MÉS QUE UN CLUB

EFDN, Ghent November 2018
HANS GAMPER, MORE THAN A CLUB

He considered sport a determining factor to bring out the virtues of human beings.
It has gradually become one of the world’s greatest and most admired football clubs, not only for its sporting success, but for what it represents socially.
Since 2006 the Club and players have been committed to the Foundation by donating a part of their income.

**INCOME**

- **0.7%**
  - Donation of 0.7% of Club income.

**SALARIES**

- **0.5%**
  - Donation of 0.5% of player salaries.
OUR MISSION

Supporting children and youth from the most vulnerable groups through sports and education in values, for the purpose of contributing to a more egalitarian and inclusive society
WHAT WE DO?

(video A game Named Hope)

PREVENTION OF VIOLENCE

• Bullying prevention program against harassment at schools.
• Program for the prevention of youth violence in vulnerable and violent contexts

PROMOTING SOCIAL INCLUSION

• Pediatric emotional welfare program for children with serious illnesses (video Robot Pol)
• Care and support program for refugee boys and girls and host communities
• Integration program for boys and girls at risk of social exclusion (video Nujeen’s Dream)
• Inclusion program addressed at young people with disabilities

ACCESS TO AND REINFORCEMENT OF EDUCATION

• Education in values
• Access to education
HOW WE DO IT?

01 OUR OWN PROGRAMMES

02 PARTNERSHIPS

03 AWARENESS, CAMPAIGNS AND ADVOCACY

04 INNOVATION AND KNOWLEDGE GENERATION
METHODOLOGIES

FUTBOLNET: Educational and social instrument based on the use of sport to foster dialogue and social coexistence.

BARÇA KIDS: Educational instrument that promotes the FC Barcelona values at schools.

BARÇA EXPERIENCE: Actions and experiences to generate positive emotions among seriously ill children.

PREVENTION OF BULLYING: Educational instrument to prevent harassment among school children.
FUTBOLNET

METHODOLOGY
FUTBOLNET METHODOLOGY

The FutbolNet program is a proposal developed by Barça Foundation, designed to educate children and young people in values through sport, thus promoting human development experiences identified as priority for social and community intervention.

FutbolNet program is not a program for sporting excellence, but works to improve the development of children and young people using sport games as a tool to create positive changes.
THE BARÇA FOUNDATION HAS DEVELOPED A PROGRAM THAT PROMOTES SOCIAL INCLUSION THROUGH SPORT USING THE FUTBOLNET METHODOLOGY

SPORT AS A TOOL FOR SOCIAL TRANSFORMATION

INCLUSION
EXPERIENCE VALUES THROUGH SPORT
SOCIALIZATION
CONFLICT RESOLUTION
ENCOURAGE COOPERATION
DEVELOP SOCIAL ABILITIES
SAFE SPACE
TEACHING VALUES
TEACHING TO ACCEPT THE DIVERSITY
Aims:

• To transmit values associated with sport to promote changing attitudes
• To promote the inclusion of children and youth
• To transmit healthy habits in children and youth
• To promote gender equality
• To provide an empowering experience for children and youth
• To provide spaces for meeting, dialogue and exchange to promote cohesion and social inclusion
THE FUTBOLNET METHODOLOGY COULD BE APPLIED TO...

ALL SPORTS / NON-SPORTING ACTIVITIES

ANY TOPICS THAT THE TEACHERS AND THE PARTICIPANTS CHOOSE

ANY CONTEXT AND NEED
PARTS OF THE SESSION
1. PRESENTATION

2. WARM UP ACTIVITY

3. LEARNING ACTIVITY

4. FUTBOLNET MATCH IN 3 PARTS

5. COOL DOWN ACTIVITY

6. CLOSING
1. PRESENTATION

Is the first part of the session; educator and children sit in a circle to promote confidence between them.

The educator introduces the specific value and ask the participants about the meaning of the value: what do you know about it? In which situations could it be found? Can you give us some examples?

The educator explains the activities they will do during the day.

Helps participants to understand the meaning of the value improving their learning process.
2. WARM UP ACTIVITY

Before starting to exercise and doing physical activity, it is important to warm up. Warming up goes a long way towards preparing the body for exercising, both physically and mentally. It also helps to prevent injuries.

Warming up also:

- Increases your heart and respiratory rate
- Boosts the amount of nutrients and oxygen delivered to your muscles
- Prepares the body for a demanding workout
- Makes it easier to burn calories
- Extends your workout

That’s why it is important to begin the session with medium-intensity games, in a recreational way, which will allow participants to initiate all the physiological mechanisms that predispose to physical exercise.
3. LEARNING ACTIVITY

Learning activities are sport activities based on the value we are working on. At the end of each activity there is a reflection that helps the children to identify the value and relate it to a specific problems to improve their attitudes.

Allow:
• To facilitate socialization among participants.
• To discuss respectfully and to develop critical thinking, reflecting on values, attitudes and social problems.
• To work on their autonomy and decision-making
• To develop a meaningful learning in values.
LEARNING ACTIVITY

REFLECTION

The educator has to generate debate around the value worked on the activity.

The protagonists in the reflection must be the participants. The educator promotes reflection through questions and participants discuss and reach their own conclusions.

The educator must guide the debate in the right direction, controlling the shifts of speech, ensuring the debate does not get diverted and that is carried out with respect and sincerity.
4. FUTBOLNET MATCH IN 3 PARTS

**FIRST PART:** the two teams meet and agree on the rules they want to play with, relating them with the values and identifying the associated behaviours.

**SECOND PART:** the two teams play, trying to implement the rules they have agreed together.

**THIRD PART:** the two teams meet to discuss how the match went. The education team, through open questions, encourages critical thinking.

**ANY SPORT CAN BE PLAYED WITH THIS METHODOLOGY**

---

**3 basic rules:**
- There is no referee
- The teams must be heterogeneous
- Everyone must be encouraged to participate
PHILOSOPHY OF THE FUTBOLNET MATCH IN 3 PARTS

Learning is most effective when we bring together our feelings, our thoughts and our actions.

THINK

FEEL

DO
5. COOL DOWN ACTIVITY

After a vigorous physical activity session, it is important to lower the intensity of the exercises progressively, to help the body and the mind return to a stable or balanced state.

Cooling down and stretching at the end of a workout help to:

• Slow your heart rate to a normal speed
• Return your breathing to its regular pace
• Avoid stiffness and soreness of the muscles
• Reduce any risk of dizziness and light-headedness
• Relax the muscles
6. CLOSING

This is the last part of the session, where the educator and children share and discuss their experiences in the session, to evaluate what they have learnt from it.