collaborations with UNOSDP, UNIFIL, UNDP, UNOG, UN Secretary General on Violence Against Children, UNRIC, UNHCR

Co-funding of Inter Campus Israel & Palestine
4. INVolVEMENT of the COMMUNITY and PARTNERS (cont’d)

...but also