




FOUNDATION

REVIEW 2015/16 SEASON

FOUNDATION

Formed in 2010, the Chelsea Foundation is one of the world's leading football social responsibility programmes. Using the power of football to motivate, educate and inspire, we believe sport can be harnessed to support communities and individuals, both at home and abroad.

The Foundation brings together the Football in the Community and Education departments, along with the club's wider charitable, CSR and community activities, as well as equality programmes.

On top of our outstanding football development programmes, the Chelsea Foundation works on a broad range of initiatives focusing on employment, education, social deprivation, crime reduction, youth offending and much more.





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1 MILLION +
PARTICIPANTS TOOK
PART IN FOUNDATION
PROGRAMMES

£6.2m

invested by the
Foundation in our
communities



153

towns and cities
around the UK in
which Foundation
programmes are run



528

Number of schools the
Foundation works in





BRUCE BUCK

CHAIRMAN OF CHELSEA FC AND THE CHELSEA FOUNDATION

“I HOPE YOU SHARE MY PRIDE IN WHAT THIS CLUB IS ACHIEVING IN COMMUNITIES ACROSS THE GLOBE”

The ethos behind the Foundation is simple: to use sport and, in particular, football to inspire and motivate. Sport is unique in its ability to engage people and foster stronger communities.

Everyone connected to this fantastic club – fans, players and staff alike – should feel immense pride in what the Foundation has achieved since its formation in 2010.

In just over six years the Foundation has developed into one of the world’s leading football club community programmes. The vast range of work and the huge levels of investment in our communities marks the Foundation out as a champion in its field, mirroring the development of the club as a whole.

My fellow trustees and I owe a huge debt of gratitude to the hundreds of coaches who work week in, week out in rain, snow or sunshine with people of all ages and backgrounds, delivering sessions in 27 different sports.

Our equality work goes from strength to strength. Our staff are now delivering a series of workshops for young pupils, bringing the issues of diversity and equality to the fore, celebrating the multi-culturalism throughout Chelsea both on and off the pitch. Along with the annual Game for Equality, this forms part of our Building Bridges campaign and a year-round commitment to fight discrimination of all kinds.

Our education team has diversified its programmes and offers a range of activities from maths and English in primary schools to initiatives helping the long-term unemployed back to work.

I hope you enjoy reading this year’s annual review and as Chairman of the Foundation I hope you share my pride in what this club is achieving in communities across the globe.



CHELSEA FOUNDATION TRUSTEES

Chris Alexander
John Devine
Michael Emenalo
Piara Powar
Sir Hugh Robertson
Emma Wilkinson



Working with more than one million young people every season in 153 towns and cities in the UK, the Foundation holds over 500 sessions each week focusing on developing sport, social inclusion and using sport as a force for good within our communities. Every initiative is designed to foster team spirit and fair play but most of all to be fun, bringing the love of sport to a new generation.

**57,000 UNIQUE
PARTICIPANTS
TOOK PART IN
FOUNDATION
PROGRAMMES**

27

different sports taught by Chelsea Foundation coaches:

- Athletics
- Badminton
- Baseball
- Basketball
- Boxing
- Cricket
- Curling
- Dance
- Floorball
- Futsal
- Gym
- Gymnastics
- Handball
- Hockey
- Judo
- Movement Exercise
- Netball
- Physical Literacy
- Rounders
- Rugby League
- Rugby Union
- Scatterball
- Softball
- Swimming
- Table Tennis
- Trampolining
- Volleyball



MORE THAN
2,000 HOURS
OF COACHING
PER WEEK



DEVELOPING SPORT



MORE THAN 200
SOCCER SCHOOLS
WERE HELD



BLUES DUO OPEN NEW 3G PITCH

Club ambassador Carlo Cudicini and Chelsea Ladies forward Eniola Aluko were the guests of honour at La Retraite School in Clapham in December 2015 as they officially opened a new third generation (3G) artificial grass pitch.

Cudicini, who was voted the club's Player of the Year in 2002, and England international Aluko cut the ribbon at the new multi-sport pitch in front of staff and students who now benefit from the first-class facility which can be used all year round.

