



FOUNDATION

REVIEW 2017/18 SEASON

CONTENTS





FOUNDATION

Formed in 2010, the Chelsea Foundation brings together the Football in the community, Education and international departments along with the club's other charitable and community activities, including anti-discrimination projects and on-going support for past players.

As one of the world's leading football social responsibility programmes, the Chelsea Foundation uses the power of football and sport to motivate, educate and inspire. We believe the power of football can be harnessed to support communities and individuals both at home and abroad.

On top of our outstanding football development programmes, the Chelsea Foundation works on a broad range of initiatives focusing on employment, education, social deprivation, crime reduction, youth offending and much more.

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BRUCE BUCK

Chairman of Chelsea FC and the Chelsea Foundation



Continuing to set the standard

My fellow Trustees and I continue to be immensely proud of the wide-ranging work that the Foundation delivers. Throughout the entire club it is a source of pride that we are setting the standards for community work, both on and off the pitch.

Football and sport in general has a huge role to play as a vehicle to inspire and motivate.

On pitches and playgrounds throughout the world we have seen activities taking place in hundreds of schools, clubs and colleges. We were hugely proud to host the UK's largest-ever disability festival of football which saw 800 players from 80 teams representing 30 different clubs at Cobham and Stamford Bridge.

Throughout the season we provided education sessions to more than 1,000 aspiring coaches. Foundation staff are running, on average, more than 700 sessions per week to people of all ages who are benefitting from playing sport, for fitness, social inclusion and most of all for fun.

Away from the pitch, our programmes are now targeting a wide range of education topics including STEM (science, technology, engineering and maths), literacy and numeracy. We are now also offering a unique entrepreneurial course helping learners to set up their own businesses and then supporting them through our monthly Edge of the Box networking events where they can discuss and learn from successful businesspeople who are passing on their wisdom to a new generation of start-ups.

More than 120 long-term unemployed people have successfully completed our employability courses which take place at Stamford Bridge while a new programme with St Mary's University is offering a Foundation Degree to young people who want to start a career in this fantastic game.

Our Building Bridges equality initiative goes from strength to strength in creating a club that is accessible

to all. Of particular pride was the launch of our 'Say No To Antisemitism' campaign, an initiative inspired by Chelsea owner Roman Abramovich. In a short space of time this programme has seen a wide range of activities including players, fans and staff visiting Auschwitz as well as series of videos being produced alongside training guides, workshops and international programmes. We were particularly honoured to welcome Holocaust survivors to meet with our players and fans, an experience that left a deep impression that no-one who attended will ever forget.

Without our partners from the Jewish community and equality campaigning organisations, the programme would not have been the success it has been to date and we look forward to more initiatives taking place in the years ahead.

None of this work however reduces our commitment to our existing equality campaigns, tackling racism, homophobia and all other forms of discrimination. This vital work continues to gain momentum and takes place day in day out. We passionately believe that football has an important role to play in creating an environment where everyone should feel welcome and valued, both at our club in our communities.

I know the Trustees will join me in thanking the Foundation staff for their hard work and commitment. They are the heartbeat of the football club and are wonderful ambassadors for Chelsea across the UK and throughout the world. Once again, our Foundation is leading the way for community programmes across football and all sports and what we have achieved is something that we can all be proud of.

Bruce Buck



1



2



3



4



5

1. Pupils discuss healthy eating as part of the Chelsea Champions programme

2. Bruce Buck speaks to students in attendance at one of our unique STEM events

3. N'Golo Kante and Eden Hazard show their support for our 'Say No To Antisemitism' campaign

4. Young female players in Tokyo watch a coaching demonstration as part of the 2017/18 Premier League Trophy Tour

5. Players from our disabled team represented the Blues at Stamford Bridge as part of the inaugural Disability Showcase

COMMUNITY

858

hours of coaching
per week



From the Soccer Schools that take place during school holidays at a variety of locations to futsal and walking football, the Community arm of the Foundation is committed to developing sport, promoting equality, engaging communities, inspiring through Chelsea and providing opportunities.

Schools and college programmes take place during term time with breakfast clubs and after school sessions outside of school hours, while a key recent development has been the expansion of our post-16 College Academy programmes, utilising the name of Chelsea and our coaching staff to complement high quality further education courses.

Our social inclusion programme is working in some of the most deprived areas in the country and is providing

diversionary activities for over a thousand young people.

The Foundation provides industry-leading opportunities in pan-disability sport and Chelsea staff also offer mentoring and training opportunities for teachers, empowering them to engage with young people with disabilities in a mainstream education environment.

Our female engagement programmes include Football Development Centres, women's walking football and the Premier League Women and Girls project, creating a clear pathway for young women to play and coach.

Additionally, this year the Community department has expanded health, wellbeing and resilience schemes, while continuing to evolve our language school providers.

Developing sport

The planning and delivery of fully-inclusive high-quality football and multi-sport sessions throughout schools and the wider community underpin the wide-ranging work of the Foundation.

Activity takes place across nine southern counties inspiring young people to engage in a range of opportunities.

