10th EFDN Conference

CELTIC FC FOUNDATION

FOOTBALL FOR GOOD
Agenda

• The story so far…

• Why…?

• What…?

• How…?

• Projects Overview
The Story So Far…

• A football club will be formed…

• Celtic Charity Fund

• Foundation Department

• Celtic FC Foundation
Why?

• DNA

• CSR

• Football for Good
What?

- H.E.L.P.
- Health
- Equality
- Learning
- Poverty
How?

• Events & Fundraising
• Sales & Engagement
• Operations
• Business Development & Projects
Projects Overview - Client Group

- Long-term Unemployed
- Living in Poverty
- Health Issues
- Homeless
Projects Overview - Client Group

- Disabilities
- Dementia
- Criminal Convictions
- Addiction Issues
Project Examples

- Up to 30 live projects
- Ability Counts
- Education Services/Schools
- Lions’ Lunches
- Sensory Room
- CashBack Gateway to Employment
CashBack Gateway to Employment

What does it do?

- Young Offenders aged 16-24
- Build Capacity and Confidence
- Develop Physical and Personal Skills
- Positive Change in Behaviours and Aspirations
CashBack Gateway to Employment

- Improve Wellbeing
- Improve Learning
- Move into Positive Destinations/Volunteering, Training and Jobs
- Divert Young People from Criminal Behaviour or Involvement with the Criminal Justice System
Patrick’s Story
Questions & Answers