The former Chelsea goalkeeper, who currently works on Antonio Conte's coaching staff, and Double-winner Aluko were representing the Chelsea Foundation which operates Saturday clubs and soccer schools from the venue as well as a Football Development Centre on Thursday evenings.

Cudicini said: "It's fantastic for the Foundation and the club to be involved in a day like this. You can see the enthusiasm the children have and it has been great to be a part of that.

"We have had a lot of fun, joining in with the sessions and answering questions but it is knowing that the children are working with such experienced coaches which is important in the long term."

After cutting the ribbon to officially open the venue, Aluko and Cudicini joined youngsters from La Retraite and neighbouring school St Bernadette in a series of coaching sessions put on by Foundation coaches.

The Chelsea pair then paused for a Q&A with the pupils before signing autographs and posing for individual photographs with the students.

For Aluko, who helped England finish third at the 2015 Women's World Cup before playing a key role in Chelsea Ladies' FA Women's Super League and FA Women's Cup successes, the day was particularly important with La Retraite an all girls' school.

She said: "It is always great to see new facilities open for young people to play football and for me as a female footballer it is good to see something like this at an all girls' school.

"Where there is a passion for football you need a platform to play so it is good to see such a great facility available for these kids to use.

"If me being here helps to inspire some of these girls to go on and play more football then I am happy to do it."



466

social inclusion
sessions provided

Using the power of football to engage and inspire, our innovative programmes are custom-made to deliver according to the needs of the communities we help. From tackling youth crime, gang membership and anti-social behaviour to providing opportunities for education and employment, the Foundation's initiatives help develop both participants and the communities they live in.



12,703
unique participants
within London

**62% OF LONDON
PARTICIPANTS
FROM BLACK AND
ETHNIC MINORITY
COMMUNITIES**





880

participants undertook qualifications

134

participants have become volunteers



NEW OSGOOD AWARD RECOGNISES OUTSTANDING ACHIEVEMENT

In 2016, an award was set up in Peter Osgood's name to celebrate his life, 10 years after the club legend passed away.

The new award for outstanding achievement will be presented annually to a participant on Chelsea's social inclusion programmes who has shown the commitment, dedication and spirit that Peter was famous for, and 17-year-old Leanne Tozer was the first recipient.

Tozer started attending the Premier League Kicks programme in 2009 and went on to play for AFC Wimbledon, as well as representing Chelsea Kicks at a national tournament in 2014.

When she turned 16 she began volunteering at Kicks, helping with key aspects of the session such as registration and organisation.

Peter's widow Lynn presented the inaugural award on the pitch ahead of our game with Stoke City in March (below). It has been created on behalf of the Peter Osgood Trust, which closed in 2016 after

raising more than £100,000 to support various charities. The remaining funds have been donated to the Chelsea Foundation.

She said: "As a child Peter loved kicking a ball around, and the aim of the Trust was to give a helping hand to clubs, societies, charities and organisations caring for disadvantaged youngsters, by providing grants enabling them to fulfil their potential in football.

"To this end we have raised in the region of £100,000 over the years and have helped various charities and groups in this way. However, the decision has been taken by the Trustees to close the charity and donate the remaining funds to the Chelsea Foundation, which provides such fantastic support to underprivileged youngsters.

"Although this has now been completed, we shall continue to support the Foundation by making a donation from our annual 'Ossie & Hutch Race Day' held every year in August at Royal Windsor."



SUPPORTING FAMILIES



Families with seriously and terminally ill children are supported through our Matchday Wishes programme as well as our regular Community Days at Cobham, which give children and adults the opportunity to meet the players and manager. The Foundation also arranges for personalised letters from the players to be sent to fans.