Participant Maisie said: "I was shocked Chelsea were offering the tennis club after school. You expect football but I can't play because of injury so was delighted to be involved in another way."



129

hours of free coaching
per week



Developing sport

Futsal and our commitment to player development were among the most successful community developments during the season.

The Foundation fully implemented the Futsal Player Pathway, with Futsal sessions taking place across all age groups from primary and secondary school children to the Foundation Futsal College Academy programme, culminating in the emergence of the Chelsea FC Foundation Futsal Club playing in the FA National Futsal League.

James Black, current England Under-19 Futsal goalkeeper said: "The season was huge for me. I got my first call up to the England Under-19 Futsal team and I can only attribute this to the training and fixtures for the Futsal College Academy. Accessing high-quality training on a daily basis has helped my development and playing in competitive fixtures for the senior team gave me lots of opportunities."

The Foundation and our community team are committed to supporting player development with pathways for both male and female footballers.

This included additional cup competitions, trial days and representative squads for thousands of young people and the launch of a new initiative called Soccer School Select. Training opportunities for our Foundation coaches was also high on the agenda, with 200 staff part of the coach education programme and scout training days.



Engaging communities

The Foundation are determined and committed to engage with local communities of all ages and provide positive diversionary activities that help to improve community cohesion and social integration.

This includes our social inclusion programmes, such as Kicks which operate in some of the most deprived areas of the capital with sessions being held in Wandsworth, Westminster, Hammersmith & Fulham and Kensington and Chelsea.

The Foundation is also working in collaboration with key partners to deliver a ground breaking project, Breaking the Cycle.

The aim is to provide a "whole family approach" to support the reduction of intergenerational offending and re-offending behaviour.

The project works to upskill and prepare male offenders serving a prison sentence prior to release and support their resettlement back into the community.

The initiative also supports children affected by parental imprisonment or those who are experiencing offending behaviour by providing alternative education sessions during curriculum time.

Paul Hannaford, ex-offender and public speaker at Foundation events, said: "The fact the Chelsea Foundation are working with these kids is great. They are so lucky, it's great to see all these kids from different areas interacting with each other and not showing hostility, that's what it's all about."



991

young people from
deprived neighbourhoods
accessed the
Kicks project



Providing opportunities

Great strides have been made in the development of the new Health and Wellbeing programme.

It aims to provide and develop a wide variety of projects and experiences, focusing on key areas such as exercise and mobility, lifestyle behaviours, mental health and wellbeing and reducing social isolation and loneliness.

Our participants range from 84-year-old walking footballers to eight-year-old school children, tailoring individual programmes to meet their differing needs.

Foundation senior health and wellbeing officer Damian Shannon said: "Health and wellbeing programmes throughout the UK have always found it difficult to engage the most hard to reach communities, but through the power of sport and the Chelsea FC Foundation we have a huge opportunity to engage and positively impact individuals and communities."

In partnership with St Mary's University, we also provide a football-based academic course, which offers students a bespoke programme in coaching and administration alongside practical work experience, creating a new generation of highly trained and qualified Foundation staff.

In our third academic year of this course, we have seen our first-ever cohort of students graduate, with the graduation ceremony taking place at Westminster Cathedral in July 2018.



93

reminiscence sessions
delivered for participants
experiencing memory loss



Inspire through Chelsea

Our Chelsea Champions programme is now embedding Chelsea staff in secondary schools to increase physical activity, support leadership qualities and improve emotional wellbeing and resilience of pupils.

Senior Chelsea Champions officer Joanne Tighe said: "The Chelsea Champions project features five full-time members of staff based in five secondary schools; three in London, one in Essex and one in West Sussex.

"Each member of staff is there to improve and develop emotional wellbeing, resilience, coping mechanisms and life skills in young people and make a sustainable difference."



99

participants accessed mentoring sessions for emotional wellbeing and resilience



Inspire through Chelsea

The 2017/18 Peter Osgood Award was presented to Ellie Crabb.

The award was set up in 2016 to honour a participant, volunteer or coach on the Chelsea Foundation's social inclusion programmes who has shown the commitment, dedication and spirit that the legendary Blues striker was famous for.

This year's award went to Foundation coach Ellie, who has worked tirelessly for the Foundation while studying at St Mary's University. She has assisted with practical workshops at the university, and shown leadership among her peers.

While doing this she has also worked at the Foundation's Football Development Centres, soccer schools, after-school clubs and is often called upon to help mentor others and even come to Cobham to assist with sorting kit or completing admin tasks.

Ellie, who was presented with the award by Osgood's widow, Lynn, said: "I have been involved with the Foundation for a while, first as a student and now as a member of staff and I have loved every minute.

"I always want to do more and have been able to work on the Football Development Centres with the girls and with the disability players which have been two of my proudest moments.

"The people you work with at the Foundation are what make it so special. Every coach or member of staff is always looking to have the biggest impact they can and help as many children or adults as possible and to give everyone a great experience with Chelsea.

