AEK ATHENS FC: SOCIAL RESPONSIBILITY PROGRAM

13th EFDN “CSR IN EUROPEAN FOOTBALL” CONFERENCE IN BARCELONA
POWER OF FOOTBALL
FOOTBALL IS THE MOST POPULAR SPORT IN THE MAJORITY OF COUNTRIES WORLDWIDE
IT IS A BIG GLOBAL MARKET SIZE WHICH CAN CLEARLY HAVE A GREAT IMPACT ON SOCIAL PROGRAMS
THE FOUNDATION OF AEK

AEK IS ONE OF THE BIGGEST CLUBS IN GREECE WITH A GREAT HISTORY
THE CREATION OF THE CLUB WAS THEIR WAY OF KEEPING ALIVE THE MEMORIES FROM THEIR HOMELANDS
AEK FC & SOCIETY

SOLD OUT IN OUR HOME MATCH
TO HELP OUR FELLOW HUMANS

Humanity for the REFUGEES

www.aek.gr
OUR FANS ARE THE INITIATORS AND THE BEST CONTRIBUTORS TO OUR EFFORT
Social Responsibility Programme

- Education and Health
- Fight against Poverty, Racism, Support to refugees
School Tribune: message through quotes

AEK Kids Club - for our little fans

Co-operation with Cyber Security International Institute

Med Evolution Conference
Bullying destroys lives
React! Say **NO** to school violence. Say **YES** to friendship.
Every child has the right to education and the need to be encouraged.
Sports cultivates the idea of mutual respect and tolerance.
Treat your parents the way you wish your children to behave.

Isokratis
If we destroy Earth there’s no other place to go.

Carl Sagan
Be racist with those with black heart and not with black color.

Να είσαι ρατσιστής με αυτούς που έχουν μαύρη καρδιά. ΟΧΙ μαύρο χρώμα!
The fights you give are the ones that increase your strength.
Education & Health

School Tribune: message through quotes

AEK Kids Club - for our little fans

Co-operation with Cyber Security International Institute

Med Evolution Conference
As the first Greek football club we have created and organized an official fan club for kids and we're very proud for that.
School Tribune: message through quotes

AEK Kids Club- for our little fans

Co-operation with Cyber Security International Institute

Med Evolution Conference
#Awareness

#Protection

#Fun
1st CONFERENCE OF SPORTS INJURIES

HAMSTRINGS INJURIES
FROM RESEARCH TO CLINICAL PRACTICE
WITH INTERNATIONAL PARTICIPATION

WEDNESDAY 28 MARCH 2018
O.A.C.A. VELODROME
OLYMPIC ATHLETIC CENTER OF ATHENS

ORGANIZED BY: AEK FC
WITH THE SUPPORT OF: AFEA
WITH THE COLLaborATION OF:
IT IS AN INTERNATIONAL MEDICAL SEMINAR WITH THE PARTICIPATION OF LEADING EUROPEAN GROUPS, SCIENTIFIC CENTERS, UNIVERSITIES & PROMINENT SCIENTISTS.

PHOTOS ATTENTION – WOMEN OUT

VUILLAMOZ
Fight Against Social Problems and Dysfunctions

- Poverty
- Seasons Greetings Photo (Social Meaning)
- Racism & Refugees
AEK & SOS CHILDREN VILLAGES COMBO
PERMANENT & CONSTANT COOPERATION WITH
EFFORT AGAINST POVERTY
Video Link
A UNIQUE FOOTBALL MATCH WHERE THE ONLY WINNER WAS SOLIDARITY

A DIFFERENT FOOTBALL MATCH WHERE THE WINNER WAS HUMANITY
Fight Against Social Problems and Dysfunctions

Poverty

Seasons Greetings Photo (Social Meaning)

Racism & Refugees
Fight Against Social Problems and Dysfunctions

Poverty

Seasons Greetings Photo (Social Meaning)

Racism & Refugees
Ανθρωπιά για τους Πρόσωπους

HUMANITY FOR THE REFUGEES
A VERY SPECIAL DAY FOR OUR CLUB
Video Link
EVERYTHING I KNOW ABOUT MORALITY AND OBLIGATIONS OF MEN I OWE IT TO FOOTBALL

IT IS SO PRECIOUS AND BEAUTIFUL, IMPORTANT AND INNOCENT, AS THE IMAGE OF A SMALL CHILD WHEN PLAYING WITH A BALL

ALBERT CAMUS
FOOTBALL HAS THE POWER TO DEMOLISH WALLS AND OPEN BORDERS BETWEEN COUNTRIES
THANK YOU!