“DAYS LIKE THIS ARE AN IMPORTANT PART OF THE COMMUNITY FEELING AT CHELSEA. TO PUT A SMILE ON THE FACES OF THOSE IN NEED IS SOMETHING WE ARE PROUD TO DO”

ASMIR BEGOVIC

54

families visited Cobham to meet the players as guests on our Community Days



31

families with seriously and terminally ill children supported through our Matchday Wishes programme



FIRST-TEAM SQUAD
ATTEND ANNUAL
CHRISTMAS
HOSPITAL VISIT



“WE LOOK FORWARD TO VISITING THE HOSPITAL, IT IS A DIFFICULT TIME FOR THE KIDS AND THEIR FAMILIES SO IT IS IMPORTANT WE DO WHAT WE CAN TO MAKE THEM SMILE”

EDEN HAZARD

PROMOTING EQUALITY



Chelsea has developed our own equality campaign entitled Building Bridges which is a year-round programme promoting diversity in our club and our communities. We are proud to be one of only two Premier League clubs to hold the Advanced Level of the Equality Standard and have a long and proud history in tackling discrimination in all its forms.

As part of the Building Bridges campaign we have designed a series of workshops in partnership with the Football Association for primary school pupils to discuss cultural and religious issues, disabilities and how these impact day-to-day life. Pupils also consider how football can help overcome some of the barriers that exist between people as well as the diversity of a club like Chelsea and invites them to make a series of pledges to promote and celebrate diversity.

BUILDING BRIDGES
LOGO FEATURED ON
PLAYERS' KIT DURING
OUR THIRD ANNUAL
GAME FOR EQUALITY



PROUD TO WORK ALONGSIDE
THE FA, PREMIER LEAGUE,
KICK IT OUT, SHOW RACISM
THE RED CARD, FOOTBALL V
HOMOPHOBIA AND
GAY FOOTBALL
SUPPORTERS' NETWORK



PROMOTING EQUALITY



**EIGHTH
SUCCESSIVE
ASIAN STAR
EVENT**

3,300

Asian players have
now taken part



"WE NEED MORE YOUNG ASIAN PLAYERS IN THE PREMIER LEAGUE AND IN GENERAL HERE IN THE UK, AND IN EUROPE, SO IT IS IMPORTANT CHELSEA ARE TRYING TO HELP THIS"

PEDRO

EQUALITY AND DIVERSITY WORKSHOPS AT THE BRIDGE

The Chelsea Foundation staged its first equality and diversity workshop in 2015/16 as part of a long-term commitment to support local schools.

The youngsters from Langford Primary School in Fulham were the first to take part in the classroom sessions which included discussions on cultural and religious issues and how these impact day-to-day life as well as a club like Chelsea.

Since then a further 12 schools and 450 youngsters have attended similar sessions with members of the education team, while Foundation coaches are also being educated on how to deliver a similar workshop at the hundreds of schools we work in throughout the south of England.

Head of education at the Chelsea Foundation Matt Mead explained the significance and planning that has gone into the new initiative.

“This is a result of a year’s work within the club to make an impact locally by celebrating diversity, whether it is gender, sex, disability, age, religion or race,” said Mead.

“The club and Foundation place a big emphasis on diversity and equality as is shown by our annual Game for

Equality and this highlights our long-term commitment to this agenda.”

The students, aged eight and nine, were joined by several teachers from the school with Miss Leat believing the chance to use the power of Chelsea Football Club to educate the children on such an important topic was an opportunity not to be missed.

She said: “Chelsea contacted the school about coming in and doing an equality and diversity workshop and understanding what the terms mean and how Chelsea Football Club incorporate those meanings into all their sides, from the first team, to the ladies and junior sides.

“We’ve never been approached about something like this so it is completely new for the pupils. The children are football mad so it cannot be underestimated how important using football as a teaching tool can be.

“We are a very diverse school but the pupils still don’t always understand how important that is and what it means in terms of inclusion so using football they understand the subject on a much deeper level which is very important.”



450

pupils took part in Equality and Diversity workshops



FORMATION OF OFFICIAL LGBT FANS GROUP

BLUES MAKE LIVING WAGE COMMITMENT

Chelsea became the first Premier League club to be accredited by the Living Wage Foundation and are committed to providing club staff and contracted workers with a fair rate of pay.

