

streetfootballworld
FESTIVAL 16





STREETFOOTBALLWORLD
FESTIVAL 16 | LYON
28.06-07.07

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ABOUT THE STREETFOOTBALLWORLD FESTIVAL 16

From June 28th to July 7th 2016, 94 football for good organisations from around the world came together to celebrate the power of football for good in Lyon, France.

Festival 16 united 70 delegations from 50 countries to give more than 400 participants from disadvantaged communities a unique opportunity to learn, to take part in a multicultural experience, and to understand the global dimension of football for good. Festival 16 was organised jointly by Sport dans la Ville and streetfootballworld.

This festival particularly meant a lot to me because I could meet people from all over the world, belonging different countries, speaking different languages, living different lives but sharing the same goal, a work with children and youth for a better world and I could say that we show we are able to do it and we are doing it. – Samir Amir Furtado, Delegation Leader, Delta Cultura Cabo Verde, Cape Verde

Festival 16 was the largest-ever gathering of the streetfootballworld network, featuring representatives from 90 network members. This wide representation was crucial for the event's lofty goals: building a blueprint for the future of both the network and the field of football for good, and establishing

opportunities for future collaboration. At the core of discussions was the theme of strengthening cooperation and working together towards a common goal in order to increase the impact of football for good globally.

The importance of the festival goes far beyond its impact on the participants who attended the festival. During one of the most important worldwide sports events, the UEFA EURO 2016, public and corporate partners from the football industry and beyond came to witness the impact of football for good and reaffirm their commitment to social responsibility and the field of football for good.

Individual commitment to a group effort, that is what makes a team work. Festival 16 was a successful event. We all came as individuals on day one and we left as a family on day ten. – Azeez Zussuf, Young Leader, SARI, Ireland





PHILIPPE ODDOU,

Sports dans la Ville CEO & Co-Founder

It was the magic of the UEFA EURO 2016 tournament in combination with the strong partnership between streetfootballworld and Sport dans la Ville that enabled the joint organisation of Festival 16—an event that will forever remain in the memories of the young boys and girls who were able to take part.

streetfootballworld and Sport dans la Ville met the logistical challenge of uniting 400 boys and girls from 50 different countries and 70 different delegations for a 10-day event with passion, expertise, solidarity, and a contagious, touching sense of commitment.

The team at Sport dans la Ville is continuously reminded of the smiles and happiness that shined from the faces of those boys and girls each and every one of those 10 days that we spent together. We hope that their memories of Lyon will serve as a joyful souvenir that will provide them with the strength and energy to build their own futures and find the paths to success.

From the bottom of our heart, we would like to thank all the individuals that have supported us in organising Festival 16. Due to your generosity and encouragement, we were able to realise the dreams of 500 boys and girls, providing them with a journey of sincere enjoyment and companionship.





PASCAL TORRES

General Secretary, UEFA Foundation for Children

This summer was a time of celebration for European football. Millions of fans travelled to France to support their teams at UEFA EURO 2016.

Yet the festivities would not have been complete without young people – especially those from underprivileged communities. Consequently, streetfootballworld Festival 16 – a major initiative launched by streetfootballworld and Sport dans la Ville – brought teenagers and young adults from more than 50 countries and 70 communities to the wonderful city of Lyon during the EURO.

They were there to celebrate football – a game that has the power to change the world as a force for social good ... a game that has given hope to young people enduring extreme poverty, suffering mistreatment or living in conflict zones.

Thanks to the dedicated work of Sport dans la Ville, streetfootballworld and countless volunteers, streetfootballworld Festival 16 was an invaluable platform for cultural exchanges. The event gave youngsters the chance to meet each other and establish friendships, as well as providing the opportunity to participate in an International Solidarity Tournament featuring 400 participants, and using football3 methodology as a tool to incorporate important life lessons within each match.

This splendid festival provided a link between football's elite levels and the game's social role aimed at nurturing personal development, inclusion and education. The involvement of the UEFA Foundation for Children and the participation of many former players helped to promote an array of essential values and messages.

Together with all of the partners, the UEFA Foundation for Children was proud to be part of a football experience packed with human values, which allowed young people to come together and create a memorable occasion, while also highlighting the many good things that football can represent.

Smiles, songs, dancing, joy and especially dreams will remain associated with this unforgettable festival. The UEFA Foundation for Children was delighted and moved to see so many youngsters putting difficult living conditions to one side and showing such pride and dignity.

We thank everyone, and especially the young participants and leaders, for the meaning that they gave to football during streetfootballworld Festival 16 – thereby demonstrating just why the game that we love is capable of fostering immeasurable happiness and hope.



JÜRGEN GRIESBECK

streetfootballworld CEO & Founder

20 years back, in May 1996, I was witnessing the first Football for Peace match in Barrio Antioquia, Medellín, Colombia. It was 2 years after the assassination of Andrés Escobar, the man who had scored an own-goal during the FIFA World Cup in the USA and was then killed only a few days later in his hometown Medellín. At that time, this match was an isolated event and it seemed to be a hazardous and insane endeavour to tackle violence with a ball. Football as a tool for social transformation and the notion of social entrepreneurship were in their baby shoes.

Lyon, 20 years later, we are looking at a global network of more than 120 organisations sharing not only a vision, but also trust, respect and friendship. These organisations agree on ethics and quality standards, putting impact first and learning from each other in order to maximise the collective contribution to social change in their communities and world-wide. We are looking at a mature football for good movement that is magnifying the power of the game to save lives and to improve the livelihood of many.

The streetfootballworld festival 16 was a manifestation of this shared effort of unsung heroes who commit, day in day out, to surfacing the talent of hundreds of thousands of boys and girls at the verge of society, to helping them to believe in themselves, and to dreaming of and working for a dignified future. One couldn't escape the energy at Sport dans la Ville, our fabulous host. It felt like "this is the world I want to live in," – it felt so right and it felt so possible. It felt like it's time to connect the pieces and to take football to its highest potential— a real, significant, and probably the most realistically global force for good.

Personally, the days in Lyon were of the most intense days in my life. Not because I hadn't experienced these kind of events before, but because of the level of unity and commitment to our common goal, the courage to believe that it's on us, now, to make this collective voice heard—that it's now on us to contribute to the conversation about the future of football and its role and relevance for a sustainable future of our world.

Thanks so much to everybody for his and her support to make this magical moment happen, especially to the UEFA Foundation for Children who was the first believer and helped to get the ball rolling. I extend my gratitude and appreciation to all those who have been on this journey together with us, and my deep respect for the youth who make me so confident that our dreams may come true.

Yours in what it may take.





ABOUT FOOTBALL FOR GOOD

All over the world, community organisations are using football as a force for good. For them, the beautiful game is not just a game. It's how they're changing lives.

On the pitch, these organisations teach disadvantaged young people about fair play, inclusion and respect— lessons that are directly transferable to all spheres of life. Off the pitch, they leverage the universal passion for football to get their participants into social development programmes—and keep them there. Social change means different things to different communities— from landmine education in Cambodia to AIDS prevention in South Africa, from tackling homelessness in the UK to integrating refugees in Australia. Regardless of geographic region or social cause, football is a versatile tool for changing lives.

streetfootballworld brings global support to these local initiatives through the streetfootballworld network, an international network of 120 community organisations that use football to change the lives of young people across the world.

OUR NETWORK

streetfootballworld Network Members benefit from platforms to exchange knowledge and best practice with other leading players in their field. Membership also increases a network's visibility and presents them with opportunities to cooperate in the various projects we implement with our global partners.

Although the scope of their initiatives may differ, all of our Network Members are non-profit organisations that use football as a tool to drive social change.

Since 2002, 120 network members have implemented football for good projects in 75 countries amounting up to 25 million Euros with the support of more than 50 public and private partners.

THE ROAD TO FESTIVAL 16

Creating a **GLOBAL FESTIVAL**

The **KICK-OFF** event November 2015

CELEBRATING football across the world

Designing **THE VENUE**



CREATING A GLOBAL FESTIVAL

FESTIVAL 06

Since streetfootballworld's establishment in 2002, festivals have been central to developing the network and are important highlights for the network members involved; they also serve to support young participants and raise the profile of football for good worldwide.

A decade ago, during the final week of the 2006 FIFA World Cup in Germany, streetfootballworld staged a landmark event in the history of football for good: festival 06. Set in the multicultural community of Kreuzberg, Berlin, festival 06 showcased the positive potential of football to a global audience for the very first time. It brought together young people from all over the world and demonstrated the variety of ways in which football was being used to improve their lives and strengthen their communities.

festival 06 was also a powerful opportunity for network members to experience and understand the power of the streetfootballworld network through meeting and speaking with each other face to face and establishing lasting friendships.

The streetfootballworld festival 06 became a milestone and a visible moment for the movement. Twenty-four teams from model projects worldwide were challenged to play for the Copa Andrés Escobar. – Jürgen Griesbeck, CEO, streetfootballworld

Media, celebrities and politicians joined thousands of fans to cheer on the 24 teams from



around the world; the festival ultimately helped raise the profile of football as a tool for good while providing the opportunity of a lifetime for young people from disadvantaged communities worldwide.

Festival 06 was also a celebration of the diversity of global football culture. Throughout the tournament, big photos and short films provided spectators with an insight into the heart of world football. The international exchange and the variety of impressions gained by the festival players inspired them to fantastic on-pitch performances that will live long in the memory. – Ursula von der Leyen, Minister of Defense; Former Federal Minister for Family Affairs, Senior Citizens, Women and Youth

Since that first magical moment in 2006, festivals have become part of streetfootballworld's identity, playing a significant role in uniting the

network and partners at a local, regional and international level. Ten years after festival 06, the dream of uniting the whole network in a global festival came true with Festival 16.

In December 2012, the streetfootballworld network came together for the second streetfootballworld General Assembly in Lyon, France, at the headquarters of Sport dans la Ville. One of the ideas raised was a festival that included the entire network so Philippe Oddou, Sport dans la Ville's director, quickly took the first step and formally invited the whole network to come together again in Lyon in 2016 for a streetfootballworld festival alongside the UEFA EURO 2016. The idea was quickly seconded and celebrated by all the network members.

This was a turning point in the history of streetfootballworld: beyond uniting the network and celebrating the power of football for good,

the festival in 2016 would foster consensus on the future of the field, setting a shared vision and goals for the years to come.

When all the members come together in 2016, streetfootballworld will be able to emancipate from the sector and recreate the field and the sector, and showcase a model for others. This dream should be part of our everyday life as a kind of "membership fee". The streetfootballworld network is more than a network, not just one more network. – Jürgen Griesbeck, CEO, streetfootballworld

THE HOST ORGANISATION SPORT DANS LA VILLE

For 18 years, Sport dans la Ville has been France's leading non-profit serving disadvantaged kids through sports and job-readiness training. Its programmes are dedicated to serving young people at every stage of their development.

Vision

Sport dans la Ville's sports centres are located in the heart of disadvantaged neighbourhoods. Its approach creates the close contact necessary to build trusting relationships with young people.

Sport dans la Ville organises vacations and summer camps to support the development of

each child and to offer them new experiences and new worlds. The aim is to develop their desire for success and work and to excel in their lives.

This personalised long-term relationship (from 7 to 25 years old) is the key to success for the youth. Sport dans la Ville is present throughout their childhood and teenage years to guide them in the best way possible until they reach their adult life. All young people over 15 years of age enter a job-inclusion programme that will help them get a diploma and get access to the job market. Sport dans la Ville uses sport to encourage participants to avoid anti-social behaviour and to value teamwork, leadership and social integration.



4,500

enrolled youth in the sport programs



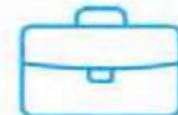
31

sports centers in France



750

enrolled youth in the job-inclusion program



82%

of our graduates find long-term employment or enter a recognized training program



FESTIVAL 16 KICK-OFF NOVEMBER 2015

The first official celebration came in November 2015 with the Festival 16 Kick-off in Lyon, which officially announced Festival 16 to the public. Hundreds of young people from host organisation Sport dans la Ville joined Philippe Oddou (Sport dans la Ville) and Vladimir Borkovic (streetfootballworld) for the event, along with special guests Thierry Braillard (Secretary of Sport for the French government), Jacques Lambert (President of the EURO 2016), Jean-Michel Aulas (President of Olympique Lyonnais), Ludovic Giuly (Ambassador of the UEFA Foundation for Children), and Nabil Fékir and Sarah Bouhaddi (Olympique Lyonnais footballers).