"It was a big surprise to win this award. Just to be nominated was an honour, so to win is a really proud moment for me and my family."



Disability sport

Our inaugural Disability Showcase was held in 2018 with more than 800 participants involved over the weekend, which took place at Cobham and Stamford Bridge. This incorporated 11 disability football competitions with 80 teams from 30 different clubs taking part and is the largest disability football event in the UK.

Club ambassador Eddie Newton said: "It's been a pleasure to be here and credit to the club, Foundation and all the staff for organising this showcase. To see all the children and adults involved and then to learn about the work that has gone in to making it happen has been a pleasure and makes me very proud."

Participant James said: "It has been so much fun and I managed to get an assist which was my favourite part of the day."

"It is amazing to come here and get an opportunity like this and I love this place and team now. I met David Luiz at the hospital and since then I joined Chelsea so I can say I am a Chelsea player!"

On top of this we currently host a range of disability teams as well as providing training for mainstream teachers to incorporate disabled players in their games and lessons. We also host specialist disabled coaching sessions in Cobham, London, Wiltshire, Sussex and Hampshire.

800+

participants at
Disability Showcase



Developing female sport

The Foundation is fully committed to inclusion, with women's and girls' football a priority.

From adult women's walking football to coaching in schools and colleges, females of all ages and ability are able to take part.

New girls' programmes operate in Cobham and London with three female college programmes now established in London, Bexhill and Blenheim.

Our Premier League Women and Girls' programme is thriving with 14 female only sessions delivered for a minimum of 30 weeks and 26 players advancing to Football Development Centres with the Chelsea Foundation.

The Chelsea FC Women's team are a constant source of support with players regularly taking time out for meet and greets with the participants.



“The club is fully supportive of women’s football and as players we are always willing to give back and play our part to inspire the next generation”

KATIE CHAPMAN

327

11+ players engaged on the Premier League Women's and Girls' programme



Asian Star

The 10th instalment of Chelsea's Asian Star initiative proved a huge success as more than 200 young Asian players descended on Stamford Bridge to take part.

The initiative, the first of its kind undertaken by a professional football club, was recognised with the 'Special Recognition' Award at the Asian Football Awards in November 2017 and is for players aged nine to 12.

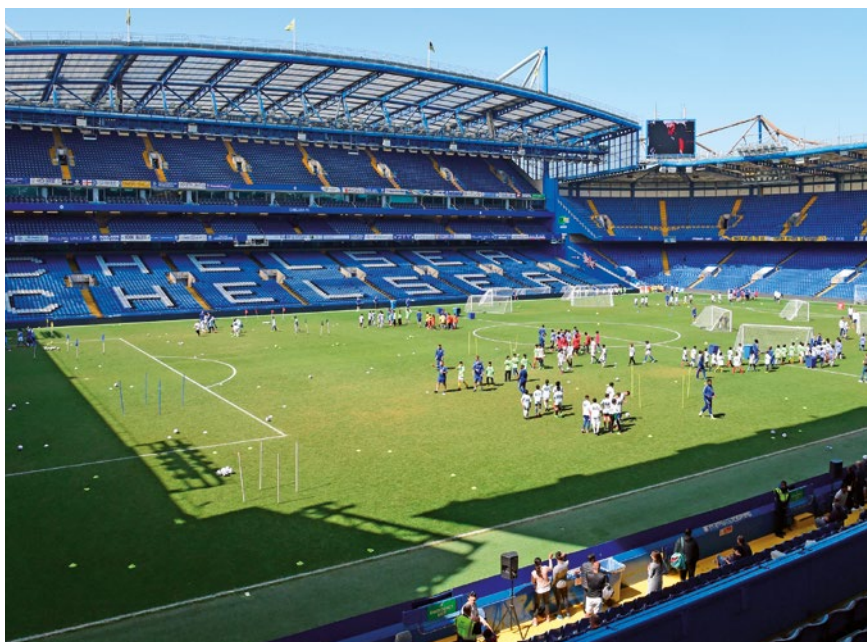
The event, which is designed to give a much-needed boost to Asian participation at all levels of the game, returned to Stamford Bridge for the second successive year and for the first time was also open to girls.

The fun, engaging and free event also sees players who excel on the day offered a year-long placement at one of our Foundation Development Centres, while girls who impressed were invited for a trial at our Girls Regional Talent Centre.



"I am a central midfielder and my favourite player is N'Golo Kante so it felt great to play where he does. I am so happy to win"

NATHAN DEVSHI



EDUCATING THROUGH FOOTBALL



Our Foundation education programmes encourage lifelong learning for people of all ages, with an emphasis on innovative programmes and teaching methods to improve employment prospects, inspire children and teach critical skills for the modern world.

Working in partnership with learning providers, schools and businesses, we use the power of football and the Chelsea style to excite and motivate more than 80 learners each season aged from seven to 65.

Our employability programmes help job seekers to find work, while we support learning in partner schools and colleges within our community, with particular focus on literacy, numeracy, employability, enterprise and technology.

Anti-discrimination, celebrating equality and diversity are also key messages taught across our programmes.



