



**EFDN**

European  
Football for  
Development  
Network

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**Job Title: Marketing & Communication Support Officer Internship  
Minimum of 24 hours**

The European Football for Development Network ([EFDN](http://www.efdn.org)) is a not-for-profit organisation that supports more than 135 professional football clubs, leagues and FAs who are convinced of the social power of football and want to cooperate on a European level. The aim of our network is to promote the connecting power of football as a tool for social development in general and the exchange of knowledge and creating (funding) opportunities for local participants of our member clubs in particular.

The following position is available from January 2022 onwards:

**EFDN Foundation Marketing & Communication Support Officer Internship**

As Marketing & Communication Support Officer you support our Marketing & Communication Manager in all marketing and communication activities to promote and elevate the profile of EFDN through traditional, digital and social media, with an emphasis on the further development of our online media communication.

**Key responsibilities:**

- Supporting the communication services for network members and maintain our contact database.
- Creating marketing campaigns for EFDN programmes and (international) events.
- Generating content for the website.
- Maintaining the EFDN Online Learning Platform.
- Developing EFDN presentations, brochures, project reports and other publications.
- Supporting communication with internal and external stakeholders.
- Maintaining the different social media channels.
- Supporting events/exhibitions/networking events – including round table discussions, seminars and conferences.
- Preparing scripts for and participate in the production of videos for publication.
- Distributing email marketing campaigns.
- Conducting research in the field of CSR in football.



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## Individual Specifications

- Essential: Enrolled at a university in the EU throughout the course of the internship.
- Essential: Self-motivated team player with the ability to meet deadlines, remain flexible and adjust to changing priorities in a fast-paced environment.
- Essential: Ability to prioritise tasks and manage time effectively and work independently.
- Essential: Fluent in English, with excellent verbal and written communication skills.
- Essential: Experience of using Social Media channels, CRM software, WordPress and online mailing systems.
- Preferable: 3rd/4th year student within Communication, Journalism, Sport Management, Marketing or other related field.
- Preferable: Passion for football and social change.
- Enthusiastic, social, respectful and professional.
- Innovative, creative and able to convert difficulties into successes.
- Punctual and reliable.

Successful applicants are asked to work at least 24 hours (in consultation due to study load) based on a Monday to Friday working week and to take into account flexible weekend working for various projects.

## Company Culture

Dynamic, Passionate, Innovative, Informal and Hard-working.

## Location

Breda, The Netherlands

## Starting Date

January 2022



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## Deadline for application

01 January 2022

## Contract Type

Internship 4-6 Months

## How to Apply

Please provide EFDN with your CV and Cover Letter which provides details on why you are suited for the role. Send your application via email to [internship@efdn.org](mailto:internship@efdn.org).

Do you want to know more about internships at EFDN? Read an internship report from a Communication Support Officer [here](#).

*EFDN is an Equal Opportunities Employer and recognises the importance of safeguarding children and vulnerable adults in our work place.*