Despite their different roles, everyone in attendance highlighted the importance of football as a driver for social change and the potential of the Festival 16 to send a message of global cooperation.

With a cut of a ribbon by EURO 2016 mascot Super Victor and young participants from Sport dans la Ville, Festival 16 was officially launched. The excitement among the crowd was palpable and reached all the way to outstanding young leaders around the world as they prepared for the trip of a lifetime.



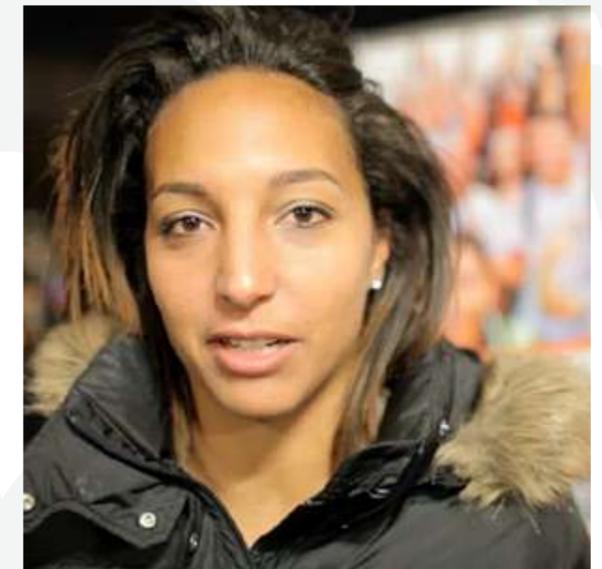
Jacques Lambert, President of the UEFA EURO 2016

For us this is very important because it is a very symbolic way to showcase that, in addition to the football of the adult world, there is also the football of the children and the football of disadvantaged youth; the football of all of those who need sport to express themselves. This festival is important for Sport dans la Ville and for streetfootballworld but it is also very important for UEFA.



Ludovic Giuly, former football player for the French National Team

I think football is very important for young people all around the world and everyone can have access to it and play everywhere, in any situation. Football provides them with a lot of positive values including respect, tenacity, team spirit... and I think it is important to convey these values to our children so they will be able to grow and express themselves in a positive environment.



Sarag Bouadi, football player, Olympique Lyonnais

I think it is important for today's young people to practise sports. Playing football makes it possible to gather young people together and help them to find a space of calmness. I think there are some young people and children who can't practise sport and therefore the work of Sport dans la Ville in facilitating access to it is very important.

YOUTH FROM ACROSS THE WORLD JOIN FESTIVAL 16 AND SHARE THEIR STORIES



Football is changing my life in many ways: I was a very shy girl, but now I am very different. I talk to my friends more than before, so now I'm much more active and I like to talk!

Nathália Pereira da Silva, player, Bola Pra Frente, Brazil



Since the very first moment football was part of my personal development. I was a very shy kid and that changed because of football. Overtime football allowed me to develop skills that most probably i wouldn't be able to if i wasn't playing.

Miguel Romão, young leader, CAIS, Portugal



I want to be an inspiration to other girls so that they come out and play games like football. I want to show them that we can move ahead not just through studies, but through an interest in sports too"

Harshitha Turaganoor Raju, player, Dream a Dream, India



Football helped me to release stereotypes I carried before and has proved to me that we can all play together as one - no matter if you are Jewish, Muslim or Christian.

Omer Sruiya, player, Peres Center for Peace, Israel



I used to be a lonely person and never wanted to express myself to other people but since I started football and particularly football3, I have changed and become a person for people. I am socializing easily.

Casper Chicuandigua, young leader, Grupo Desportivo e Recreativo de Manica, Mozambique



DESIGNING THE VENUE POPULOUS

Designing a venue that can reinforce the values of an event like Festival 16 and ensure the well-being of young participants from many different backgrounds and cultures is no easy feat. This is why streetfootballworld was proud to bring Populous on board to ensure that each individual's experience on-site was perfect. Having designed events for the Super Bowl, FIFA World Cup, and 13 Olympic and 7 Paralympic Games, Populous has unparalleled insight into what makes for a great event.

“Populous and streetfootballworld have very similar ideas around the passion that football creates, and how this can be harnessed for meaningful change. Our design goal is to provide uncomplicated yet creative solutions that go to the root of the game, and to the heart of streetfootballworld.” - **Emiliano Cevallos, Populous Associate and Project Lead**

For Populous, one of the most exciting aspects of designing the Festival 16 venue was creating spaces that would promote full interaction amongst players, volunteers and spectators to create a fun, encouraging environment.

“An event like this does make a difference in a lot of these children's lives. And it is somewhere where they speak so many different languages and come from so many backgrounds, but the football they play and the feelings they have about it—it is so universal!” - **Soaad Islam, Populous Associate Architect**

The central pitch was a particular challenge—over the course of the festival it served as a stage with a full orchestra and 100-person choir, a site for teambuilding activities, and the heart of the football3 tournament.

“For us, it's all about working out how temporary structures can create safe and efficient designs – and in turn, unique and potentially life-changing experiences—for both participants and spectators.” - **Emiliano Cevallos, Populous Associate and Project Lead**





FESTIVAL 16 OVERVIEW

DELEGATIONS at Festival 16

PARTICIPATING ORGANISATIONS

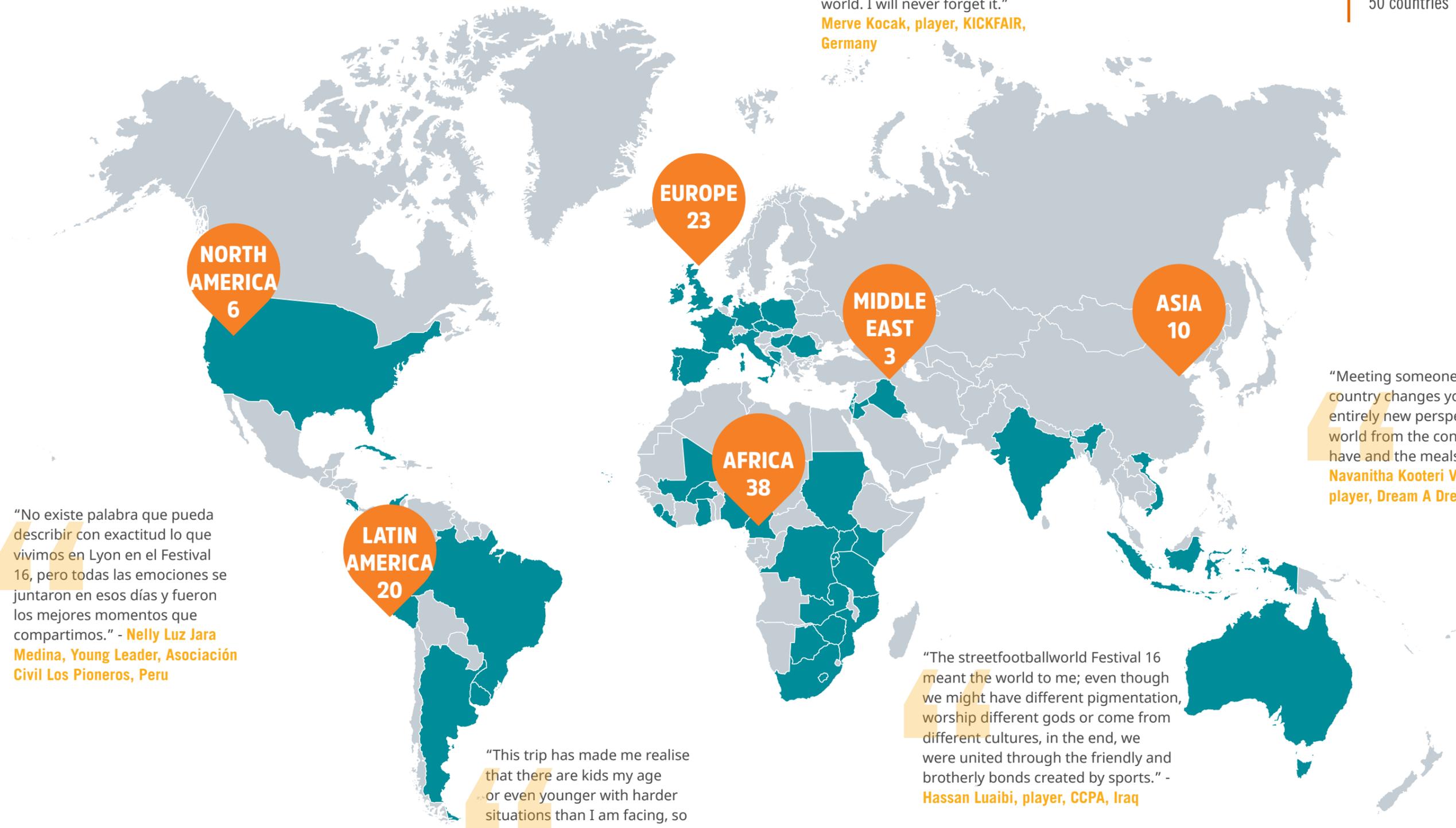
PROGRAMME overview

PARTICIPATING ORGANISATIONS AT FESTIVAL 16

FESTIVAL 16 IN NUMBERS

- 400 participants
- 100 volunteers
- 100 organisations
- 70 delegations
- 86 young leaders
- 50 countries

“We were all getting along so well, no matter from which country we came from or which skin colour we had. I found this very special and I liked the most that I had the opportunity to get to know people from all over the world. I will never forget it.”
Merve Kocak, player, KICKFAIR, Germany



“No existe palabra que pueda describir con exactitud lo que vivimos en Lyon en el Festival 16, pero todas las emociones se juntaron en esos días y fueron los mejores momentos que compartimos.” - **Nelly Luz Jara Medina, Young Leader, Asociación Civil Los Pioneros, Peru**

“This trip has made me realise that there are kids my age or even younger with harder situations than I am facing, so I've got to take on any challenge ahead.” - **Mating Monokoane, player, Kick4Life, Lesotho**

“The streetfootballworld Festival 16 meant the world to me; even though we might have different pigmentation, worship different gods or come from different cultures, in the end, we were united through the friendly and brotherly bonds created by sports.” - **Hassan Luaibi, player, CCPA, Iraq**

“Meeting someone from another country changes you. You gain entirely new perspectives on the world from the conversations you have and the meals you share.”
Navanitha Kooteri Veeregowda, player, Dream A Dream, India