Working in schools

As part of our work within primary schools, we deliver the Premier League Primary Stars programme which uses the appeal of football clubs to inspire children to learn, be active and develop important life skills in the classroom, the playground and on the sports field.

As part of our work in local schools, Frank Lampard took his support of the Primary Stars initiative into the classroom at a school a short journey from Stamford Bridge.

“Encouraging children to think about what it means to persevere and keep trying is a hugely valuable life lesson and I love that this message forms a core part of the Premier League Primary Stars programme and Writing Stars poetry competition”

FRANK LAMPARD

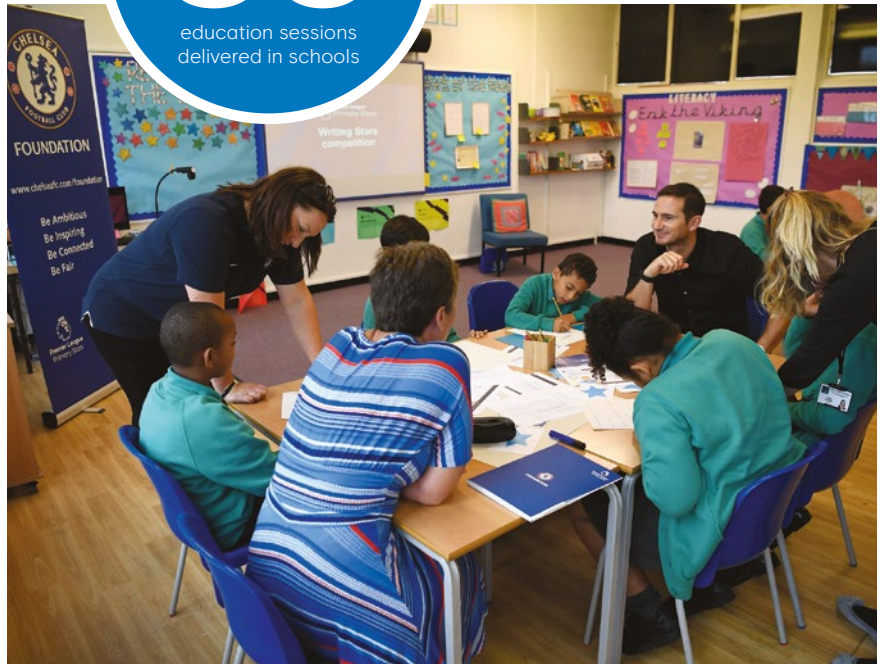


“I have enjoyed working with the Foundation. I have learned so much about myself and Chelsea too! I just want to thank the Foundation for giving me the opportunity to be involved!”

ADAM, STUDENT

83

education sessions
delivered in schools



Providing career opportunities

Rehat Draga joined the Chelsea Foundation finance team as an apprentice accountant after completing the Leadership through Sport and Business' Association of Accounting Technicians Level 2 qualification with the Foundation.

He said "It's great that I have been given the opportunity to work here in a real accounts environment and everyone's been really supportive helping me settle in.

"I feel like the Foundation and the Leadership through Sport and Business course has been excellent preparation for a career in accounts and this is a fantastic chance to show what I have learned and put it all into practice."



125

adult participants now in full-time employment



Helping to create entrepreneurs of the future

The Edge of the Box Club, which was established in 2015, provides innovation workshops to help new businesses, attracting more than 150 start-ups to Stamford Bridge each month. Attended by guest speakers there are opportunities to build networks and it is considered one of the most important early start-up clubs in London

Chelsea Foundation enterprise and employability manager Carl Southwell said: "The Edge of the Box Club has proved it is so important to the early-stage businesses in London, particularly unemployed people looking to start their business.

"The sense of belonging and community we provide is as important as all the learning, guidance and mentoring that also happens at the club."

The Young People's Edge of the Box Club mirrors the adult version and is an extension of the Foundation's entrepreneur programme.

Social entrepreneur Winsome Duncan said: "In the past when I've come to speak at the adult's Edge of the Box Club, I've thought it was a great opportunity and so for the Chelsea Foundation to transfer that idea to young people is amazing."