We have also extended the scope of the Living Wage to include contracted staff not covered by the stipulations of accreditation, as a member of staff must work at least

two days on eight consecutive weeks in order to qualify. Due to the nature of games played home and away, many agency workers in the football industry do not meet these. However, Chelsea has taken a decision to honour the 'spirit' of the Living Wage by ensuring that all agency staff will receive Living Wage regardless of the frequency of their employment.





ACTIVITIES TOOK
PLACE IN 12
SCHOOLS AND
CLUBS

A comprehensive programme for female football is a vital component of the Foundation's vision. From grass-roots level to the high performance of the FA Women's Super League, the Foundation is creating new and exciting opportunities for girls and women to get involved with the game.

"IT IS IMPORTANT WE PLAYERS HELP INSPIRE THE NEXT GENERATION. I WAS A KID ONCE AND I REMEMBER DREAMING OF BEING A PROFESSIONAL SO HOPEFULLY ONE OR TWO OF THE GIRLS HERE CAN GO ON AND DO THE SAME WITH THE HELP OF OUR FOUNDATION COACHES"

ENIOLA ALUKO

BOOSTING WOMEN AND GIRLS' FOOTBALL



300

players took part in
Foundation-run Premier
League Girls' Programme



**OUR GIRLS' ONLY
SUMMER CAMP WAS
ATTENDED BY MORE
THAN 65 PLAYERS**

78

players aged 7-16
attending Centres of
Excellence



ANNUAL GIRLS' TOURNAMENT A BIG HIT

The annual Chelsea Cup proved a big hit once again with more than 100 young female players attending – along with two surprise guests from the Chelsea Ladies first team.

Blues duo Niamh Fahey and Karen Carney took time out to surprise the girls taking part in the tournament at the club's Cobham training ground.

The annual girls' only football tournament is a celebration of the Chelsea Foundation's year-long commitment to supporting women and girls' football.

And the girls, aged 14-16, were given a surprise as midway through the tournament the Chelsea Ladies players joined the fun, answering questions, signing autographs and handing out tickets for an upcoming FA Women's Super League fixture.

Republic of Ireland international Fahey, who was delighted to make an appearance, said: "It was great to see so many young girls enjoying the sport and getting the opportunity to play at Cobham.

"When I was younger there wasn't this sort of opportunity and the great thing is this is not a one-off event, the club are running lots of different programmes for girls to play the game."

The tournament saw participants from our Premier League Girls programme compete for the Chelsea Cup with the Under-14 winners on the day the County Cruisers and BB Barbarians coming out on top in the Under-16s.

The event was run in part by the Foundation's lead women and girls' development officer Lucy Castles, who explained the significance of the event.

"The event was a huge success. We have had some great feedback from players, parents and managers, all of whom loved meeting Karen and Niamh," she said.

"A fun, engaging and inspiring grassroots tournament offering girls the chance to play football in an elite environment and meet their role models is a once-in-a-life-time opportunity and crucial in ensuring they keep playing the sport.

"The tournament is a great opportunity for the players to showcase the skills they have developed and show what they have learned about team cohesion through their engagement on the Foundation's Premier League Girls programme."



**CHELSEA CUP
ATTENDED BY
MORE THAN 100
YOUNGSTERS**



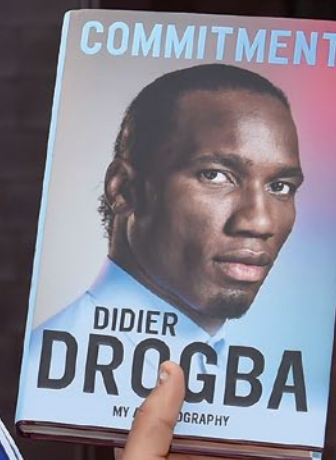
EDUCATING THROUGH FOOTBALL

“READING IS HUGEY IMPORTANT IN ANYTHING YOU DO AND FOOTBALL IS NO DIFFERENT SO IT IS VITAL THE FOUNDATION WORK WITH YOUNGSTERS TO HELP THEM IN THIS AREA”

RUBEN LOFTUS-CHEEK

11

towns and cities
education courses
are offered in



Using the power and popularity of football, our education team offers a variety of programmes for young people creating football-themed maths, English, IT and history lessons. By writing match reports or working out the number of goals scored, pupils – who often have struggled in formal education – respond very positively to these innovative methods. We also offer IT education to senior citizens, teaching them how to use programmes such as Skype and FaceTime, as well as offering advice on emails enabling them to keep in touch with each other and their families.

