EFDN CONFERENCE
14 November 2018, Ghent
Maelle Trarieux, Head of Olympique Lyonnais Fondation
INTRODUCTION TO OLyMPIQUE LYONNAIS

Our Chairman:
Jean-Michel AULAS, since 1987

Opened in January 2016
OLYMPIQUE LYONNAIS & CSR

A value-creating approach

Our definition of CSR:

C
COMMITTED TO DEVELOPING WOMEN’S FOOTBALL

S
MORE THAN 10 YEARS OF SOLIDARITY

R
A RESPONSIBLE ACADEMY
COMMITTED TO DEVELOPING WOMEN’S FOOTBALL

- Reach sporting excellence
- Promote this new kind of football
- Improve the status of female players
RECURRENT SPORTING PERFORMANCE

24 Titles since team was founded in 2004

88 European cup matches No 1 in France

12 Consecutive participations in Women’s Champions League

5 Women’s Champions League victories

2004 - Creation of the Women’s team
2007 - 1st title in the French championship
2011 - 1st title in Champions League
2016 - Inauguration of the new mixed infrastructures: academy and training center
HIGH-QUALITY INFRASTRUCTURES & INCREASED VISIBILITY

1st football academy and training center dedicated to women

Sonia BOMPASTOR, Former international football player, Director of female OL academy

OL team playing matches in Groupama Stadium

Renowned players, attracting the media, fans and sponsors
MORE THAN 10 YEARS OF SOLIDARITY

- Draw on the non-profit ecosystem
- Forge long-term partnerships
- Involve OL male and female players
OL FONDATION: TEN YEARS OF SOLIDARITY

OLYMPIQUE LYONNAIS

OL FONDATION
SOLIDAIRE SUR TOUS LES TERRAINS

66
Associations soutenues
3M€
Investis dans des projets d'intérêt général

MERCI À NOS PARTENAIRES
OL FONDATION: DEDICATED TO THE COMMUNITY
CSR

A RESPONSIBLE ACADEMY

SPORTS, EDUCATION AND CITIZENSHIP

OL ACADEMY: 1st for the past 6 consecutive years

FRANCE

1. Olympique Lyonnais
2. AS Monaco
3. PSG

EUROPE

1. Olympique Lyonnais
2. Real Madrid
3. FC Barcelona
A RESPONSIBLE AND VISIONARY ACADEMY

Providing a complete education, articulated around sporting excellence, an academic programme designed to develop young players' employability and social / cultural awareness actions.
Male players on professional contracts had been trained at the OL Academy in 2017/18

Players trained at the OL Academy won the FIFA World Cup 2018
NEW CHAPTER:

GROUPAMA STADIUM, MORE THAN A STADIUM
GROUPAMA STADIUM, MORE THAN A STADIUM / A 45-HECTARE SITE, OPEN 365 DAYS A YEAR
GROUPAMA STADIUM, MORE THAN A STADIUM / DEDICATED TO THE COMMUNITY

• EMPLOYMENT « SMART CITY »

• A STADIUM WITH EDUCATIONAL PURPOSES

INAUGURATION
6 OCTOBRE 2016

33 EVENTS
136 OFFICES
1261 JOB OFFERS
1076 RECRUITMENTS
Thank you for your attention.