3,000+

start-ups have attended
Edge of the Box Club over
the last three years



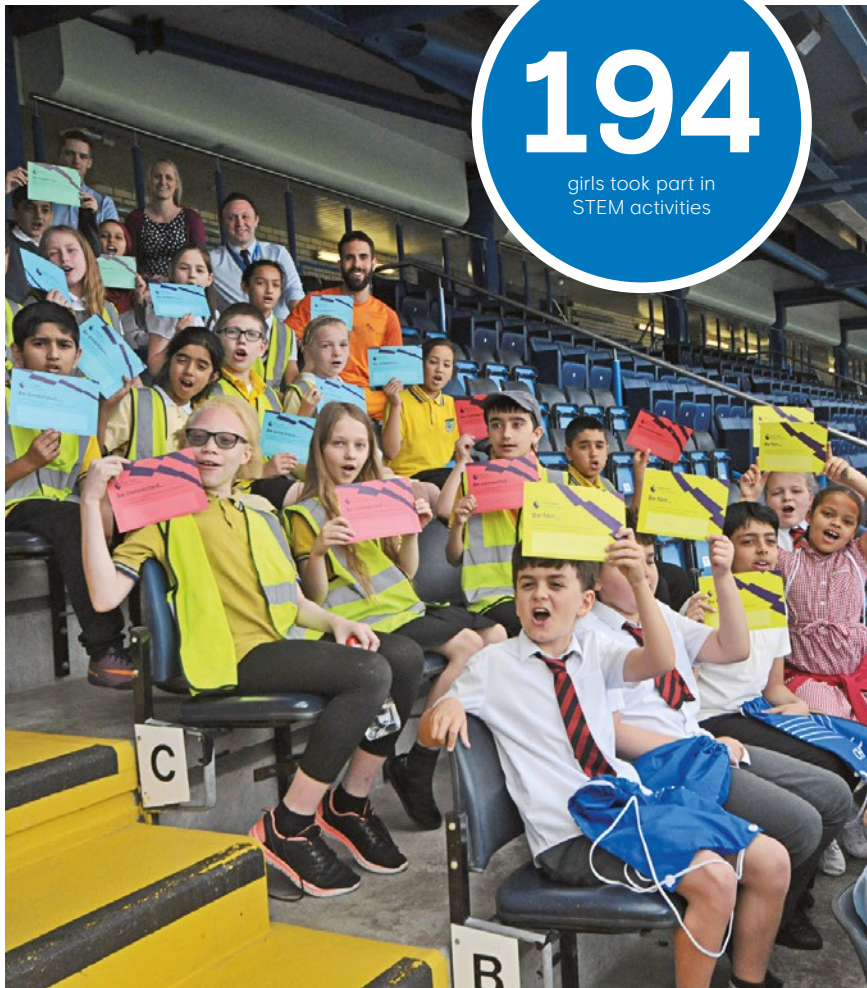
Digital Blues

Digital Blues is one of a number of unique programmes run by the Foundation's Education team, focusing on science, technology, engineering and maths (STEM).

Lessons and challenges include youngsters designing their own stadium and football boots, building remote-controlled robots and coding a robotic football around a pitch.

Teacher Holly Elvin, from Sellinccourt Primary School, added: "We have had the kids learning about Sphero and coding. They are using their knowledge of variables, like the angles, timing and speed to code a robot to move around. It is great to see them apply the knowledge they have gained in the workshops.

"We've done this sort of thing before but not in this way and this has opened my eyes to a different way to use it. The kids are so excited to come here and work with Chelsea and I hope to work with them more in the future as it makes it very special for the children."



194

girls took part in
STEM activities



Innovation, enterprise and technology

At home and abroad we are working on STEM-focused projects. This included joining forces with the NFL team the San Francisco 49ers to bring science, technology, engineering and maths (STEM) to young people in London and California, as well as teaching enterprise skills relating to the business of football and American football.



304

participants took part in
Enterprise activities

“It was a fantastic event in London as we bring STEM learning and combine it with American football and our own game, for the benefit of the children. We hope the children go home inspired by what they have learned here. STEM is a critical subject and by 2020, it is believed that 80 per cent of jobs will require some form of STEM related skills”

**MATT MEAD,
CHELSEA FOUNDATION
HEAD OF EDUCATION**



CHELSEA FOUNDATION IN NUMBERS



1,151
coaching hours per week

151

young people involved in
inter-generational sessions

64%

of London
participants from
black, Asian and
minority ethnic
groups



29

different sports offered



74,349 unique participants
per season

Total funds of £1.33m from the Community Shield donated
to support 140 families affected by the Grenfell Tower fire



171

towns and cities worked in

400

students have taken part in
STEM focused programmes

32

former
participants now
volunteering
within Kicks
project

£7.55m invested by the
Foundation in our communities



237

participants
undertaking
additional
academic
qualifications

19

countries worked in
outside of the UK



734 sessions delivered
per week

23%

of staff have
previously attended
Foundation
programmes



£75,000+ raised for
British Legion

114

former players received
Christmas hampers

CHELSEA AROUND THE WORLD

29,919

unique participants took part in international programmes



On top of our wide-ranging work in the UK, we provide a community coaching network which operates across the globe, aiding the development of grassroots football, with tailored programmes to meet local needs in each country.

Pioneering football programmes, run in conjunction with club partners, have provided unique opportunities for communities across the globe to engage with Chelsea.

This includes tours across four continents with Yokohama, as well as coach education seminars hosted by Carabao in Thailand, plus a Premier League trophy tour of India, USA, Japan and Thailand.

The Foundation supports young players all over the world and this work was recognised in Thailand as our Bangkok Development Centre won a national award for Best Sports Youth Academy.

Further advances in Asia include the launch of a new International Development Centre in Singapore, following the success of the programme in Thailand.

In America, we have worked with FC Harlem since 2013, with the objective of making a positive impact on young people in the area.