PARTICIPATING ORGANISATIONS AFRICA

 <p>SOUTH EAST DISTRICT YOUTH EMPOWERMENT ASSOCIATION</p> <p>South East District Youth Empowerment Association (SEDYEA) aims to create a committed, informed nation that deals effectively with HIV/AIDS and other socio-economic issues.</p> <p>BOTSWANA</p>	 <p>COACHING FOR HOPE</p> <p>Skillshare International's Coaching for Hope (CFH) educates and empowers children in the developing world through football.</p> <p>BURKINA FASO / UK</p>	 <p>SOCIETY EMPOWERMENT PROJECT (SEP)</p> <p>With Kenya's highest rate of infection, the Nyanza Province faces high mortality rates, large numbers of AIDS orphans and poor educational opportunities.</p> <p>KENYA</p>	 <p>VIJANA AMANI PAMOJA</p> <p>Vijana Amani Pamoja is run solely by committed volunteers, who dedicate their time and energy to helping young people in Nairobi exercise their bodies and minds on and off the field.</p> <p>KENYA</p>
 <p>GIRIYUJA</p> <p>Giriyuja supports street children living in Bujumbura, Burundi. Giriyuja's target group has a wide variety of pressing needs that the organisation seeks to address.</p> <p>BURUNDI</p>	 <p>CAMEROON FOOTBALL DEVELOPMENT PROGRAM</p> <p>Cameroon Football Development Program (CameroonFDP) is a nonprofit organisation based in Pittsburgh, PA and Kumba, Cameroon with the mission to improve the lives of African youth with the game of soccer.</p> <p>CAMEROON</p>	 <p>TRANSFORMING YOUNG STARS OF AFRICA (TYSA)</p> <p>TYSA is an NGO working with children and youth who are marginalised and vulnerable; those that slip through already weak social safety nets and those most vulnerable to abuse, violence, illiteracy, exploitation and disease.</p> <p>KENYA</p>	 <p>KICK4LIFE F.C.</p> <p>Kick4Life is an award-winning NGO based at the Football for Hope Centre in Lesotho in southern Africa, delivering a range of projects aimed at supporting vulnerable children and young people.</p> <p>LESOTHO</p>
 <p>DELTA CULTURA CABO VERDE</p> <p>Initiated by Delta Cultura Austria, the Education Center Tarrafal empowers young people to direct their own lives and helps them see the possibility of a fulfilling future in Cape Verde.</p> <p>CAPE VERDE</p>	 <p>CENTRE DES JEUNES POUR LA PAIX</p> <p>CJP uses football to unite, educate and inspire young people to overcome the effects of poverty and conflict in communities dealing with the aftermath of war.</p> <p>D.R. OF CONGO</p>	 <p>CHILD - CHRISTIAN HOME IN LIBERATING DESTITUTE</p> <p>CHILD strives to build an inclusive environment for children and adults who are stricken by poverty, marginalisation, abuse, exploitation and violence.</p> <p>LIBERIA</p>	 <p>ASSOCIATION MALIENNE POUR LA PROMOTION DE LA JEUNE FILLE ET DE LA FEMME</p> <p>AMPFJ focuses on girls and women, creating platforms for socio-cultural discussions that bridge generations and cultures through sport and art.</p> <p>MALI</p>
 <p>MALAIKA</p> <p>Malaika is a grassroots nonprofit that empowers Congolese girls and their communities through education, health and sport programmes.</p> <p>D.R. OF CONGO</p>	 <p>PLAY SOCCER GHANA</p> <p>Play Soccer Ghana is a non-profit organisation that uses football as a tool to teach children between the ages of 5-15 in disadvantaged communities about health, social and soccer skills.</p> <p>GHANA</p>	 <p>GRUPO DESPORTIVO DE MANICA</p> <p>GDM was founded in 1980, during Mozambique's civil war, and its mission is to create an integrated community club that uses sport for social good.</p> <p>MOZAMBIQUE</p>	 <p>SEARCH AND GROOM - YOUTH FOR DEVELOPMENT CENTRE</p> <p>Through its commitment to football and education, the organisation offers hope to the neighbourhood's young residents, building their confidence and awareness.</p> <p>NIGERIA</p>
 <p>MATHARE YOUTH SPORTS ASSOCIATION (MYSA)</p> <p>For the past two decades, the Mathare Youth Sports Association (MYSA) has been helping young people become responsible citizens and develop healthy bodies and spirits.</p> <p>KENYA</p>	 <p>MOVING THE GOALPOSTS KILIFI</p> <p>MTG brings girls together in a safe space where they can play football, organise their own activities, become leaders and where they can discuss issues that matter for girls growing up in Kilifi and Kwale County, Kenya.</p> <p>KENYA</p>	 <p>YOUTH EMPOWERMENT AND DEVELOPMENT INITIATIVE (YEDI)</p> <p>YEDI is an NGO that empowers and educates youth and inspiring communities using proven models or ideas modified for the Nigerian context.</p> <p>NIGERIA</p>	 <p>ASSOCIATION DES JEUNES SPORTIFS DE KIGALI "ESPÉRANCE"</p> <p>Espérance bridges the ethnic divides of Rwanda through education and social programmes such as Football for Peace and Anti-AIDS.</p> <p>RWANDA</p>
 <p>CAROLINA FOR KIBERA</p> <p>Carolina for Kibera uses sports to teach healthy life choices and promote peace across gender and ethnic divides in Kibera.</p> <p>KENYA</p>	 <p>HORN OF AFRICA DEVELOPMENT INITIATIVE (HODI)</p> <p>HODI has developed a unique programme with the motto "Shoot to Score, Not to Kill" that aims to reinforce and promote the peaceful resolution of conflicts in areas of persistent tribal warfare.</p> <p>KENYA</p>	 <p>SINGLE LEG AMPUTEE SPORT ASSOCIATION</p> <p>SLASA runs a football-based programme for amputees with regular training sessions and physiotherapy.</p> <p>SIERRA LEONE</p>	 <p>ALTUS SPORT VUMA</p> <p>Altus Sport Vuma stimulates youth empowerment through sport, with a special emphasis on empowering girls.</p> <p>SOUTH AFRICA</p>

PARTICIPATING ORGANISATIONS ASIA & MIDDLE EAST

 <p>OASIS (FORMERLY SOUTH AFRICAN HOMELESS STREET SOCCER)</p> <p>Oasis uses football to involve children and young people who live on the streets in positive activities that will help improve their lives.</p> <p>SOUTH AFRICA</p>	 <p>SOUTH SUDAN YOUTH SPORTS ASSOCIATION</p> <p>SSYSA has developed a holistic approach of counseling, provision of food and educational support, and empowerment efforts towards girls and young women.</p> <p>SOUTH SUDAN</p>	 <p>FOOTBALL UNITED</p> <p>Football United uses football to support the integration of refugee children, young people and their families into urban communities throughout Australia.</p> <p>AUSTRALIA</p>	 <p>YOUTH FOOTBALL CLUB RURKA KALAN</p> <p>The club developed into an organisation which not only provides football training, but gives its participants access to opportunities for positive personal development.</p> <p>INDIA</p>
 <p>IRINGA DEVELOPMENT OF YOUTH, DISABLED AND CHILDREN CARE (IDYDC)</p> <p>IDYDC educates young people throughout the Iringa district in areas such as health care and children's rights.</p> <p>TANZANIA</p>	 <p>THE KIDS LEAGUE</p> <p>The Kids League organises football programmes for disadvantaged young people in conflict zones in Uganda.</p> <p>UGANDA</p>	 <p>YUWA</p> <p>Yuwa has a mission to put girls powerfully in charge of their own futures. Yuwa's village-based football teams are designed and led by the participants themselves.</p> <p>INDIA</p>	 <p>DREAM A DREAM</p> <p>Dream a dream has empowered over 43,000 children and young people from vulnerable backgrounds since 1999 through life skills programs.</p> <p>INDIA</p>
 <p>YOUTH ENVIRONMENT SERVICE (YES)</p> <p>YES was founded by a group of young volunteers with the objective to support Africans communities in the fields of environment, health, women empowerment and education through football, music, dance and drama.</p> <p>UGANDA</p>	 <p>KALIM SPORTS COUNCIL</p> <p>Kalim Sports Council is a group of committed coaches from the compounds of Kalingalinga and Mtendere who came together with the vision of educating young people—mainly about HIV/AIDS—through sport activities.</p> <p>ZAMBIA</p>	 <p>SLUM SOCCER</p> <p>Slum Soccer runs football programmes for the most disadvantaged members of Indian society. Its programmes address HIV/AIDS, personal hygiene, and environmental protection.</p> <p>INDIA</p>	 <p>OSCAR FOUNDATION</p> <p>With a strong focus on education, OSCAR aims to break the cycle of substance abuse, gambling and early marriage which particularly affects young people who have dropped out of school.</p> <p>INDIA</p>
 <p>BAULENI UNITED SPORTS ACADEMY</p> <p>Bauleni United Sports Academy focuses on underprivileged youth in Zambia who have been affected by the country's poor economic, social and cultural growth, as well as its lack of resources and the prevalence of HIV/AIDS.</p> <p>ZAMBIA</p>	 <p>SPORTS IN ACTION</p> <p>Sport in Action seeks to positively impact the lives of thousands of children using sport for development as the underlying principle.</p> <p>ZAMBIA</p>	 <p>RUMAH CEMARA</p> <p>In 2003, a group of five recovering drug addicts decided to found Rumah Cemara, a safe and positive environment for other drug addicts to recover and reintegrate into society.</p> <p>INDONESIA</p>	 <p>UNI PAPUA FOOTBALL COMMUNITY</p> <p>Uni Papua Football Community's vision is to create a foundation to nurture youths and adolescents to be able to keep them from alcohol, drugs, promiscuity and other social problems.</p> <p>INDONESIA</p>
 <p>TRANSFORMING YOUNG STARS OF AFRICA (TYSA)</p> <p>TYSA is an NGO working with children and youth who are marginalised and vulnerable; It moulds young people to be responsible and forward looking through its sports programme.</p> <p>KENYA</p>	 <p>CHIPARAMBA BREAKTHROUGH SPORTS ACADEMY</p> <p>Chiparamba Breakthrough Sports Academy's main programmes include environmental clean-up projects involving football participants and work with the Mayukwayukwa refugee camps to establish a football league.</p> <p>ZAMBIA</p>	 <p>CROSS CULTURES PROJECT ASSOCIATION</p> <p>CCPA is a Danish NGO that exists for the purpose of developing, participating in and implementing projects cutting across cultural lines.</p> <p>IRAQ</p>	 <p>MIFALOT EDUCATION AND SOCIETY ENTERPRISES</p> <p>Mifalot's vision is to fully utilise the power of football in order to build more active, compassionate and cohesive communities and support the sustainable development of a more open, just, and engaged society.</p> <p>ISRAEL</p>
 <p>YOUNG ACHIEVEMENT SPORTS FOR DEVELOPMENT</p> <p>Young Achievement Sports for Development's mission is to mobilise the global football community to fight HIV/AIDS in Zimbabwe and the continent of Africa</p> <p>ZIMBABWE</p>		 <p>THE PERES CENTER FOR PEACE</p> <p>Founded in 1996 by Nobel Peace Laureate Shimon Peres, The Peres Center for Peace aims to build an infrastructure of peace and reconciliation by and for the people of the Middle East.</p> <p>ISRAEL</p>	 <p>FOOTBALL FOR ALL IN VIETNAM</p> <p>FFAV aims to build a network of non-competitive grassroots football clubs that integrate life skills around HIV/AIDS prevention, the risks of explosive remnants of war, and hygiene into football activities.</p> <p>VIETNAM</p>

PARTICIPATING ORGANISATIONS EUROPE

 <p>FOOTBALL FRIENDS</p> <p>Football Friends was created to help the younger generation of former Yugoslavia and transform their lives helping them heal the fragmented societies in which they are growing up.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">BOSNIA & HERZEGOVINA</p>	 <p>FOTBAL PRO ROZVOJ</p> <p>Fotbal pro rozvoj aims to develop the social values and life skills of children and young people through football and uses football's potential to connect groups of people from different social and cultural backgrounds.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">CZECH REPUBLIC</p>	 <p>ASSOCIAÇÃO CAIS</p> <p>The CAIS Association was founded on 20th May 1994 to support people suffering extreme poverty and social exclusion, notably those who are homeless, to regain independence and control of their lives.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">PORTUGAL</p>	 <p>POLICY CENTER FOR ROMA AND MINORITIES</p> <p>PCRM is a non-governmental, non-profit think-tank organisation founded in 2008 in Romania, which acts to empower Roma and other ethnic minorities so that they become active citizens of the society they live in.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">ROMANIA</p>
 <p>SPORT DANS LA VILLE</p> <p>Sport dans la Ville is France's leading non-profit association serving disadvantaged boys and girls, ages 7-25 through sports and job-readiness training.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">FRANCE</p>	 <p>KICKFAIR</p> <p>KICKFAIR conveys global values and skills, promotes transnational learning and facilitates cooperation and mutual learning through sport.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">GERMANY</p>	 <p>RED DEPORTE Y COOPERACIÓN</p> <p>Red Deportes' programmes are focused on leadership, life skills, gender equality, HIV prevention, hygiene and basic health education and alcohol and drug prevention.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">SPAIN</p>	 <p>ALBION IN THE COMMUNITY</p> <p>Albion in the Community's International Development Programme addresses HIV/AIDS, youth leadership, and the promotion of the rights of disabled people.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED KINGDOM</p>
 <p>RHEINFLANKE</p> <p>Rheinflanke is a social service provider with the mission to create long-term and sustainable social projects for disadvantaged young people, particularly those with migration backgrounds.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">GERMANY</p>	 <p>DEUTSCHE SOCCER LIGA</p> <p>The Deutsche Soccer Liga is a charitable non-profit organisation which is part of the German Olympic Sports Confederation and the German Football Association.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">GERMANY</p>	 <p>SPORT4LIFE</p> <p>Sport4Life believes every child and young person has the ability to make a positive change in their lives and to be a success story. The organisation provides a helping hand on this journey through sports-themed educational programmes.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED KINGDOM</p>	 <p>STREET CHILD UNITED</p> <p>Street Child United uses the power of sport, the arts and children's voices to challenge the negative perceptions and treatment of street children. The organisation's flagship event is the Street Child World Cup kicking off ahead of the FIFA World Cup.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED KINGDOM</p>
 <p>BAYER 04 LEVERKUSEN</p> <p>Bayer 04 Leverkusen supports charitable activities and performs a voluntary function in the football section to aid young and disadvantaged people.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">GERMANY</p>	 <p>OLTALOM SPORT ASSOCIATION</p> <p>Oltalom Sport Association was founded as a cooperation of individuals and civil organisations in 2005. Its goal is to use sport as a tool to give self esteem and promote a healthy lifestyle to people with disadvantaged backgrounds.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">HUNGARY</p>	 <p>STREET LEAGUE</p> <p>Street League uses a unique programme of football and education to help participants improve their health, extend their social networks and gain a positive outlook towards sustainable education and employment.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED KINGDOM</p>	 <p>TACKLE AFRICA</p> <p>TackleAfrica trains and supports local youth leaders, coaches and school teachers to deliver uniquely adapted football drills which include vital messages to help mitigate the impact of HIV within local communities.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED KINGDOM</p>
 <p>SPORT AGAINST RACISM IRELAND (SARI)</p> <p>SARI's mission is to support cultural integration and social inclusion in Ireland by using sport, particularly football, as a medium to combat racism, sectarianism, homophobia and other forms of discrimination.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">IRELAND</p>	 <p>BALON MUNDIAL</p> <p>Balon Mundial's target group are young people and migrant communities living in Torino. All their projects promote sport as a tool for social inclusion and fair play, the role of rules and peaceful conflict resolution.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">ITALY</p>	 <p>TIGERS SPORT & EDUCATION TRUST</p> <p>The Tigers Sport and Education Trust was founded in 1990 under the name of Hull City Football in the Community, with support from the Professional Footballers Association.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED KINGDOM</p>	 <p>TOTTENHAM HOTSPUR FOUNDATION</p> <p>Based at White Hart Lane stadium, Tottenham Hotspur Foundation works with over 200 strategic partners to deliver programmes that inspire achievement, support people of all ages and abilities, improve social cohesion, promote active lifestyles, and encourage enterprise and employment.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED KINGDOM</p>
 <p>JOHAN CRUYFF FOUNDATION</p> <p>With a special emphasis on areas such as health, personal values, integration, respect and cooperation, the Cruyff Foundation aims to increase the welfare of children and young people by offering them the opportunity to participate in sporting activities.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">NETHERLANDS</p>	 <p>MSIS</p> <p>MSIS conducts projects that engage all who show interest in the organisation and participation in local community through sport, particularly families that are at risk of social and economic exclusion.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">POLAND</p>		

