Sport at the Service of Humanity
Life Changing, Life Saving

Mr Philip Duffy
Executive Director – Everton in the Community
OUR TIMELINE

1988
2 STAFF
£6,000 BUDGET

2007
Premier League
FUNDING

2009
45 STAFF
MISSION DRIFT
“A HIDDEN GEM”

2010
GOING FROM GOOD TO GREAT
OUR CREDENTIALS

Official Charity of
Everton Football Club

COMMISSION CONTRACT
VALUE £7m

AWARDS
90 Multi-Award Winning

50+ Programmes

Everton Free School
Established 2012

90,000 participant hours each season

£6m COMMUNITY ASSETS
- Everton Free School £4.2m
- The People’s Hub £1.1m
- The Blue Base £0.5m
- Housing projects £0.2m

Supporting 2,000 Local Charities each year

140 Full Time Staff

170 Partners

180+ Volunteers
Youth Engagement

Employer Engagement, Education and Training

Everton Free School

EVERTON

365 DAY APPROACH

COMMUNITY CHAMELEON

50+ SOCIAL PROGRAMMES

TODAY

Health and Wellbeing

Community Fundraising and Business Development

Sport Development
Passionate  Community  Family
People’s Club  Historic

Proud  Blue  Traditional  Great
Friendly  Entertaining
Honest  Pride
My Club  Exciting  Underachievers
My Team  Caring

Frustrating  NIL SATIS NISI OPTIMUM
The Best  Class
Hope  Sleeping Giant

Love  Unique  School of Science
OUR ASPIRATION

“Courageous, relevant and inspiring social scheme that is best in its class.”

“Shaping the Game off the pitch”

“Using sport at the service of humanity”
DECLARATION OF PRINCIPLES
COMPASSION
Using the power of Sport to help others
RESPECT
Use sport to build trust and understanding
KIO | Show Racism the Red Card
LOVE
Sport is for all
Participant to Podium
Mental Health | Isolated Community | Dementia | Ladies Team | Diversity Work
ENLIGHTENMENT

Sport has the power to transform lives and build character

School | Safe Hands | NCS | Everton for Employment | Apprenticeships Programme
BALANCE

Sport has the power to help us make the most of our lives

Isolated Community | PL4S | Schools Sports Tournament | Mental Health
JOY
Sport, above all, is about enjoyment
Pass on the Memories | Stand Together | Adrenlin – Zip wire – Santa Dash
NIL SATIS NISI OPTIMUM
LIFE CHANGING?
LIFE SAVING
Everton in the Community...
THE HIDDEN TRUTH
The Goodison Campus

A  Stadium
B  Everton One (Megastore)
C  Accessible Car Park
D  41 Goodison Road (EitC)
E  25 Goodison Road (EitC)
F  23 Goodison Road (Fans@Home)
G  Everton Free School
H  The People’s Hub
I  St Francis de Sales “The Blue Base”
Completed: September 2015
The Everton Free School

Completed: September 2015

After
Completed: November 2016
The People’s Hub
The People’s Hub

Completed: November 2016

After
The People's Hub

After

Completed: November 2016
Recent Acquisition

St Francis de Sales
St Francis de Sales – “The Blue Base”

Estimated Completion: May 2017

After
Completing the Scheme

Before
The Goodison Campus

1. The Everton Free School
2. The People’s Hub
3. Completing the Scheme
## Potential Legacy Value

<table>
<thead>
<tr>
<th>Project</th>
<th>Value (£m)</th>
<th>Completion Date</th>
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</thead>
<tbody>
<tr>
<td>Everton Free School</td>
<td>4.2</td>
<td>Complete</td>
</tr>
<tr>
<td>The People’s Hub</td>
<td>1.1</td>
<td>Complete</td>
</tr>
<tr>
<td>Goodison Road Houses</td>
<td>0.2</td>
<td>January 2017</td>
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<tr>
<td>St Francis de Sales “The Blue Base”</td>
<td>0.5</td>
<td>May 2017</td>
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<tr>
<td>Completing the Scheme</td>
<td>2.0</td>
<td>Proposed</td>
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</table>

**Total Potential Legacy Value:** £8.0m
Ambitious target - £230,000

£120,000 raised to date