MORE THAN 1,000
ADULT LEARNERS
TOOK PART IN
CHELSEA FOUNDATION
EDUCATION
PROGRAMMES

95% OF
PARTICIPANTS INVOLVED
ACHIEVED ACCREDITED
QUALIFICATIONS ACROSS
EMPLOYABILITY AND
ENTREPRENEURSHIP
PROGRAMMES

1,692
young learners
have benefited

WE ARE CHELSEA

69% OF PARTICIPANTS ON EDUCATION COURSES FROM MINORITY BACKGROUNDS



WORKING WITH TWO EXTERNAL COLLEGES AND ONE EXTERNAL PARTNER ON OUR EMPLOYABILITY PROGRAMME

ASSISTED 38 SENIOR CITIZENS VIA THE SILVER SURFERS PROGRAMME

1,402

education sessions provided



OFFERING SUPPORT TO BUSINESS START-UPS

An innovative programme for job seekers and entrepreneurs celebrated its one-year anniversary in 2016 with the total number of people benefiting from the programme passing the 1,000 mark in the process.

The Edge of the Box Club is a business start-up programme for those who are looking to form a company.

The initiative is supported and organised by the Chelsea Foundation, and is an extension of the Foundation's entrepreneur programme, which involves groups of job seekers experiencing two weeks learning new skills and tools to turn their idea into a business plan.

Chelsea Foundation employability and enterprise manager Carl Southwell said: "It has been 12 months of blood, sweat and tears to help people move through the transition of having an idea to start a business and days like this make it all worthwhile.

"This project is all about helping these guys in a variety of ways and ensuring their business ideas have the best chance to succeed.

"We are big believers in helping people find employment but our niche is helping people with new businesses. We have traditional employment initiatives but this is unique and, while we can't guarantee success, we want to help people and ensure they have a network of people to support them."

Such has been the success of the project that in May 2016, the Secretary of State for Work and Pensions, Stephen Crabb, visited Stamford Bridge to see at first hand the great work being done by the Chelsea Foundation's education department.

"I am really excited to be here to participate in these workshops with people who are currently unemployed," he said. "The big difference is these people here don't just want to find another job, they want to set out on the road to their own business.

"It is so exciting that Chelsea Football Club is making their services available and hosting this event and it really shows that they care about their community."

IMPROVING EMPLOYABILITY SKILLS

We also offer a range of initiatives for unemployed people to find employment or to set up their own businesses. The skills developed may be interview techniques or CV writing, developing self-confidence and readying participants for the world of work. The Foundation has a successful entrepreneurial programme developing business awareness and providing help and advice for participants who also receive practical tips from local business leaders.



CHELSEA THROUGHOUT THE WORLD



Building on the ground-breaking work of the Chelsea Foundation in the UK, the International Department has been travelling throughout the world, passing the ethos of the Foundation to thousands of young people around the globe.

*New pitch project
undertaken with FC Harlem*



451

free sessions provided
by the Foundation

76,706

participants took part in
international projects





9

Blue Pitch programmes in Asia

69

aspiring international coaches educated by the Foundation



NEW THAI SOCCER SCHOOL LAUNCHED

The Chelsea Foundation was delighted to announce a new long-term international programme in Thailand during the 2015/16 season.

Based in Bangkok at NIST International School's state-of-the-art facilities, the Chelsea FC Soccer School Bangkok is a community development football programme for boys and girls of all ages and abilities.

Coaching is delivered and managed by Chelsea Foundation staff based permanently in Bangkok and supported by local coaches who have been fully trained by Chelsea FC.

The facility in Bangkok allows Chelsea Foundation coaches to work with all those wishing to participate in the game through a variety of outreach programmes.