PARTICIPATING ORGANISATIONS NORTH AMERICA

 <p>SACRED SPORTS FOUNDATION</p> <p>Sacred Sports Foundation's football training integrates topics of communication, conflict management, gender awareness and health directly into drills while supporting a number of its participants with coaching and football management training.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">SAINT LUCIA</p>	 <p>HARLEM RBI</p> <p>Harlem RBI's mission is to provide inner-city youth with opportunities to play, learn and grow. We use the power of teams to coach, teach and inspire youth to recognise their potential and realise their dreams.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED STATES</p>	 <p>FUNDAÇÃO EPROCAD</p> <p>The project aims to promote the holistic training of children and adolescents after school. Complementary activities in the fields of general knowledge complete the schedule of activities of the project in an interdisciplinary way.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">BRAZIL</p>	 <p>FUNDAÇÃO GOL DE LETRA</p> <p>Founded in 1998 by the football players Raí and Leonardo, Gol de Letra Foundation has served thousands of children, adolescents and young people, and has had a direct impact in their families and communities.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">BRAZIL</p>
 <p>STREET SOCCER USA</p> <p>By creating a fun, positive and inclusive team structure around its regular city leagues, SSUSA provides participants with a family-like support structure of trust and reliability that helps them to regain control over their own lives.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED STATES</p>	 <p>THE SANNEH FOUNDATION</p> <p>The Sanneh Foundation unites communities by advancing diversity and promoting community service. It improves lives by supporting and promoting educational attainment through in-school and after-school educational programmes.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED STATES</p>	 <p>URECE SPORTS AND CULTURE FOR THE BLIND</p> <p>Founded by athletes with disabilities and their trainers with the objective of improving the conditions for blind and visually impaired people in the sports sector, the organisation uses the power of para-sports to promote social inclusion as well as the professional and personal development of its members.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">BRAZIL</p>	 <p>FUNDACIÓN COLOMBIANITOS</p> <p>Many children in Colombia are victims of forced relocations, landmine explosions and sexual exploitation. Goals for a Better Life, an educational programme at Colombianitos, promotes education through the use of football, music classes, computer labs, professional training and other activities.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">COLOMBIA</p>
 <p>PROJECT GOAL</p> <p>Project Goal is comprised of education, business, and sports professionals whose mission is to facilitate the development of Rhode Island's disadvantaged youth through after-school tutoring and soccer-related programmes.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED STATES</p>	 <p>SOCCER IN THE STREETS</p> <p>Since launching in 1989, Soccer in the Streets has pioneered the use of soccer for social change. In Atlanta, the organisation has emerged from challenging economic times and is now in growth mode –doubling the number of youth being served since 2009.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">UNITED STATES</p>	 <p>FUNDACIÓN TIEMPO DE JUEGO</p> <p>Working in close cooperation with Colombianitos, Tiempo de Juego provides a range of programmes and activities aimed at enhancing the personal and professional development of participants.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">COLOMBIA</p>	 <p>FÚTBOL CON CORAZÓN</p> <p>Fútbol con Corazón searches to reduce risky situations that surround children and youth who are in areas of social vulnerability, removing spare time and promoting a new way of life where respect, solidarity, tolerance and honesty guide the social practices that regulate their community.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">COLOMBIA</p>

PARTICIPATING ORGANISATIONS LATIN AMERICA

 <p>ASOCIACION CIVIL ANDAR</p> <p>The Asociación Civil Andar generates innovative opportunities to develop the potential and the participation of people with disabilities through a combination of work experiences, sports, arts, and health-related activities.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">ARGENTINA</p>	 <p>ASSOCIAÇÃO CRISTÃ DE MOÇOS DO RIO GRANDE DO SUL</p> <p>ACM-RS supports societal transformation and promotes a life of love, justice and peace. Its futebol de rua activities aim to develop young people's conflict resolution skills and promote values such as respect, cooperation, solidarity, gender equality and a healthy life.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">BRAZIL</p>	 <p>CAMAQUITO</p> <p>Camaquito is a politically and religiously independent Swiss children's aid organisation that supports Cuban children and teenagers in the fields of health, education, environment, sport and culture. The main objective is to provide children and adolescents with access to football.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">CUBA</p>	 <p>FUNDACION DE LAS AMÉRICAS PARA EL DESARROLLO (FUDELA)</p> <p>FUDELA is a local organisation of the A GANAR programme in Ecuador. A GANAR offers comprehensive training and technical skill development that improves young people's chances of getting a job and earning a living.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">ECUADOR</p>
 <p>INSTITUTO BOLA PRA FRENTE</p> <p>Instituto Bola Pra Frente was born out of the dream of the triple football world champion, Jorginho, and founded in 2000 in the North Zone of Rio de Janeiro, on the site where he used to play football as a child.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">BRAZIL</p>	 <p>INSTITUTO FAZER ACONTECER</p> <p>The organisation's name says everything one needs to know: Fazer Acontecer - Make It Happen! Through sports-oriented educational activities, the organisation helps making young low-income families become agents of their own role in society.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">BRAZIL</p>	 <p>ASOCIACION CIVIL LOS PIONEROS</p> <p>Los Pioneros promotes positive changes in the lives of children and young people in Callao, a city located west of Peru's capital Lima. The organisation has been using football since 1978 to improve quality of life in underserved communities, creating positive experiences and peaceful coexistence.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">PERU</p>	 <p>ASOCIACIÓN CIVIL GURISES UNIDOS</p> <p>Asociación Civil Gurises Unidos (GGUU) was founded in 1989 to protect and promote the rights of disadvantaged children in Uruguay. In 1998, Gurises Unidos systematically integrated football as a tool to raise participation levels among hard to reach target groups.</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">URUGUAY</p>

FESTIVAL 16 PROGRAMME

	Tuesday June 28th	Wednesday June 29th	Thursday June 30th	Friday July 1st	Saturday July 2nd	Sunday July 3rd	Monday July 4th	Tuesday July 5th	Wednesday July 6th	Thursday July 7th	
8.00h.	Arrival of Young Leaders	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	
9.00h.		Youth Forum Programme Overview Intro to football3 Intro to Youth Council & Community Projects	Youth Forum Youth Leadership through football Community Projects	Youth Forum Briefing for implementation of Festival 16 Arrival of Delegations	Delegations Programme Festival 16 Games	Delegation Programme Rotation activities at the Campus Cultural Excursions in Lyon	Delegation Programme Cultural exchange & tournament in Lyon Football for Good Summit 2016	football3 Tournament featuring mixed teams	football3 Tournament featuring mixed teams	Departures	
10.00h.											
11.00h.											
12.00h.		Lunch	Lunch	Lunch	Lunch	Lunch	Lunch				
13.00h.											
14.00h.		Youth Forum football3 & mediator training	Youth Forum Gender Equality Workshops	Youth Forum Community projects & Youth Council Arrival of Delegations & Accreditation	Delegation Programme Rotation activities at the Campus Cultural Excursions in Lyon	Group Rehearsal Opening Ceremony streetfootballworld General Assembly	Delegation Programme Cultural exchange & tournament in Lyon Football for Good Summit 2016				
15.00h.											
16.00h.		Welcome & Accreditation	Youth Forum Sightseeing in Central Lyon	Dinner	Dinner	Dinner	Dinner				football3 Tournament finals & Awards
17.00h.											
18.00h.	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner				
19.00h.	Welcome Event for Young Leaders	Dinner	Special Reception hosted by Goethe Institute Match UEFA EURO 2016	Welcome Event to Festival 16	Quarter final of the UEFA EURO 2016	streetfootballworld General Assembly General rehearsal Opening Ceremony	Festival16 Opening Ceremony	Cultural Performances Evening	Festival 16 Closing Ceremony		
20.00h.		Networkship Evening									
21.00h.											
22.00h.											

FESTIVAL 16 PROGRAMME



YOUTH FORUM 2016

The Youth Forum 2016 took place in parallel to Festival 16 from June 28th to July 7th and gathered 90 young leaders aged 18-32. The Youth Forum included three main components: training the trainers in football3, a youth leadership programme, and developing community projects.



DELEGATIONS EXCHANGE PROGRAMME

The exchange programme for delegations took place from July 1st to July 4th and included a number of activities aimed at facilitating the integration of participants, encouraging dialogue and understanding between the many different cultures, getting to know France, and preparing the mixed teams for the football3 tournament.



STREETFOOTBALLWORLD GENERAL ASSEMBLY 2016

The streetfootballworld General Assembly 2016 took place on July 3rd. Festival 16 was the best context to discuss the future of the network, elect the new Network Board and validate the new statutes. The General Assembly 2016 demonstrated the commitment of the streetfootballworld network to continue working together and the benefits of such cooperation.



FOOTBALL FOR GOOD SUMMIT

The Football for Good Summit 2016 took place on July 4th and aimed at discussing some of the most important topics on the football for good current agenda: technology, employability and the refugee crisis. The Summit brought 100 representatives from sport for development organisations, public and corporate partners, press and football fans together to discuss the future of football for good and its impact on each one of these topics.



FOOTBALL3 TOURNAMENT

The football3 tournament was the grand finale of the festival on July 5th and 6th. The tournament was played according to football3 rules and included 35 mixed teams formed by three or four different countries in each team and an equal number of males and females. This unique way of playing football demonstrated the power of football to overcome language, culture and communication barriers.



THE YOUTH FORUM 2016

Youth Forum **REVIEW**

FOOTBALL3 methodology & **TRAINING THE TRAINERS**

YOUTH LEADERSHIP action

IMPLEMENTATION OF FESTIVAL 16

YOUTH FORUM highlights

THE YOUTH FORUM 2016

The Youth Forum 2016 brought young leaders from around the world to Lyon to empower them and provide them with tools to:

- Understand the global dimension of today's challenges, engage with innovative solutions and projects to drive social change, and undertake action to respond to global crises
- Serve as role models for other young people from around the world who will be following their advice and expertise during Festival 16 and inspire them to follow the same path
- Tackle local problems and drive change at a community level by implementing programmes following their return from the festival
- Confront ongoing conflicts based on cultural differences by promoting dialogue and cultural diplomacy through football-based programmes
- Develop a common voice on how the next generation of community leaders can use football to create positive social change and ensure that their voices are heard by the leading organisations in football for good gathered in Lyon and beyond

The Youth Forum included a number of different components to enable the young leaders to learn, network and initiate projects in collaboration with other participants. Since it took place in parallel to Festival 16, the 86 young leaders were able to put the knowledge and skills they acquired into practice by supporting the implementation of the festival and playing a key role during the football3 tournament.