Preparations are also ongoing for a new covered Blue Pitch a short distance from FC Harlem's current home.

USA

The Foundation visited multiple locations in the USA during the season allowing us to work with a host of local schools and clubs in the country and make a meaningful impact in the community.

As well as Foundation coaches putting on regular sessions for kids in New York through our association with FC Harlem, one of the highlights saw former Chelsea players Ashley Cole and Michael Essien join the Foundation for a special coaching session in Harlem.

The pair were guests at the Frederick Douglass Academy in Manhattan, where coaches from the Foundation were putting kids through their paces with a series of drills.



“What the Chelsea Foundation is doing is a brilliant thing, giving young kids a chance and trying to keep them off the streets. They are staying in the community, which I think is amazing. I grew up in a tough neighbourhood in London. Football kept me out of trouble, on the straight and narrow, and hopefully this is what we can do for them”

ASHLEY COLE



14

number of U.S. cities the Foundation worked in during the season



Asia

The Foundation runs permanent programmes in Thailand and Singapore as well as a soccer school programme in Hong Kong.

Highlights included 'The Global Goals World Cup', which took place at NIST International School, home of our Bangkok International Development Centre.

Foundation coaches joined Nikolaj Coster-Waldau, the actor who plays Jaime Lannister in Game of Thrones, for the event to raise awareness and rally communities in support of the United Nations' Sustainable Development Goals.



"I just want to give a shout-out and a big thank you to Chelsea Football Club and their Foundation for the amazing support they provide out here in Asia, helping communities and using the beautiful game of football to bring people together"

NIKOLAJ COSTER-WALDAU



18,524

children attended
Foundation programmes
in Asia



"I enjoyed meeting the children – it's a blessing for me always to play with them. It was a good experience for me and also for them to meet a player"

PEDRO

Chelsea on tour

Since the department's inception, Foundation coaches have supported the men's team on their annual pre-season tour. Prior to the 2017/18 season this consisted of a variety of coaching sessions in Singapore and China.

Senior international development manager Ian Woodroffe said: "The pre-season tour is a staple in our diary and fundamental to what we do all year. It allows us to use the power and impact of the men's squad to showcase what we can do for Chelsea's global community.

"It highlights our long-term commitment to the global communities we work in and often gives a much-needed boost to the people in the cities and countries the team visit."

2,199

coaches attended
Foundation 'Coaching the
Coaches' workshops



Supporting our partners

Working with our partners including Yokohama, Carabao and Nike, the Foundation have been able to support more communities than ever before.

From the 'Carabao Coaching the Coaches' initiative to a tour of California with Yokohama, our coaches have travelled the globe to work with hundreds of young people and engage, support and enhance the next generation of coaches.

Chelsea Foundation senior international development officer in the USA, Chris Woodward, said: "We delivered and interacted with Yokohama on the West Coast of the USA. The aim was to engage with the community and support as many coaches and players as possible in Los Angeles and San Diego.

"The focus for us was on the community so the highlights for me were the coach education workshops and opportunity to coach players from disability programmes."



The 2017/18 season also saw the Foundation support the club's Premier League trophy tour in Tokyo, Bangkok, Mumbai and New York.

Joined by club legends Frank Lampard, Tore Andre Flo, Paulo Ferreira, Ashley Cole and Michael Essien along the way, thousands of fans from our global community celebrated the 2016/17 Premier League title success.

The coaches delivered free coaching sessions in all four cities as well as working with local school children and at one-off events with supporters.



Global Community



WORKING WITH CHARITY



The Chelsea Foundation is fully aware of our role in promoting and supporting other charities and good causes. With the support of the club, we are fully committed to helping a number of charities raise funds for their vital work, through providing signed merchandise and offering matchday collections at Stamford Bridge.

Making dreams come true

Our Community Day and Matchday Wishes happen regularly over the course of the season, with the Chelsea Foundation linking up with a range of charities, organisations and individuals to arrange visits for seriously or terminally ill supporters and their carers, giving them a well-deserved boost in what is a difficult time for them and their families.



“These days with the fans are so important. They support us through thick and thin and we enjoy giving back to them when we can. It is very important for us to be together with them and make sure they enjoy coming to watch training and the time they spend with us. We know some people have some difficulties but we try to help on and off the pitch”

CESAR AZPILICUETA



104

families attending
Community Days and
Matchday Wishes

Spreading joy to those in need

Players from our men's squad visited children at Chelsea & Westminster Hospital, while several of the women's squad went to The Tadworth Children's Trust, leading charity for children with brain injury, to spread some much needed Christmas cheer.

Newborn babies at Chelsea & Westminster Hospital along with those born at Queen Charlotte's and Chelsea continue to receive a Chelsea FC teddy bear as part of the club's commitment to our community, creating a new generation of Blues fans.