Free girls-only sessions and weekend coaching clinics, as well as school and local football club visits, all form part of the programme as Foundation coaches travel to deliver sessions in multiple locations situated across Bangkok.

Speaking at the launch, international development manager Ian Woodroffe said: "We are

hugely enthused by the new base and partnership with NIST International School.

"We are confident that the new programme will not only offer a high level of coaching provision, but also allow greater access to the wider opportunities through a range of football coaching for all ages, abilities and gender.

"The location and shared synergy is vital to support and engage the community as well as students within the international school network."

The Soccer School is part of Chelsea's Here to Play, Here to Stay initiative which ensures a long-term commitment to support football communities outside England and uses the power of sport to educate and inspire.

Our Here to Play, Here to Stay programme sees the Foundation work year-round within the communities where the first team visits on tour, focusing on coach education and community outreach to introduce education and nutrition as part of coaching sessions.

The Soccer School in Thailand is an excellent addition to Chelsea's existing work in Asia, with 10 Blue Pitches and Soccer Schools in the Asia-Pacific region.

WORKING IN
15 COUNTRIES
AND 24 CITIES
AROUND THE WORLD



- 1 Thailand - Bangkok
- 2 Australia - Sydney
- 3 Japan - Tokyo, Hachioji
- 4 China - Meixian, Shanghai
- 5 Singapore
- 6 Indonesia - Jakarta
- 7 Hong Kong
- 8 Canada - Montreal
- 9 USA - Harlem, Dallas, Washington, Arizona, Hawaii, Atlanta, North Carolina
- 10 Italy - Carpenedolo
- 11 Malaysia - Kuala Lumpur
- 12 Philippines - Manila
- 13 Russia - Moscow
- 14 Spain - Malaga, Cantabria
- 15 Turkey - Belek

11,410

participants in disability programmes



Our fully inclusive programme is committed to providing a variety of opportunities for players with a wide range of disabilities.



20

towns and cities our
disability coaches work
in across the UK

16

players attend our
weekly Regional
Talent Centre

240

pan-disability sessions





12

teams for players with varying disabilities



CONTINUING OUR COMMITMENT TO DISABILITY SPORT

The Chelsea Foundation's commitment to disability sport saw the number of players taking part increase during the 2015/16 season and this wasn't the only reason for celebration with several of the teams claiming silverware.

The Chelsea Foundation Under-14 cerebral palsy team capped off a successful season by winning the FA CP National Cup.

Played at St. George's Park, the Foundation-run team – who were representing the South-East Regional CP Talent Centre – enjoyed victories over their peers from the North-West and West Midlands centres en route to lifting the trophy.

The success was a remarkable turnaround for the players who failed to win a game at the same competition 12 months previously but could now call themselves national champions.

A seven-strong team of Foundation coaches joined the players for the day and lead officer for the South-East Regional CP Talent Centre Jon Whittingham was delighted to see the hard work of the players and coaching staff paying off.

He said: "This was a fantastic way to end the season and is testament to the work put in by the players and staff.

"It also demonstrates the progress made by the FA Regional Talent Centre over the course of the last two years which has been made possible through the support of the Chelsea Foundation.

"I am incredibly proud of the players for their achievement and for the dedication of the staff to supporting the CP game.

"It's great to enjoy occasions such as these for they do not come around often and to use this as a platform to continue the Centre and players' development next season."

There was further success for the Foundation with the adult cerebral palsy team winning the CP National League Southern Conference.

Importantly, the success also ensured the FA Disability Committee agreed to extend the licencing of our Talent Identification Programme and Regional Talent Centre for a further season.

Chelsea Foundation disability inclusion officer Rob Seale said: "With our licence now extended to next season, we are on the search for more CP footballers to strengthen our squad.

"This is fundamental to our continued growth and underlines the Foundation's commitment to disability football.

"This particular group of extremely talented players have developed incredibly under the guidance of Jon Whittingham and his team.

"The staff have shown superb support and professionalism this season, enabling the players to make history as national champions. It's an unbelievable achievement and we're all very proud of everyone involved."