The forum consisted of three main components:

1. football3 methodology, mediation and training the trainers
2. Youth leadership action
3. Implementation of Festival 16

We had a chance to get to know each other and network, and thus learn about what our different organisations do, how they use sports to change lives, and what we will be giving back to our communities when we get back from the festival.
Relebohile Mokemane, Young Leader, Kick4Life, Lesotho





FOOTBALL3 METHODOLOGY, MEDIATION AND TRAINING THE TRAINERS

For me, football3 is really good to be applied in social services especially in social football because in the matches we need to make our rules before play, and gender equity and teamwork are the important things. I hope that what I learned in Festival 16 will be applied in my country. –

Insoraki Imanuela Sawor, Young Leader, Uni Papua FC, Indonesia

FOOTBALL3 METHODOLOGY

The first component of the programme was the session in football3, which demonstrated the power of the football3 methodology to promote dialogue, respect and understanding; to educate; and to convey life skills. Through the session, young leaders learned the football3 methodology and put it into practice on the pitch.

MEDIATION TRAINING

The second part of this session was football3 mediation, which prepared young leaders for their role as mediators during the football3 tournament on the last two days of the Youth Forum and Festival 16. Young leaders learned to overcome the challenge of communicating

with participants of different cultures and different languages and discovered how to use football to break boundaries and build trust and understanding.

TRAINING THE TRAINERS

The last part focused on training the trainers: providing young leaders with the tools to train, teach and implement their own projects within the field of football for good. Participants had to learn how to convey the knowledge and experience they acquired to others. This session had three main objectives:

- Short-term: Participants teach and train more than 300 young participants in the football3 methodology during Festival 16
- Medium-term: Participants share football3 with their local communities and thus multiply the impact of the Youth Forum within a wider audience
- Long-term: Participants develop and implement their own community projects, events and programmes

YOUTH LEADERSHIP ACTION

To share this amazing experience I would like to do a lot of tournaments in my community to implement football3 promoting peace and love. – Edna Suzete, Young Leader, Delta Cultura Cabo Verde, Cape Verde

In the second part of the programme, young leaders were asked to reflect on the skills they'd gained, their own personal experience and goals, and the needs of their community in order to develop local, regional or international projects in collaboration with other participants from the group. The objective of this session was for the young leaders to conceptualise and initiate projects that they can develop in partnership with other participants over the next two years.

Young leaders presented their community projects in small groups formed according to the issues that are most important to their organisations and communities. Despite the lack of a common language, everybody managed to contribute to discussion and share their ideas.

The first group to present, led by Scott Smith (Street League, UK), addressed the issue of youth employability through a light-hearted role-play about a group of bored teenagers riding on a bus. But unemployment is no laughing matter in the local communities of each group member. The group laid out their plan



to host football tournaments and invite potential employers, forging new ties between companies and players. "If young people leave school and don't have a job they might start causing trouble and doing things they don't want to do," noted Scott. "The most important thing is to use football to teach them the skills that might lead to a career for them."

Irish participant Gavin Fahy and his group focused on peace building through football and emphasised the need to "ease tensions in past and present conflict zones, targeting young people". Echoing this sentiment, Nitzan Zohari of Mifalot Education and Society Enterprises,

Israel, explained that "bringing young people together and getting them to play football is a way for them to get to know each other and learn that the other side is not as terrible as they think." He went on to point out that a young age group is important to the success of their community project: "They are not old enough to have made up their minds about the 'other side' and we can make them come together through football."

Sibusiso Emmanuel Mnisi of Altus Sport Vuma, South Africa, led an environmental issues group, reminding the audience that "climate change and waste management mostly affects poor countries, often

leading to poor sanitation and bad water quality." Neither of these issues are conducive to creating a sporting community, and Kenneth Otieno Okum from Vijana Amani Pamoja, Kenya, underlined the link between employment and sanitation in this context: "For people to be employed you need a safe environment, and we need to ensure that our surrounding is not polluted."

The session concluded with a group consensus: The lessons we teach through the beautiful game need to transcend the boundaries of the pitch, exerting a positive impact on society at large.

IMPLEMENTATION OF FESTIVAL 16

The third part of the programme was hands-on, with young leaders developing and facilitating activities for the 400 young participants of Festival 16. Understanding how to work and communicate in such a multicultural environment was vital for the young leaders from more than 50 countries to successfully develop and implement a programme for participants with so many different backgrounds and cultures.

The experience the young leaders gained over the course of the first three days of the Youth Forum, as well as the example of German-French cooperation that Festival 16 itself provided, were crucial for their understanding of the power of sport in building understanding and trust amongst different cultures.

During Festival 16 young leaders assumed responsibility for several parts of the programme:



FESTIVAL GAMES

Festival Games were aimed at helping Festival 16 participants to integrate and form the mixed teams of the football3 tournament. Young leaders developed and facilitated eight integration games through which participants met, interacted and learned how to communicate with each other.



TRAINING IN FOOTBALL3

Young leaders conducted the training on football3 for festival participants to teach them the values and methodology of football3. Young leaders divided the activity in two parts: (1) conveying the three main values of football3 to be promoted at Festival 16: fairplay, equality and celebration, and (2) understanding the methodology and playing football3.



MEDIATION OF THE FOOTBALL3 TOURNAMENT

During the football3 tournament, young leaders assumed the role of mediators, putting their best communication and mediation skills into practice, in a very exciting and sometimes stressful context.

YOUTH FORUM HIGHLIGHTS

ELECTION OF THE YOUTH COUNCIL

The Youth Forum marked a historic step in the development of the streetfootballworld network when, on July 1st, young leaders of member organisations from around the globe elected the first Youth Council. The five Youth Council members will serve for a period of two years and will advise the streetfootballworld network board on how to better support the work of young people within the network.

This is a position of great privilege and responsibility. You will be the voice of not only those who are here today but also the two million young people who are part of the network. In a few years, we will leave this all to you. So we want you to be the future of the network, of your organisations, of the world.
- **Vladimir Borkovic**, streetfootballworld co-founder and Network Director

The new Youth Council members bring diversity in terms of geography—they represent five different continents—and in the way they address social issues through football-based programmes.

Over the coming two years, these young leaders will represent the voices of their generation for streetfootballworld’s network board, the streetfootballworld team, and the outside world. They will also promote networking and exchange at a youth level; provide advice to streetfootballworld in the development and implementation of their programmes; and support other processes such as fundraising, communication and project implementation in their regions and beyond.



YOUTH COUNCIL 2016-18

- Iesha Moustafa** - SARI (Ireland)
- Adam Ahmat Adam** - Soccer in the Streets (USA)
- Maccia Al-Hamwi** - Football United (Australia)
- Anthony Gitei Gathiru** - TYSA (Kenya)
- Cristian Camilo Rojas Velásquez** - Tiempo de Juego (Colombia)

SPECIAL SUPPORT FROM PRO SKY: FLYING YOUNG LEADERS TO LYON

I would describe myself as a young leader because I am firm, a good listener and trustworthy. I listen to the needs of my members and then work with them to help formulate programmes to satisfy and solve their needs. I try my utmost to encourage others to reach for their goals by dreaming and acting on that dream. - **Vernet Longville**, Young Leader, Sacred Sports Foundation, St. Lucia

The Youth Forum 2016 was a once-in-a-lifetime opportunity for young leaders from across the world to celebrate football for good, learn new skills and put those skills into practice. For many young leaders who had never taken a flight or left their communities, even just getting on the plane to Lyon was a new experience.

Pro Sky’s work in organising the journey of 86 young leaders coming from every corner of the world ensured that each young leader could meet their international peers in person.

Armin Truger, CEO of Pro Sky, credits the company’s involvement to the importance of face-to-face meetings in crossing frontiers and achieving important goals.

We don’t really understand the world just by watching news and reading newspapers. To personally get to know someone from another part of the world and to share experiences, knowledge and points of view, that’s how we build a deeper understanding of the world. Festival 16 provides a unique opportunity for these personal encounters.

Both the concept of bringing people together for a global event as well as the topic of sport events fits perfectly to the work of Pro Sky. We assist organisations on a daily basis with flight programmes to their events. And every year we support international sport events with aircraft charters and group flights for teams, sport associations, supporters, and sponsors. But if we look beneath aviation, then Pro Sky, at its core, is a knowledge company. Our customers choose us for the knowledge we have, which gives them value, and for our project management competencies. To build knowledge we depend on education, which is not easily available for many youth. So we support Festival 16, streetfootballworld and its members with the aim to drive social change with a focus on education and employability.

YOUTH FORUM HIGHLIGHTS

AN INTERVIEW WITH MACCIA AND CHRISTIAN, THE YOUNG LEADERS COORDINATORS WHOSE LIVES WERE CHANGED DURING FESTIVAL 16



For Macchia and Christian, Festival 16 represented a life changing experience. First, they were selected to be young leader coordinators during Festival 16, through a selection process that chose from over 100 candidates.

During Festival 16, they were elected as members of the youth council that will represent the voice of the youth during the upcoming 2 years.

During Festival 16, Macchia (M) and Christian (C) shared their dreams and goals with streetfootball-world.

What does being a young leader mean for you?

M. For me being a young leader has so many meanings; firstly to be a good role model to the youth by leading by example. A young leader encourages the youth and motivates them to always give everything a go and to always try their best and that they are able to achieve whatever they set their mind to. I believe it is important to give them positive feedback and praise them for their efforts.

C. A young leader should be a really passionate person with a great sense of team work. A young leader is the one who has the ability to listen and see the skills that the others have, is not the one who chooses or takes decisions alone, but rather the one who talks and takes the others' opinions to solve a problem in the best way.

How has football changed your life?

M. Football has changed my life in many ways, all for the better. Football has helped me enhance life skills such as communication, teamwork and leadership by being involved in the game as a mediator, coach, team leader and as a player.

Without football I would not be where I am today, I would not be the person I am with all the opportunities I have been given. By playing in teams and being part of organisations such as Football United I have made many friends who have become like family, which shows that football does bring people closer together.

C. Football has the power to change realities in difficult environments. I have lived in Cazucá my whole life and I have had the opportunity to see how young people through football have taken better decisions.

In my personal experience playing football, I have earned many friends who have taught me how to grow in this context, getting new skills that have helped me a lot to be now a teacher for other young people.

How do you think football can change the world?

M. Football can change the world as it is a universal language and it connects people from all backgrounds, religion and cultures. It is the world

sport so it is the best option to be used as a main tool for social change, social inclusion, a sense of belonging and to unite everyone and celebrate our multiculturalism and diversity.

Football being a very popular sport it will be easy to encourage children and everyone of all ages to participate to maintain fitness, to keep active and to have a healthy lifestyle and by playing a sport and interacting with others it will improve their quality of life.

Football has a positive effect as it creates a sense of acceptance amongst everyone because when you play football or coach it or just being in the atmosphere of it everyone puts their differences aside and just focusses on the beautiful game as it has the power to do so.

C. I remember a phrase that Nelson Mandela said: "Sport has the power to change the world, it has the power to unite people in a way that little else does." I think football is one of the biggest and most important sports in the whole world, everyone can play it everywhere, your social status doesn't matter, neither your religion or beliefs, if you have a ball and some friends you are able to have fun.

Sports develop many values and skills in a person who practises it, it gives you respect for the other, allows you to express yourself in the way that you are, it gives you freedom, it helps you to get together with other people and show you that they think and love what you love.

What is your biggest dream for the future?

M. My biggest dream for the future is for every one of all ethnicities, cultures and faiths to live together in peace and harmony. For respect and kindness to be at the forefront for all and to show everybody that sports specifically football is a very powerful tool to unite people that come from all parts of the world.

I strongly believe in gender equality for all girls to be able to play football and that all girls and women of any cultural background to be given the same opportunity as everyone else to get involved and participate in everything they want to do such as education, employment and sports. Same goes with boys and men that everyone regardless of race and religion should be treated equally and have the right to the same opportunities.