"We go to the hospital and it's very important for us to be able to give something back. It's something all of the players look forward to every year because it's nice for us to see the kids. They are always very happy when we arrive and you can see the excitement on their faces"

EDEN HAZARD



"On a personal level I really enjoy visits like this. It is a humbling experience to realise what people are doing to help these children. The children seemed to enjoy the visit, I am thankful to experience it and give back what we can to help"

HEDVIG LINDAHL



Supporting our armed forces

We are proud to support more than 250 charities annually, including the Royal British Legion.

Both our men's and women's teams proudly wore special-edition shirts embroidered with a poppy. All shirts were then signed and donated to the Legion for auction after the games.

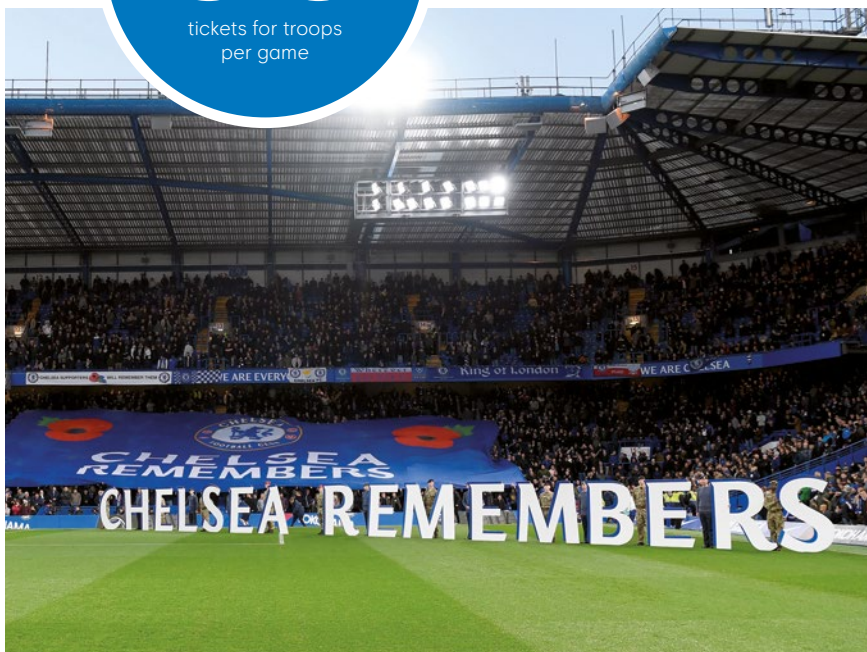
We were also delighted to host the Royal British Legion Challenge Cup, raising further valuable money.

Organised by Foundation coaches, 12 teams entered the tournament in which Premier League referee Kevin Friend was among those officiating the six-a-side matches.



“A huge thank you to Chelsea for their continued support of the British Legion. The tournament raised over £40,000 that will help fund the Legion’s Battle Back Centre, which provides adaptive sports and adventure opportunities for wounded, injured and sick service personnel and veterans to help with their recovery”

**BEN FRANCE,
HEAD OF CORPORATE
PARTNERSHIPS AT THE
ROYAL BRITISH LEGION**



SUPPORT CHELSEA, SUPPORT EQUALITY



Building Bridges is the club's campaign to promote equality, celebrate diversity and make everyone feel valued throughout our club, stadium and wider community.

Through Building Bridges, we work with everyone from children and young people in schools through to community groups, anti-discrimination organisations and our men's, women's and youth teams, to create a club where everyone feels welcome.

That includes the establishment of Chelsea Pride to increase visibility of – and to provide a representative voice for – the club's lesbian, gay, bisexual and transgender (LGBT) fans, their friends and families.

This year we further highlighted our commitment to equality when Chelsea Pride were joined by Blues mascots Stamford and Bridget at the 2018 Pride in London parade. We also launched our Say No To Antisemitism initiative.

Chelsea is proud to be a diverse and inclusive club which is open to all, whatever their background or identity.



Celebrating diversity



20
equality and diversity
workshops delivered to
schools in 2017/18

Say No To Antisemitism

Under the leadership of club owner Roman Abramovich, Chelsea FC launched a long-term campaign to tackle antisemitism in football.

Informed by, and with the support of a number of Jewish organisations and anti-discrimination campaigners, the Say No To Antisemitism programme was launched at Stamford Bridge in January 2018 at our game against Bournemouth and is now setting the standard for tackling discrimination, not just at our club but also in our wider communities.

A flurry of activity in and around Stamford Bridge included a unique foreword by Roman Abramovich in the matchday programme.

In the Director's Box the Chief Rabbi presided over a candle-lighting ceremony and was joined by special guests, including Holocaust survivor Harry Spiro and leaders from the Jewish community.



"This is the start of an important journey and we all have a part to play. We can all do something to challenge discrimination at our club as well as within the world around us. With your help, Chelsea can play a leading role in this vital area of work and demonstrate to everybody that we are a club open to all"

ROMAN ABRAMOVICH



Say No To Antisemitism

Chelsea and our partners believe education is key if our campaign is to succeed.

Thanks to the important work of the Holocaust Educational Trust we were honoured when a number of Holocaust survivors met Chelsea players and fans. Harry Spiro spoke at length with the men's team, Mala Tribich addressed our fans groups and Hannah Lewis engaged with our Academy teams.

