TEAM UP FOR SOCIAL CHANGE

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COMMUNITY CHAMPIONS LEAGUE
MORE THAN FOOTBALL
COMMUNITY CHAMPIONS LEAGUE
EUROPEAN FOOTBALL FOR DEVELOPMENT NETWORK

- STREET LEAGUE
- SOCIAL INCLUSION PROJECT
- STARTED AT NAC BREDA IN 2007
- COOPERATION BETWEEN CLUB / GRASSROOTS CLUBS / GOVERNMENT
- SCHOOLS / HOUSING CORPORATIONS / SPONSORS
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EUROPEAN FOOTBALL FOR DEVELOPMENT NETWORK

- Promote social inclusion between youth from different backgrounds
- Promote positive citizenship
- Promote healthy lifestyle / Tackling obesity
- Positive envolvement parents / family / neighbours
- Tackling small street crime (graffity / demolishing public property)
- Teaching life skills (winning, losing, volunteering)
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EUROPEAN FOOTBALL FOR DEVELOPMENT NETWORK

- STARTED WITH 70 PARTICIPANTS AT ONE CLUB
- 18 CLUBS IN THE NETHERLANDS DELIVERED THE PROJECT
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EUROPEAN FOOTBALL FOR DEVELOPMENT NETWORK

• All clubs use the same framework
• Have customised it to their own needs and possibilities
• Cooperation with local schools, government, housing
• Corporations, grassroots clubs
TARGET GROUPS
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• MULTIPLE VARIATIONS:
  • BOYS STREET LEAGUE (12-15)
  • GIRLS STREET LEAGUE (12-16)
  • JUNIOR STREET LEAGUE (7-12)
  • FRIDAY NIGHT FOOTBALL (16 AND UP)
REQUIREMENTS
COMMUNITY CHAMPIONS LEAGUE

- LOCAL PITCHES (CONCRETE, ARTIFICIAL, GRASS)
- PARTICIPANTS / VOLUNTEERS
- RULES (WITH BONUS MINUS POINTS)
- BALL
- PROFESSIONAL FOOTBALL CLUB
ACTIVITIES
COMMUNITY CHAMPIONS LEAGUE

- MATCHES
- CLINICS
- WORKSHOPS (HEALTH, FIRST AID, DANGER DRUGS, CITIZENSHIP)
- COMMUNITY ACTIVITIES / VOLUNTEERING
- HOMEWORK SUPPORT
COMMUNITY CHAMPIONS LEAGUE = MORE THAN FOOTBALL
A SUSTAINABLE MODEL TO SCORE MORE THAN ONE GOAL
SEASON ACTIVITIES & EVENTS
COMMUNITY CHAMPIONS LEAGUE

• 1 KICK OFF (STADIUM OR CITY CENTRE)
• 12 TEAMS (10 PERSONS)
• 60 MATCHES
• 4 WORKSHOPS
• 48 COMMUNITY CONTRIBUTIONS
• 48 TRAINING SESSIONS
• 1 FINAL (STADIUM OR CITY CENTRE)
RULES
COMMUNITY CHAMPIONS LEAGUE

• 2 X 25 MINUTES
• FLEXIBLE RULES (PITCHES)
• SUNDAY: INVOLVEMENT PARENTS / NO OBSTRUCTION OF GRASSROOTS CLUBS
• REFEREE / ASSISTANT REFEREE / TEAM CAPTAINS
RULES
COMMUNITY CHAMPIONS LEAGUE

• 4 X 4 / 5 X 5 / 6 X 6 (DEPENDING ON THE SIZE PITCH)
• NO / MINOR PHYSICAL CONTACT
• NO SLIDING TACKLES
• ROTATING SUBSTITUTIONS / NO LIMIT
• NO CORNERS / 3 X IS A PENALTY
• GAME STOPS AFTER A PENALTY (ALSO WHEN MISSED)
• YELLOW CARD = 2 MINUTE TIME PENALTY
• 2 X YELLOW = RED CARD (EXCLUDED FROM THE GAME)
FOOTBALL CLINICS
COMMUNITY CHAMPIONS LEAGUE

• 2 X PER SEASON FROM THE CLUB
• 2 X PER SEASON FROM STREETFOOTBALL EXPERTS
• NOT ONLY FOR THE PARTICIPATING TEAM BUT ALSO FOR KIDS FROM THEIR NEIGHBORHOOD
WORKSHOPS
COMMUNITY CHAMPIONS LEAGUE

- HEALTH
- FIRST AID
- PEER PRESSURE
- RESPECT (ANTI BULLYING / NO VIOLENCE IN SPORT)
- DRUGS AND ALCOHOL
- POSITIVE CITIZENSHIP
VOLUNTEERING ACTIVITIES
COMMUNITY CHAMPIONS LEAGUE

- CLEAN UP LITTERING IN THE NEIGHBOURHOOD
- BENCHMARKING OF THE NEIGHBOURHOOD WITH REPRESENTATIVES OF THE LOCAL GOVERNMENT
- FUNDRAISING FOR GOOD CAUSES
- CLEANING UP FIREWORKS ON 1 JANUARY
- PROVIDING HELP & SUPPORT AT AN ELDERLY HOME
FAIR PLAY AND FAIR SUPPORT
COMMUNITY CHAMPIONS LEAGUE

• EXTRA POINTS FOR GOOD BEHAVIOUR
• REDUCTION OF POINTS FOR BAD OR UNWANTED BEHAVIOUR
• APPLIES TO ALL ACTIVITIES:
• MATCHES / CLINICS / THEMED SESSIONS / COMMUNITY ACTIVITY
• NOT ONLY FAIR PLAY BUT ALSO FAIR SUPPORT (MASCOTS, BANNERS, SONGS ETC)
FAIR PLAY & FAIR SUPPORT
COMMUNITY CHAMPIONS LEAGUE

- REWARDS WITH INCENTIVES AND PRIZES
- PENS, STICKERS, PROGRAMMES, MATCHDAY TICKETS
- MOST IMPORTANT: COMMUNITY CHAMPIONS COMPETITION POINTS
FAIR PLAY & SUPPORT POINTS
COMMUNITY CHAMPIONS LEAGUE

- 3 POINTS VERY GOOD BEHAVIOR
- 1 POINT GOOD BEHAVIOR
- 0 POINTS NORMAL BEHAVIOR
- -1 BAD BEHAVIOR
- -3 REALLY BAD BEHAVIOR
PARTNERSHIPS
COMMUNITY CHAMPIONS LEAGUE

- FOOTBALL CLUB
- SCHOOLS
- LOCAL GOVERNMENT
- WELFARE ORGANISATIONS
- HOUSING ASSOCIATIONS
- GRASSROOTS CLUBS
- PRIVATE COMPANIES
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MORE THAN FOOTBALL NETWORK

- Governing Bodies
- Civil society organisations
- Disability Support Groups
- Health Organisations
- Universities
- NGO's
- National & Local Governments
- EFDN
- Private Companies
- Volunteering organisations
- Employability Organisations
- Housing Associations
- Schools

EFDN

CHANGING LIVES THROUGH FOOTBALL