For the future I hope that everybody will embrace our differences and celebrate our diversity and for people to not judge or perceive one another by the colour of their skin, or their beliefs but instead by their integrity, their passion and for who they are inside.

All this can come true through the use of football in one way or another and it already is but hopefully more constant and bigger and better. Football will be the driving force behind all these positive changes in building and shaping a brighter future.

C. I study Social Communication and Journalism, I have seen many young leaders that live in Cazucá and don't have the opportunities to follow doing what they love to do and people from other places don't even know that this kids exist. One of my biggest goal for the future is to show and make visible all the awesome things that are happening in communities like Cazucá thanks to sports.

DELEGATIONS EXCHANGE PROGRAMME

DELEGATIONS EXCHANGE programme

ROTATION activities

COMMUNITY ENGAGEMENT programme

Excursions **IN LYON**

OPENING CEREMONY



DELEGATIONS EXCHANGE PROGRAMME

Upon their arrival to Lyon, Festival 16 delegations from around the world took part in a cultural and learning exchange programme that enabled them to explore the cultural diversity of Lyon and learn skills from other approaches to football for good. The programme included integration activities, training in football, excursions in Lyon and an exchange programme with French youth, as well as a number of special events to help them make the most of their time in Lyon.

The delegation programme had three main objectives:

- Enable participants to exchange with other young people from around the world using football to inspire social change, learning from their experiences and adopting their approaches
- Provide participants an insight into French culture and life in Lyon, the host city of the festival
- Demonstrate to the world the integrative power of football by forming strong bonds of friendship amongst participants from many different countries and diverse background

WELCOME EVENT FOR DELEGATIONS

Following the arrival of all delegations on Friday July 1st, the festival officially began with the Festival 16 welcome event. The evening included a special freestyle football performance, a personal welcome from the organisers and streetfootballworld ambassadors Juan Mata and Megan Rapinoe, and an introduction to the programme, as well as a special mention of all the organisations present at Festival 16. The big surprise of the event was the official song and dance of Festival 16, performed by young leaders and organisers for all the participants. The event concluded with more than 400 participants learning the dance and singing along.



"My best experience during the festival was when on the first day when we arrived in Lyon and after dinner when everyone was gathered in the tent and had a little dance. I couldn't believe the atmosphere; it was just incredible and out of this world. There are no words that can describe the way I felt." – **Alhaji Bangura, Player, Football United, Australia**



DELEGATIONS EXCHANGE PROGRAMME ROTATION ACTIVITIES



FESTIVAL GAMES

We were all getting along so well, no matter which country we came from or which skin colour we had-I found this very special and I liked the most that I had the opportunity to get to know people from all over the world. I will never forget that. - Merve, Young Leader, KICKFAIR, Germany

On the morning of Saturday July 2nd the participants took part in the Festival 16 games, where the mixed teams that would take part in the football3 tournament were created. Mixed teams included participants from three to four different countries and an equal number of males and females.

Emphasis was placed on encouraging interaction, cooperation and fun for the young participants, who had to overcome language barriers to communicate with their new teammates. This was key in building their confidence before their debut in the football3 tournament. Each mixed team had the dedicated support of one delegation leader during the games and the tournament.

FOOTBALL3 SESSION

Participants took part in a football3 session conducted by young leaders and football3 experts that focused on imparting the values of football3 as well as explaining and practising the football3 methodology of the festival tournament. This ensured that all participants fully understood the methodology and committed to the three main values of football3 promoted at Festival 16: fairplay, equality and celebration.

During the first part of the session, the participants were split into three groups and rotated through three workshop stations corresponding to the values of fair play, equality and celebration. For the second part of the session participants were split into their tournament teams to put football3 into practice

FOOTBALL FOR GOOD WORKSHOPS

The delegations participated in a number of football for good workshops conducted by some of the delegations leaders present at the festival. The Football for Good workshops featured best practice examples of using football as a tool for development, with themes such as social inclusion, HIV/AIDS prevention, children’s rights, gender equality, life skills, youth leadership and disabilities.

Every single day in Festival 16 was the best experience but my favourite one is when I had to lead a workshop attended by people from different countries. Leading that workshop was not my first time, but leading a workshop that was attended by people from so many different countries was awesome. - Yan Fredrik Pepuho, Delegation Leader, Uni Papua FC, Indonesia

FREESTYLE FOOTBALL

In addition to learning about football for good, participants also had an introduction to an artistic side of football in a freestyle football session delivered by members of the World Freestyle Football Federation.

One of the most interesting things for me is meeting new people and sharing my experience; I enjoy teaching. At this festival there were many talented children and adults who have already learned some skills and are very hungry to learn more, which is beautiful. - Vašek Klouda, freestyle footballer at Festival 16

DELEGATIONS EXCHANGE PROGRAMME

COMMUNITY ENGAGEMENT PROGRAMME IN LYON

On July 4th, the delegations played football with French youth on pitches across the region of Rhône-Alpes.

Participants were divided in nine groups, each group playing in a different neighbourhood where Sport dans la Ville runs its programmes. Teams were formed by four French players and four players coming from another country, creating binational teams.

The events hosted around Lyon attracted not only young people, but also their families, who were eager to join the multicultural gathering and learn more about the countries and cultures present at Festival 16. Local authorities were also in attendance to show their support.

The community engagement programme was possible thanks to the support of the French Foreign Ministry.

Festival16 meant to me cultural exchange, friendship, dance and a lot of celebrations. Taking part in the streetfootballworld festival 2016 with people from different culture and countries was the best experiences that I lived in Lyon at Sport Dans La Ville campus around the same goal, Fair Play. - Carina de Pina, player, Delta Cultura Cabo Verde, Cape Verde



DELEGATIONS EXCHANGE PROGRAMME

EXCURSIONS IN LYON

No matter what colour, background, culture, religion, country or language you speak, none of that matters when you are playing football because you are using your legs to play, not your mouth. From my experience at Festival 16 I did witness that! We all had one common goal in our mind and that was football and we communicated through that because we are humans. My point is that we can use football to change the world without having all that negativity in our mind.

Azmera Kiros, player, Football United, Australia



FESTIVAL 16 FLYING HIGH THANKS TO TURKISH AIRLINES

Turkish Airlines's motto is 'Widen Your World'. At Festival 16, the award-winning airline ensured that motto became a reality for five delegations.

More than 20 young participants from TYSA (Kenya), Search and Groom (Nigeria), Oasis (South Africa), Uni Papua Football Community (Indonesia) and YFC Rurka Kalan (India) were able to attend the festival thanks to Turkish Airlines' generous support.

We caught up with our friends at Turkish Airlines to talk about football and flying.

You are an official partner of the UEFA EURO 2016. Why did you decide to get involved with streetfootballworld Festival 16?

Because the main idea of Festival 16 is very extraordinary. As all we know, in professional life and especially in football, winning a game is extremely important; streetfootballworld teaches everyone that they can win with a *fairplay* soul. Nowadays humanity needs to remember this good habit. The UEFA Foundation philosophy bears a strong resemblance to that of Turkish Airlines. Vocation or business trip it doesn't matter, travelling is not only about going from point A to B. It is a pleasant journey in which you discover yourself. That is what we are offering to people and that is why we decide to get involved with this event.

As football is the global game, why do you think it has the power to change the world?

Because football has no borders like countries, and also no gender, age and race like human beings. These are unfortunately separating us from each other. So this is why football has the power to change the world. Football can band together humanity under one roof with their differences. This is a pretty huge power to change the world.

How does Festival 16 fit into your broader corporate social responsibility agenda?

Turkish Airlines's main aim on CSR is performing as much as we can do all around the world. So Festival 16 is absolutely a good chance to act for humanity and of course for children. We can truly say that Festival 16 fits very well in our CSR agenda.

What is the most exciting aspect of Festival 16 to you?

First of all, the festival reaches all around the world, just as we do. streetfootballworld and Festival 16 are also trying to help children who are living in disadvantaged communities and you are trying to teach good things and habits to these people. This point is very important for Turkish Airlines.

FESTIVAL 16 OPENING CEREMONY

What we've done in Lyon is of great importance to the whole world. Football changes the whole world irrespective of our tribes, ethnicity, language, country, colour, race. Keep the fire burning in your country and change your world. - **Kenneth Otieno, young leader, Vijana Amani Pamoja, Kenya**





FOOTBALL3 TOURNAMENT

FOOTBALL3 at Festival 16

FOOTBALL3 RULES at Festival 16

FOOTBALL3 TOURNAMENT

COPA ESCOBAR

FOOTBALL3 AT FESTIVAL 16

The high point of Festival 16 came with a football3 tournament, where 35 mixed teams competed for the Copa Andres Escobar during July 5th and 6th. The tournament was open to the public, who came to follow the matches, meet with participants from around the world, and learn about football3. The tournament focused on promoting fair play, equality and celebration.

The festival brought together organisations that use a variety of different football methodologies and participants with various degrees of footballing ability. In order to ensure that this variety was represented, and to demonstrate that the game itself can be used as a tool for intercultural exchange, conflict prevention and integration, the tournament was played according to the football3 methodology.

A GAME OF “THREE HALVES”

- First half: Prior to each match, the teams come together to discuss and agree on the open rules they would like to play with. Mediators use visual aids to overcome language barriers and enable the teams to come to an agreement on the rules.



- Second half: During the match the players themselves are responsible for playing according to the agreed rules. Disagreements are resolved by dialogue –there are no referees! Matches are 12 minutes long without a change of ends and six-a-side.
- Third half: Following the match, the teams come together again and discuss how fair they felt the game was played and decide on up to three additional fair play points for each team.

Throughout these “three halves” the discussions between the teams were assisted by mediators –a role taken on by the young leaders, who helped players to deal with conflicts through dialogue when needed.



FOOTBALL3 RULES AT FESTIVAL 16

The matches were played according to a combination of fixed rules that are set for all matches and open rules that the teams agree on in the first half. These rules are aligned with the values of the festival:

FIXED RULES

Fair Play:

- No fouls, no slide tackles and no insults. Respect for teammates, opponents and the mediators is key
- Any conflicts on the pitch are resolved through dialogue. If the ball goes out, the teams must decide who has possession
- If there is a foul the players raise their hand, the game is stopped, and an indirect free kick is given

Equality:

- Three boys and three girls must be on the pitch at all times
- Players of all abilities are welcome to play!
- Substitutions are unlimited and can be made at any time
- There is no offside

Celebration:

- Shake hands before and after game

OPEN RULES

Fair Play:

- Goals can be scored from all over the pitch or only past the half-way line
- The ball cannot be played above waist height
- There are corner kicks or there are no corner kicks
- Throw in or kick in when the ball goes out
- Respect the well-being of your opponents: no hard shots!

Equality:

- For goals to count they must be scored alternatively by boys and girls
- A girl has to score first for the other goals to count
- Girls' goals count double (i.e. if a girl scores, it counts as two goals)
- All players have to play with their hands behind their backs
- Each player must touch the ball at least once during the match
- There is a fixed goalkeeper, no goalkeeper, or the last defender can use their hands in the box
- The goalkeeper is rotated after each goal scored (e.g. between a boy and a girl)

CELEBRATION:

- Both teams celebrate when a goal is scored, regardless of who scored it
- There is a special joint celebration after the completion of the match





FOOTBALL3 TOURNAMENT

The football3 tournament took place on July 5th and 6th and was open to the public. Alongside the football matches, the event featured entertainment for spectators and Festival 16 participants alike, with a DJ, commentators and freestyle football performances.

The group stages divided the 35 mixed teams in four groups (A-D). Each team played against all the other teams of their group. The first matches of the tournament were important to foster team spirit as this was the first time that the teams, formed by three or four different countries, competed together.

After the group stages on July 5th and the morning of July 6th, the tournament team finally announced the eight teams that had made it to the quarter finals: Jasiyes, Blue Young Stars, Real Brenco, Yellow Young Stars, Green Dab Nation, Gum B, Tiger FC, and BIZ.

Over the course of the sunny summer afternoon the eight teams became four, with Yasiyes, Real Brenco, Gum B and Tiger FC moving on to the semi-finals.

To introduce the semi-finals, streetfootballworld Network Director Vladimir Borkovic welcomed Szabolcs Horvath Szabolcs Horvath (Member of Cabinet of Tibor Navracsecs, European Commissioner for Education, Culture, Youth & Sport) on stage to greet the teams and kick-off the semi-finals.