Fans and Chelsea staff were also invited to attend a trip to Auschwitz to see first hand the horrors of the Holocaust. 140 people attended an emotional visit to the Auschwitz museum and the death camp at Birkenau where more than one million people lost their lives.

Chelsea's players have been enthusiastic supporters of all of our antidiscrimination work and the 'Say No To Antisemitism' project is no different. Across the club players from all of our teams have lent their support to this important campaign.

Academy scholars joined Chelsea directors and ambassadors to take in the March of the Living at Auschwitz and our players from all teams have appeared in a series of films and photos to support this important work.



PLAN INTERNATIONAL

Global Charity Partner



2,000

young people engaged
on Champions of Change
programme in Colombia



We have been working together with Plan International since 2015 to help transform the lives of children across the world through the reach and power of football.

Together we're ensuring every child knows their value.

Our work with Plan has benefitted people in a host of countries around the world including India and China, while our Champions of Change programme in Colombia uses the power of football to challenge and breakdown gender stereotypes, to promote equality and respect for all.

The players showed their support on Day of The Girl, with messages from captains Gary Cahill and Katie

Chapman, and we hosted Goals For Girls at Stamford Bridge later in the season.

Plan International held their third six-a-side tournament, the Champions of Change Cup, at Stamford Bridge with more than 100 players entering the tournament and raising £50,000 to go towards their projects.

We have proudly shown our support for Plan International on the back of the European match shirts for both men and women, but that backing goes much further. From the grassroots of the Chelsea Foundation to the dedicated fans, players and team captains, we are all behind Plan's work: to transform the lives of children across the world.

Three more years

During the season we were pleased to renew our global charity partnership with Plan International for a further three years.



“We are delighted to extend our partnership with Plan International and continue to build upon the outstanding work we have done together since 2015. Our partnership has benefitted young people in many parts of the world and underlines our commitment to use football as a force for good. We look forward to working with Plan over the next three years and sharing our expertise and vision to benefit young people in some of most of the world’s most vulnerable communities”

BRUCE BUCK



Raising funds and awareness

Our Premier League match against Newcastle United was dedicated to Plan International and through donations and a shirt auction raised more than £40,000 for the charity.

Tanya Barron, Chief Executive of Plan International UK said: "The match was a phenomenal success and the money raised will make a crucial difference to the lives of some of the world's poorest children.

"Over the past three years we have seen the partnership achieve something remarkable; we are so thrilled to enter the next chapter of our partnership and achieve even more, using the power and popularity of football to transform lives."

The Chelsea Women's team also proudly warmed up in Plan t-shirts to raise awareness of the charity



Cesar Azpilicueta warms up in a Plan International t-shirt prior to kick-off against Newcastle

Goals for Girls

'Goals for Girls' saw 100 girls take part in a day based on the importance of sport and the barriers females face on and off the pitch. The players were joined by Chelsea Women's captain Katie Chapman and goalkeeper Carly Telford.

Chapman said: "Having so many girls here and to see Plan International getting them involved in football is great.

"They'll hopefully take away the fact that it is okay to play football - if that's what you want to do or any challenge in life, any dreams you have, it's fine to do them, whether you are a boy or a girl."



International Women's Day

Claire Rafferty, the Chelsea Foundation and Plan International hosted an afternoon at Fulham Cross Girls School on positive female role models.

Rafferty said: "I had such a great day working with the Foundation and Plan. Gender equality is so important and working with the next generation is something I am proud to do."



150

UK primary school girls take part in gender rights workshops with Plan and the Foundation



PAST PLAYERS' TRUST

"It was an honour to be back at the Bridge supporting the Annual Lunch and Past Players' Trust. The club has always looked after its own and that can make a big difference"

JOE COLE



£22,860

raised at Annual Lunch

Chelsea are fully committed to celebrating the club's history and looking after the welfare of former players and managers who played a part in making the club what it is today. Hundreds of thousands of pounds have now been invested to provide medical and welfare assistance to former players who have given so much to Chelsea during the course of their careers.

"For a long time now Chelsea have been fully committed to supporting former players. Life after football isn't always easy so knowing your former club is there if you need them makes a big difference"

PAT NEVIN



Legends game

In May 2018, the inaugural Legends Match took place at Stamford Bridge with a host of former Blues stars returning to the Bridge to take on their Inter Milan counterparts, in memory of Ray Wilkins.

Following the tragic passing of former Chelsea captain Wilkins, the money raised from the match was split between his family's chosen charity, Crohn's and Colitis UK, and the Foundation.

On the night, Roberto Di Matteo opened the scoring with a trademark goal early on in what was a wonderful occasion for the Chelsea fans in attendance.

Despite the fact Inter Forever came from behind to win the game 4-1, everybody went away with a huge sense of positivity.

With almost 30,000 supporters in attendance, there is no doubt the night was a huge success and a fitting tribute to Ray.





FOUNDATION

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