MORE THAN £28,000
RAISED FROM PLAYERS'
SHIRT AUCTION, MATCHDAY
COLLECTIONS AND RAFFLE
CONTRIBUTION FOR THE
ROYAL BRITISH LEGION

adidas



YOKOHAMA

We are fully committed to helping a number of charities raise funds for their vital work by providing signed merchandise and offering matchday collections at Stamford Bridge.

WORKING WITH CHARITY



50

tickets donated to
Tickets for Troops
for each home game



£12,200

raised by fans from
matchday bucket
collections



John Terry received the Outstanding Contribution to London Football honour at the capital's annual football awards in support of the Willow Foundation charity

SIGNED MERCHANDISE
AND TICKETS WORTH
MORE THAN £100,000
DONATED TO MORE
THAN 250 CHARITIES



JOHN TERRY AND
KATIE CHAPMAN
HELPED TO LAUNCH
THE NEW
PARTNERSHIP WITH
PLAN INTERNATIONAL

At the start of the 2015/16 season, Chelsea were proud to announce a new long-term charity partnership with Plan International following eight successful years working with Right To Play. We were proud to feature the charity's logo on our European kit. The partnership is generating funds and awareness for Plan International and last season raised money for Syrian Refugees in Egypt, a pilot football programme in Colombia tackling domestic violence, as well as programmes throughout the world.



BOTH THE MEN'S AND LADIES' TEAMS WERE PROUD TO SPORT THE PLAN INTERNATIONAL LOGO ON THE BACK OF THEIR SHIRTS

£50,000

raised through our matchday appeal to support refugees



3,870

children helped in Egypt
and Colombia

£150,000+

raised to support
children in Egypt
and Colombia



CARLO CUDICINI
VISITED PLAN
INTERNATIONAL'S
GIRLS' FOOTBALL
PROJECT IN GHANA

“WHAT’S PARTICULARLY INSPIRING IS TO SEE THE REACH AND POWER OF FOOTBALL TO TRANSFORM LIVES. THROUGH FOOTBALL, WE CAN SPREAD MESSAGES OF EQUALITY, RESPECT AND TOLERANCE. THAT’S WHAT THIS WINNING PARTNERSHIP WITH PLAN IS ABOUT”

CARLO CUDICINI



REACHING OUT TO MILLIONS AROUND THE WORLD



“Throughout 2015/16, Plan International helped more than 32 million boys, girls and their families around the world. It’s partnerships that make our work possible, so we were incredibly excited to be announced as Chelsea Football Club’s global charity partner. With Chelsea FC’s global appeal and our experience supporting children around the world, we’re a winning partnership.

Our first season got off to a good start and to date we have raised more than £150,000, through matchday appeals and our very own fundraising tournament at Stamford Bridge.

Thanks to the global stature of Chelsea Football Club, we have been able to reach millions of people to raise awareness around the importance of children’s rights and equality for girls. Getting support from both the men’s and the ladies’ teams has been fantastic and through them our work together has been introduced to millions of people

online, on social media and in the press.

As one of the world’s leading children’s charities, it is important for us to work with Chelsea FC to combine our knowledge and expertise to transform and educate children through the power of football. Our partnership kicked off in Egypt where we are supporting 2,000 refugee children to help them recover from conflict and return to school. In Colombia we have launched the Champions of Change project where we are using football to help young men and women to overcome the violence and discrimination they face.

There’s no doubt it was an exciting first season, and we’re looking forward to achieving more each year, developing new ways of changing children’s lives through football and making sure that the future is very much Blue!”

Tanya Barron,
CEO Plan International UK



£106,000

invested in the health
and wellbeing of
former players

Chelsea is fully committed to celebrating the club's history and looking after the welfare of former players and members of staff who played a part in making Chelsea Football Club what it is today. Hundreds of thousands of pounds have now been invested to provide medical and welfare assistance to former players who have given so much to Chelsea during the course of their careers.

£31,389
raised at Annual Lunch

Annual Lunch 2015

73

Christmas hampers
sent to past players and
family members



FOUNDATION

www.chelseafc.com/foundation