With the whole festival crowd gathered around the pitch, the semi-finals became one of the most exciting moments of the tournament. Winners Jasiyes and Tiger FC emerged to the final round.

In a see-sawing affair, team Jasiyes ultimately reigned supreme, claiming the coveted Copa Escobar in recognition of both their football

skills and commitment to fair play. The team was comprised of boys and girls from Futbol con Corazón (Colombia), Uni Papua Football Community (Indonesia), Deutsche Soccer Liga (Germany) and Fundação Gol de Letra (Brasil).

The trophy was presented to the winning team by the Founder and CEO of streetfootballworld, Jürgen Griesbeck, before the 70 participating delegations came together for an emotional closing ceremony filled with touching speeches, gleaming medals and heartfelt hugs.

The mediators—the 86 young leaders trained during the Youth Forum—were crucial to the success of the tournament. They facilitated all pre- and post-match discussions and monitored each match to ensure that football3 was being implemented appropriately and intervened in rare instances when this was not be the case.



COPA ANDRÉS ESCOBAR

“Goooooooooooooooooool!”

The scream filled the stadium on June 22nd 1994 when Andrés Escobar, the Colombian national team captain, scored an own goal during a match at the FIFA World Cup. The Colombian team had been a favourite to win the trophy, but the goal led to a shock loss against the USA and an early exit from the tournament. Two weeks later, a man shouted “Goooooooooooooooooool!” in a parking lot as he fired 12 bullets and killed Andrés Escobar.

On July 2nd 1994, Andrés Escobar became the sad hero of a nation, the symbol of the struggle of a country that has faced drug dealing, organised crime and violence for years.

This senseless act of violence against Escobar inspired Jürgen Griesbeck and others to found Fútbol por la Paz, an organisation operating in Colombia that taught young Colombians to play football –without drugs, without guns. Football for Peace. That was the idea.

Throughout the years of Fútbol por la Paz’s operation, Andrés Escobar remained the figurehead of the programme, which eventually became so big in Colombia that it led Jürgen to expand the impact of football for good to an international scale by founding streetfootballworld in 2002, a global network of organisations which use football as means for positive social change.

In order to pay tribute to the memory of Andrés Escobar, the Copa Escobar was presented to the winners of the football3 tournament of Festival 16. Created for the first streetfootballworld festival in 2006 in Germany, the trophy is a fitting award for the team that best demonstrated both fantastic footballing ability and exemplary fair play.

On July 2nd 2016, the 22nd anniversary of the death of Andrés Escobar, Jürgen Griesbeck unveiled the Copa Escobar to the Festival 16 participants.

We’ve got 500 different stories out here on the pitch. Mine is just one of them. - Jürgen Griesbeck, CEO, streetfootballworld

Standing at his side were two young leaders from Colombia, Cristian Rojas and Andy Arroyo, both of whom were less than a year old when Andrés Escobar was shot dead in their native land.

Somehow, thanks to a very sad moment 22 years ago, we are united here today. - Jürgen Griesbeck, CEO, streetfootballworld

The official Festival 16 trophy ensures that Escobar’s memory lives on, honoured by a new generation of role models.

Special thanks goes to the Kunstgiesserei Flierl in Berlin, Germany, which cast the trophy based on a design created by Colombian artist Walter Tello.

FESTIVAL 16 OFFICIAL SONG: FIELD OF DREAMS



In January 2015 streetfootballworld received the invitation from Anne Bunde-Birouste, founder and director of Football United, to use the organisation’s song “Field of Dreams” for the festival. Anne believed that “the song represents the unity that all of us work toward” as well as the values of football for good and the concept behind Festival 16.

Soon after that the entire festival team could be found listening and dancing to Field of Dreams, which became the official Festival 16 anthem.

The original Field of Dreams was composed by Brian Elkington and Michael McGlynn, and produced by Michael McGlynn at Vienna People Studios. Michael then worked with streetfootballworld to adapt the song for the festival.

“The song is about inclusion,” Michael explained. “It celebrates not only the diversity and commonality in people around the world, but also the power of football to affect people’s lives and to be an agent for profound and meaningful change. And that’s what Festival 16 is all about, so it seems like a perfect fit.

“As a songwriter all you ever want is for your music to move people—their feet, minds or hearts, but preferably all three. All the songwriting and production royalties have been donated by Brian and myself to Football United to assist them in changing people’s lives, so from that perspective I hope it gets a squillion plays. At the end of the day we just hope it helps spread love and compassion in its own way, now and into the future.”



CULTURAL PERFORMANCES EVENING TO CELEBRATE DIVERSITY AT FESTIVAL 16

"The cultural performances were beautiful. We could share our culture and got to know others cultures, and that was great."

Yan Fredrik Pepuho, delegation leader, Uni Papua FC, Indonesia



"It is way too hard to choose just one favourite moment. It was a trip of a life time. I've made friends from all over the world, and learned so much about a different culture. The people there were so welcoming and friendly. The whole experience was awesome!"

Arbaz Pasha, player, Dream A Dream, India



SHAPING THE FUTURE OF FOOTBALL FOR GOOD

streetfootballworld **GENERAL ASSEMBLY** 2016

FOOTBALL FOR GOOD Summit 2016

STREETFOOTBALLWORLD GENERAL ASSEMBLY 2016

The General Assembly 2016 took place on July 3rd, 2016, during Festival 16, at the premises of Sport dans la Ville. Central elements of the assembly included the adoption of the revised Statutes and By-laws, the election of the new Network Board and the presentation of the first Youth Council, which was elected at the Youth Forum two days before the General Assembly.

The meeting brought together 90 experts with hundreds of years of collective experience. Over the course of the day they shared their respective visions for the future of the game: a future in which boys and girls are treated as equals on the pitch. A future in which everyone has access to safe places to play. And a future in which social purpose is embedded at the heart of the football industry.

PRESENTATION OF THE YOUTH COUNCIL

The General Assembly 2016 kicked off with the presentation of the recently elected Youth Council, which was instated to represent young voices from the network members toward streetfootballworld's network board, the streetfootballworld team and the outside world. The members of the Youth Council gave a short insight into their work and thanked everyone for the opportunity to become closely involved in the future of football for good.



LOOKING TO THE FUTURE

The meeting went on to discuss the developments and achievements of 2015-2016. This was the perfect context to welcome nine new network members that had recently joined the network.

Looking ahead to 2017-18, streetfootballworld CEO Jürgen Griesbeck introduced the projects and initiatives set to take place over the next two years.

Some of the developments introduced to the network were the third half, Common Goal and the Supporters Club. New streetfootballworld ambassadors Juan Mata and Megan Rapinoe were also presented to the network.

ELECTION OF THE NETWORK BOARD

One of the big highlights of the General Assembly was the election of the new network board.

Current members of the network board began with a few words about their involvement as network board members and their work within streetfootballworld. This was a very emotional moment, with Ana, Renato, Jill, Fatuma and Stuart expressing their gratitude for their time representing the network over the last years, confirming their desire to continue working with the network and reminding their peers of the positive impact of working together for a common purpose.

Votes were collected and counted, and the new streetfootballworld network board members as of January 2017 will be:

- **Anne Bunde-Birouste** (Football United, Australia)
- **Fatuma Abdulkadir Adan** (Horn Of Africa Development Initiative, Kenya)
- **Limor Hadar Levi** (Mifalot: Sport for Education, Development and Peace, Israel)
- **Yianny Ioannou** (TackleAfrica, UK)
- **Esteban Reyes** (Fundación Tiempo de Juego, Colombia)

The General Assembly 2016 ended with the sense that football for good is on the brink of an exciting new era, and that it's only through teamwork that we can realise the true potential of the game. As Jürgen reminded the network, everyone there shares a common responsibility and a common goal that reaches beyond their organisations, and requires that each and every individual and organisation build this common goal into their daily lives.

FOOTBALL FOR GOOD SUMMIT 2016

streetfootballworld's Football for Good Summit 2016 united 100 representatives from leading international organisations with sport for development programmes in order to examine the potential of sport to promote social inclusion, foster cultural understanding and increase sustainable development.

The Football for Good Summit 2016 focused on:

- Defining the specific role of sport for development programmes in tackling today's global challenges
- Developing a global strategy based on best practice in the field of sport for development and football for good in particular
- Strengthening international and regional cooperation
- Engaging stakeholders, including the private and public sector, government bodies, and civil society.

The Football for Good Summit 2016 took place in parallel to streetfootballworld Festival 16, where the entire streetfootballworld network came together for the first time to celebrate the power of football for good. From June 28th to July 7th 2016, delegations representing football for good organisations from around the world were hosted by Sport dans la Ville in Lyon, France during the UEFA Euro 2016 for a festival of football, fair play and culture. The festival was organised by streetfootballworld and Sport dans la Ville.

AGENDA

From a growing refugee crisis to a widening digital divide to a surge in youth unemployment, the world is facing a range of pressing social issues. Against the backdrop of Festival 16, the Football for Good Summit 2016 explored the potential for football-based programmes to drive social change around the world, focusing on three topics:

- Football and technology: using the power of technology to support football for good
- Increasing youth employability through football-based programmes
- The role of sport for development in the refugee crisis



FOOTBALL FOR GOOD SUMMIT 2016

FOOTBALL AND TECHNOLOGY: USING THE POWER OF TECHNOLOGY TO SUPPORT FOOTBALL FOR GOOD

The day began with a presentation of the KickApp Cup, a collaboration between streetfootballworld and SAP that combines football and technology. Technological literacy is increasingly crucial to success in today's global economy. And yet, as the digital divide continues to widen, many young people are deprived access to technology and, by extension, opportunities for employment. The KickApp Cup addressed this concern through an international series of events that used football as a hook to equip young people with vital tech skills.

Over the last year, the KickApp Cup brought together SAP developers and young leaders from Brazil, India, Israel, Hungary, Germany and the U.S. to present their solutions on how technology can be harnessed to widen the impact of football for good around the world. Representatives from each country gathered in Lyon during the

Football for Good Summit for the KickApp Cup Final.

During the final, the teams combined the best ideas from each app to design the ultimate football for good app. The design uses mobile technology to help coaches improve work in their communities, provide players with access to exciting educational content, and enable organisations to track the progress of their young participants more effectively.

SAP's Gabrielle Hartmann, who created the concept, was on hand for the session, where she emphasised the need to help young people thrive in today's digital economy. Audience input was also lively, with discussion covering a range of practical topics, including the role of emojis in helping illiterate children voice their opinions.



INCREASING YOUTH EMPLOYABILITY THROUGH FOOTBALL-BASED PROGRAMMES

The second part of the Football for Good Summit looked at youth unemployment—a source of growing concern in Europe—and how football can increase youth employability, with a panel discussion presenting the first outcomes of the Team Up for NEETS – Innovation for Youth Employability (Team Up!) project.

Team Up! is a two-year transnational project funded by the ERASMUS+ Programme and designed to develop and share innovative approaches, and to promote cooperation and peer learning in the fields of education, training, and youth. The primary focus of Team up! is to develop a shared toolkit of best practice and an impact measurement framework for football for good organisations working to reduce youth unemployment. The project is a collaboration amongst streetfootballworld and eight European network members from the UK, France, Germany, Hungary, Ireland, Portugal and Spain.

The panel discussion included six representatives from streetfootballworld: Rheinflanke (Germany), CAIS (Portugal), Sport dans la Ville (France), Red Deporte y Cooperación (Spain) and Sport4Life (UK). The panel presented the first outcomes of the project as well as the impact that this has had for their organisations.

As presented during the Summit, the toolkit will share best practice on how to increase youth employability through improving young participants' qualifications and skills in four main areas: improved soft skills, improved qualifications and training levels, improved entrepreneurial skills and improved technical skills.

Team Up! also facilitates visits for participating organisations so that they can learn from each other first-hand; members of Team Up! have already united in Germany, France and the UK. The outcomes of these meetings were highlighted by the panellists, who are already looking at improving their own programmes based on the knowledge gain over the last year. The importance of direct knowledge exchange was reinforced by Arne Dreyer of Rheinflanke, who told the audience he would, "take the mentoring programme from Sport dans la Ville back to Germany."

The session concluded with an opportunity for the audience to share their thoughts, other experiences, and the work that other organisations are doing to increase youth employability.

The toolkit will be launched in the second half of 2017.



FOOTBALL FOR GOOD SUMMIT 2016

SPORT FOR DEVELOPMENT AND THE REFUGEE CRISIS

The third part of the summit was an event supported by the German Federal Ministry for Economic Cooperation and Development to enable participants to explore and share best practices to addressing the refugee crisis through football-based programmes. The event included a number of workshops, with 100 participants learning about initiatives in Ireland, Kenya and Brazil and discussing the situation in their local communities with others.

“If we’re going to work with refugees it’s very important we’re well informed,” said Perry Ogden of SARI during a rousing opening speech, before outlining the history of refugees in Ireland.

The following workshops were conducted by streetfootballworld member organisations during the Football for Good Summit:

- **Football of the Nations** – Mirella Domenich of streetfootballworld Brasil, Brazil
- **The Refugee Crisis in Africa: Keeping Hope Alive** – Gichuki Francis of TYSA, Kenya
- **Working with Refugees and Asylum Seekers** – Perry Ogden of Sport Against Racism Ireland (SARI), Ireland



Football of the Nations – Mirella Domenich of streetfootballworld Brasil, Brazil

Football of the Nations is a project that uses football to integrate refugees into the Brazilian society. The first part of the workshop presented the pro and cons of the project, as well as lessons learned along the way. The second part of the project consisted of a practical component on the pitch to make the experience tangible.

As Mirella noted, the workshop was a great opportunity to raise awareness about the situations refugees face outside Europe and the ways of addressing these challenges that could serve as a good point of reference for tackling the refugee crisis in Europe. According to Mirella, a multi-stakeholder cooperation such as the one behind Football of the Nations—which unites UNHCR, Caritas, UN Women and streetfootballworld Brasil—is a key component of a successful approach.



The Refugee Crisis in Africa: Keeping Hope Alive – Gichuki Francis of TYSA, Kenya

Being forced to abruptly leave one’s own home is an incredibly distressing emotional experience. Psychosocial support is critical to helping children, young people and their families to overcome the many challenges they face. The workshop conducted by Gichuki Francis presented recommendations on how to use sports to provide refugees with the psychosocial support they need.

After presenting an overview of the refugee crisis in worldwide and more specifically in Africa, as well as a general background on emergency situations and their consequences for children, families and communities, Gichuki highlighted the importance of psychological support and well-being for children and families. He then offered specific examples on how to address the needs of children, families and communities during an emergency or post-emergency situation.

After the presentation and discussions that followed, the 30 participants gathered on the pitch for a more practical approach to the topic.



Working with Refugees and Asylum Seekers – Perry Ogden of Sport Against Racism Ireland (SARI), Ireland

Perry Ogden presented SARI’s experience and explored best practice using football to break down barriers and promote positive integration into society for refugees and asylum-seekers.

Participants were asked to complete a questionnaire to test their knowledge on the refugee crisis worldwide before Perry set the current situation for refugees and asylum-seekers in a global context. One of the most important topics raised was how NGOs can access refugees and asylum-seekers and offer support. Finally, Perry presented some of SARI’s programmes and events, including the World Refugee Day Fair Play Cup organised in cooperation with UNHCR.

The session concluded with an anti-discrimination football training workshop on the pitch.

FOOTBALL FOR GOOD SUMMIT 2016

PANEL DISCUSSION ON HUMANITARIAN AID AND SPORT: “How EU humanitarian aid and local NGOs can work together”

The final component of the Football for Good Summit 2016 was a panel discussion organised by DG Echo (Directorate-General for European Civil Protection and Humanitarian Aid Operations) and UEFA. The event established an open dialogue with community leaders from around the world on how humanitarian aid and local initiatives linked to sport for development and peace can work hand-in-hand to best help people in need. The discussion also provided an opportunity to share information and raise awareness among an international audience about the principles and scale of EU humanitarian aid.

The following panellists shared their experiences and discussed topics such as how the EU humanitarian aid and local NGOs can work together, how to build partnerships in times of crisis, and the role that football for good can have in a humanitarian crisis.

- **Commissioner Christos Stylianides**, European Commissioner for Humanitarian Aid & Crisis Management
- **Ossamah Alabed Almohsen**, A football coach in Spain and refugee from Syria
- **Fatuma Abdulkadir Adan**, A peace ambassador from Kenya and board member for streetfootballworld

- **Patrick Gasser**, Head of UEFA’s Football and Social Responsibility Unit
- **Piara Powar**, Executive Director of the FARE anti-discrimination network
- **Terry Morel**, Director for Emergency, Security and Supply at the UNHCR
- **Jeronimo Maria Barreto Claudemir da Silva (“Cacau”)**, Former professional footballer with VfB Stuttgart and the German national team

One of the highlights of the panel was the testimonial of Ossamah Al Abed Almohsen, the refugee who was notoriously tripped up by a camerawoman in Hungary last year. Ossamah described football as “a message for peace to the world: we only need to play football together to get to know each other better.” It was a fitting note on which to close the summit, and all attendees will be doing their utmost to ensure that this message for peace continues to ring loudly.

The words of Commissioner Stylianides to close the panel discussion reinforced the importance of the gathering of such experts from the field: “It is crucial that we work together with other international organisations, charities and NGOs like streetfootballworld, who do such an excellent job in harnessing the power of football for good and in working with grassroots organisations across the world to make a difference to people’s lives.”



FOOTBALL FOR GOOD SUMMIT 2016

UEFA ALL STARS MATCH: UEFA STARS AND FESTIVAL PARTICIPANTS MEET ON THE PITCH

On the day following the workshop, streetfootballworld organised an all-star match as part of the streetfootballworld Festival 16 that highlighted the topic of football and refugees to a wider public. The match took place during the festival tournament and brought together football stars and festival participants in mixed teams to jointly demonstrate their support for refugees around the world. Some of the star players in the match included the former German national team player Claudemir Jerônimo Barreto (Cacau), the former Swiss national team player Patrick Müller, the former national French national team players Anthony Réveillère and Pierre Laigle as well as the former Belgium national team player Mbo Jérôme Mpenza.

These stars teamed up with young festival players to show their skills in the all-star match according to the football3 rules used at the festival. The matches were played without referees and the teams agreed on the rules before the match and came together again following the match to award each other fair play points. More on the football3 methodology, which a number of organisations use around the world as a tool for the integration of refugees into host communities, can be found at www.football3.info.





FESTIVAL 16 IMPACT

Festival 16 **IMPACT**
MEDIA COVERAGE

IMPACT ON YOUTH

Festival 16 helped young people develop into young leaders in their communities:

- **400 young participants from disadvantaged communities** took part in Festival 16
- **300 young people from Lyon** took part in the community engagement programme of Festival 16
- **100% of the participants** indicated that they had broadened their horizons through new **cross-cultural friendships**
- **97% of young leaders** feel more confident communicating with people who do not speak the same language
- **96% of young leaders** feel more confident mediating **conflict** on and off the pitch



GLOBAL IMPACT



FESTIVAL 16 UNITED 100 ORGANISATIONS THAT IMPLEMENT FOOTBALL FOR GOOD PROJECTS FROM 50 COUNTRIES ALL OVER THE WORLD

I learnt about equality in bringing together boys and girls from different ethnic backgrounds despite of their religion, beliefs, culture and language to play together and be united. I am taking this knowledge to my community to teach them about fair play and the power of football for good.

Baliqees Razaq, 17, Nigeria

The loss of my father at the start of the invasion, all alone with my mom and being the elder of my siblings, made me feel that my life was about to end before it even started. Travelling alone, seeing a different country and representing my community in a major festival was not even near my mind. I surely learned a lot. It was beautiful and I will take these memories home with me and start going back to work as a volunteer at the Iraq Youth Network

Saif Al-Bayati, 17, Iraq

IMPACT ON FOOTBALL FOR GOOD ORGANISATIONS

Festival 16 strengthened 100 organisations implementing football for good programmes:

- **100 organisations actively examined** the intersection of **football for good with technology, employability and the refugee crisis** at the Football for Good summit
- **100 organisation worked intensely with at least 30 other organisations**, resulting in international collaborations across 5 continents
- **5 new member organisations** from Africa (1), Europe (2), and Latin America (2) officially joined the streetfootballworld network during Festival 16
- **118 organisations made a collective commitment** to the future of football for good
- **50+ international and local press and media reported on the festival**, increasing the reputation and visibility of the participating organisations
- **100% of the representatives attending the festival** indicated that meeting in person during the festival was beneficial for their daily work

IMPACT IN THE COMMUNITIES

The experience gained by young participants and organisations at Festival 16 will have a lasting impact on their local communities:

- **97% of organisations are committed to using the football3 methodology** as a proven tool for addressing social challenges within communities
- **100% of young leaders developed collective projects** to drive social change in their communities
- **83% of young leaders are planning to implement their own projects to support the development of their communities**
- Participants and organisations from more than **100 communities and 50 countries** say they will share their experiences and skills, creating a **potential impact on 100,000 young people around the world**



MEDIA COVERAGE



ORF

"The fans in the Eurocup dream about getting to the final, but for 500 youth from 60 different countries, by participating in the streetfootballworld Festival 16, another dream is coming true. They come from socially challenged conditions and are finding through football alternatives to lead a normal life. Football becomes a school of life."

EL TELEGRAFO

"Allí se demostró la metodología del "fútbol para el desarrollo", que promueve valores para la vida y el deporte."

UNHCR

"Una joven refugiada colombiana encabeza la delegación del Ecuador en el torneo mundial de futbol callejero que se celebró en Francia."



■ Lors de la cérémonie d'ouverture lundi soir / Photo Joël Philippon

FRANCE3



"Un événement sportif unique, soutenu par l'UEFA, qui rassemble des jeunes issus des quartiers défavorisés de plus de 60 pays du monde entier."

RTL

"Au sein des équipes, toutes les nationalités seront mélangées. C'est une mini coupe du monde et on veut offrir à ces jeunes un souvenir inoubliable dans lequel ils vont pouvoir puiser de l'énergie pour aller de l'avant."

AFP

"Du foot solidaire et sans frontières pour tacler les inégalités"

L'EXPRESS

"Le fair play prédomine. Les joueurs célèbrent autant leurs buts que ceux de leurs adversaires. Pas non plus d'arbitre, mais un médiateur."

LE PROGRÈS

"Dans leurs pays, ces jeunes ont rejoint des associations membres du réseau international «streetfootballworld» qui promeut l'impact positif du foot, la tolérance, l'égalité femme/homme et utilise le ballon rond comme outil d'intégration et d'émancipation."

LANCE!

"Projeto Futebol das Nações promove a integração dos refugiados e proporciona um espaço de debate sobre temas relacionados à inserção dessas pessoas na sociedade."

LYON CAPITALE

"L'occasion de faire connaître aux spectateurs la portée solidaire et l'impact social du football. Un tournoi qui vise à célébrer "le football de tous les jours", celui de la rue, que ces jeunes pratiquent quotidiennement par passion."



AL JAZEERA SPORTS

"Football tournament for disadvantage youth: an initiative to spread the spirit of unity and fair play"

RCN RADIO

"Forma parte de los 450 jóvenes de 14 a 18 años de ambos sexos, procedentes de 60 países, que disputan el torneo el martes y miércoles. Una especie de "Copa del Mundo de los barrios más pobres". Para todos ellos, esta competición supone una aventura inolvidable."

THE HINDU

"The streetfootballworld Festival is not a competition. The idea is to celebrate football as a force for social change, and for children from one part of the world to understand issues faced by other communities."

FOX SPORTS Asia



"With all the money, fame celebrity, and glamour that surround the professional game, it is sometimes easy to forget how empowering football can be. Thanks heavens then for events like streetfootballworld Festival 16 that reminds us just how wonderful the beautiful game can be."

LE PARISIEN

"Les équipes, comme les délégations, sont mixtes; la parité totale; les règles, celles du "football3", en trois "mi-temps" (discussion avant match pour fixer les règles, match et bilan après match)."

OLTV



"De la joie, des sourires, de la solidarité, des visites surprises d'anciens joueurs professionnels... une grande fête qui montre une belle image du football, facteur de lien social."

LE POINT

"Le sont des jeunes qui sont des leaders positifs au comportement exemplaire. Le but est de leur faire vivre une expérience interculturelle, sportive et éducative très forte, poursuit Oddou. Certains n'ont jamais pris l'avion !"

WE BELIEVE IT TAKES A TEAM TO WIN A GAME

We would like to express our sincere gratitude for making Festival 16 possible to:



FESTIVAL 16 PARTNERS



FESTIVAL 16 SUPPORTERS



PHOTOGRAPHY

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LEARN MORE
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